NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING OCTOBER 27, 1985

NIELSEN AVERAGE AUDIENCE

HOUSEHOLDS

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	WORLD SERIES GAME #7(S)	32.6	28,000
2	BILL COSBY SHOW	30.1	25,860
3	FAMILY TIES	27.4	23,540
4	WORLD SERIES GAME #3(S)	25.4	21,820
5	WORLD SERIES GAME #5(S)	24.9	21,390
6	WORLD SERIES GAME #4(S)	24.8	21,300
7	WORLD SERIES GAME #6(S)	24.2	20,790
8	WORLD SERIES GAME #2(S)	23.2	19,930
9	AMER. LEAGUE CHAMP GM 7(S)	23.1	19,840
10	DALLAS	22.5	19,330
10	MURDER, SHE WROTE	22.5	19,330
12	WHO'S THE BOSS?#	22.4	19,240
13	CHEERS	22.2	19,070
14	WORLD SERIES GAME #1(S)	22.1	18,980
15	GROWING PAINS#	21.0	16,040
16	AMER. LEAGUE CHAMP GM 6(S)	20.9	17,950
16	60 MINUTES	20.9	17,950
18	KATE & ALLIE	20.8	17,870
19	DYNASTY#	20.6	17,700
20	NEWHART#	20.2	17,350
21	NFL MONDAY NIGHT FOOTBALL	20.0	17,180
22	MIAMI VICE	19.9	17,090
23	A TEAM#	19.8	17,010
23	NIGHT COURT	19.8	17,010

TOTAL PERSONS (2+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	BILL COSBY SHOW	24.1	54,140
2	FAMILY TIES	21.9	49,210
3	WORLD SERIES GAME #7(S)	20.0	44,990
4	CHEERS	15.9	35,660
5	WORLD SERIES GAME #4(S)	15.6	35,030
6	WORLD SERIES GAME #6(S)	15.5	34,860
7	NBC SUNDAY NIGHT MOVIE	15.4	34,480
8	WHO'S THE BOSS?#	14.9	33,550
9	DALLAS	14.9	33,540
10	GROWING PAINS#	14.9	33,370
11	WORLD SERIES GAME #3(S)	14.6	32,790
12	KATE & ALLIE	14.3	32,050
13	WORLD SERIES GAME #2(S)	14.2	31,760
14	MURDER, SHE WROTE	14.1	31,630
15	WORLD SERIES GAME #1(S)	14.0	31,500
16	A TEAM#	14.0	31,400
17	GOLDEN GIRLS	13.8	31,040
18	WORLD SERIES GAME #5(S)	13.8	30,950
19	DYNASTY#	13.7	30,830
19	NIGHT COURT	13.7	30,830
21	MIAMI VICE	13.7	30,650
22	MOONLIGHTING#	13.5	30,300

WOMEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	BILL COSBY SHOW	26.2	23,470
2	FAMILY TIES	23.9	21,400
3	DALLAS	21.8	19,490
4	DYNASTY#	20.9	18,720
5	NEWHART#	19.9	17,830
6	MURDER, SHE WROTE	19.5	17,430
7	CHEERS	19.4	17,330
8	WORLD SERIES GAME #7(S)	19.1	17,110
9	KATE & ALLIE	18.7	16,710
10	NBC SUNDAY NIGHT MOVIE	18.6	16,690
11	KNOTS LANDING	18.1	16,230
12	NIGHT COURT	17.1	15,330
13	GOLDEN GIRLS	17.1	15,300
14	COUNTRY MUSIC AWARDS(S)	17.1	15,290
15	FALCON CREST	17.0	15,200
16	MOONLIGHTING#	16.5	14,780
16	NBC MONDAY NIGHT MOVIES	16.5	14,780

MEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	WORLD SERIES GAME #7(S)	29.7	24,010
2	WORLD SERIES GAME #4(S)	22.8	18,410
3	WORLD SERIES GAME #6(S)	22.0	17,740
4	WORLD SERIES GAME #5(S)	21.7	17,560
5	WORLD SERIES GAME #3(S)	21.3	17,190
6	WORLD SERIES GAME #2(S)	20.7	16,700
7	AMER. LEAGUE CHAMP GM 7(S)	20.1	16,280
8	WORLD SERIES GAME #1(S)	19.6	15,860
9	NFL MONDAY NIGHT FOOTBALL	19.3	15,560
10	AMER. LEAGUE CHAMP GM 6(S)	18.2	14,720
11	NFL FOOTBALL GAME 2-NBC#	17.4	14,020
12	WORLD SERIES PRE GAME #7(S)	16.7	13,460
13	BILL COSBY SHOW	16.6	13,390
14	FAMILY TIES	15.3	12,340
15	MIAMI VICE	14.5	11,740
16	60 MINUTES	14.1	11,430
17	CHEERS	14.1	11,360
18	WORLD SERIES PRE GAME #4(S)	13.8	11,170
19	WORLD SERIES PRE GAME #2(S)	13.4	10,820
20	CBS NFL FOOTBALL GAME 1	13.4	10,810
21	DALLAS	13.3	10,720
22	NIGHT COURT	13.0	10,510
23	NBC SUNDAY NIGHT MOVIE	12.8	10,380
24	AMER. LEAGUE CHAMP PRE 7(S)	12.7	10,260

CONT'D

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER–FIVE–MINUTE PROGRAMS. FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING OCTOBER 27, 1985

NIELSEN AVERAGE AUDIENCE

WOMEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)

MEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
CONT'D			
25	MACGYVER SPECIAL(S)	12.7	10,230
26	CBS NFL FOOTBALL GAME 2#	12.5	10,100
27	NFL FOOTBALL POST 2-NBC#	12.5	10,070
28	WORLD SERIES PRE GAME #3(S)	12.3	9,930
29	AMAZING STORIES	12.3	9,900
30	AMER. LEAGUE CHAMP PRE 6(S)	12.1	9,780
30	WORLD SERIES PRE GAME #1(S)	12.1	9,780
32	MOONLIGHTING#	12.0	9,680
32	WORLD SERIES PRE GAME #6(S)	12.0	9,680

WOMEN 18-49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	BILL COSBY SHOW	27.7	15,640
2	FAMILY TIES	27.0	15,250
3	CHEERS	22.0	12,410
4	NBC SUNDAY NIGHT MOVIE	21.8	12,310
5	DYNASTY#	21.3	12,040
6	MOONLIGHTING#	19.9	11,260
7	NEWHART#	19.6	11,100
8	NIGHT COURT	19.2	10,860
9	MIAMI VICE	18.2	10,310
10	KATE & ALLIE	18.0	10,190
10	KNOTS LANDING	18.0	10,190
12	DALLAS	17.8	10,080
13	ALFRED HITCHCOCK PRESENTS	16.8	9,510
14	GOLDEN GIRLS	16.7	9,430
15	WORLD SERIES GAME #7(S)	16.5	9,320
16	FACTS OF LIFE	16.3	9,220

WOMEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	MURDER, SHE WROTE	30.3	8,320
2	DALLAS	28.9	7,930
3	60 MINUTES	26.6	7,300
4	FALCON CREST	25.5	7,010
5	WORLD SERIES GAME #3(S)	24.3	6,660
6	WORLD SERIES GAME #7(S)	24.1	6,610
7	COUNTRY MUSIC AWARDS(S)	23.2	6,360
8	HIGHWAY TO HEAVEN#	22.7	6,220
9	BILL COSBY SHOW	22.4	6,160
9	CRAZY LIKE A FOX	22.4	6,160
11	WORLD SERIES GAME #6(S)	22.3	6,130
12	WORLD SERIES GAME #4(S)	22.1	6,070
13	WORLD SERIES GAME #5(S)	21.4	5,880
14	WORLD SERIES GAME #1(S)	20.8	5,710
15	DYNASTY#	20.3	5,570
16	KATE & ALLIE	20.0	5,490
17	SCARECROW & MRS. KING	19.7	5,420
18	NEWHART#	19.7	5,400
19	CBS TUESDAY NIGHT MOVIES	19.6	5,370
20	WORLD SERIES GAME #2(S)	19.5	5,340
21	NBC MONDAY NIGHT MOVIES	18.8	5,150
22	KNOTS LANDING	18.7	5,130
23	GOLDEN GIRLS	18.5	5,080

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING OCTOBER 27, 1985

NIELSEN AVERAGE AUDIENCE

MEN 18-49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	WORLD SERIES GAME #7(S)	24.8	13,620
2	WORLD SERIES GAME #4(S)	19.3	10,600
3	NFL MONDAY NIGHT FOOTBALL	18.4	10,080
4	MIAMI VICE	17.1	9,390
5	NFL FOOTBALL GAME 2-NBC#	16.7	9,160
6	WORLD SERIES GAME #5(S)	16.3	8,940
7	WORLD SERIES GAME #6(S)	16.2	8,890
8	WORLD SERIES GAME #3(S)	16.1	8,850
9	AMER. LEAGUE CHAMP GM 7(S)	16.1	8,830
10	BILL COSBY SHOW	16.0	8,770
10	FAMILY TIES	16.0	8,770
12	WORLD SERIES GAME #2(S)	15.5	8,510
13	WORLD SERIES GAME #1(S)	15.0	8,230
14	CHEERS	15.0	8,210
15	NBC SUNDAY NIGHT MOVIE	14.8	8,120
16	AMAZING STORIES	14.8	8,110
17	WORLD SERIES PRE GAME #7(S)	14.1	7,720
18	NIGHT COURT	14.0	7,700
19	ALFRED HITCHCOCK PRESENTS	13.9	7,630
20	AMER. LEAGUE CHAMP GM 6(S)	13.8	7,570
21	MACGYVER SPECIAL(S)	12.9	7,090
22	NFL FOOTBALL POST 2-NBC#	12.9	7,080
23	MOONLIGHTING#	12.9	7,060
24	HILL STREET BLUES	11.7	6,410

CONT'D

MEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	WORLD SERIES GAME #7(S)	41.1	8,540
2	WORLD SERIES GAME #6(S)	35.1	7,280
3	WORLD SERIES GAME #5(S)	35.0	7,270
4	WORLD SERIES GAME #3(S).	34.4	7,140
5	WORLD SERIES GAME #4(S)	32.2	6,680
6	WORLD SERIES GAME #1(S)	31.2	6,480
7	WORLD SERIES GAME #2(S)	30.6	6,360
8	AMER. LEAGUE CHAMP GM 6(S)	30.1	6,250
9	AMER. LEAGUE CHAMP GM 7(S)	29.5	6,120
10	WORLD SERIES PRE GAME #4(S)	23.0	4,780
11	AMER. LEAGUE CHAMP PRE 6(S)	22.9	4,750
12	WORLD SERIES PRE GAME #7(S)	22.5	4,680
13	60 MINUTES	22.4	4,660
14	AMER. LEAGUE CHAMP PRE 7(S)	22.4	4,640
15	DALLAS	22.2	4,610
16	WORLD SERIES PRE GAME #2(S)	21.8	4,530
17	NFL MONDAY NIGHT FOOTBALL	21.0	4,360
18	WORLD SERIES PRE GAME #5(S)	21.0	4,350
19	WORLD SERIES PRE GAME #1(S)	20.8	4,320
20	WORLD SERIES PRE GAME #3(S)	20.6	4,280
20	WORLD SERIES PRE GAME #6(S)	20.6	4,280
22	NAT'L LEAGUE CHAMP GM 5(S)	19.9	4,130
23	NFL FOOTBALL GAME 2-NBC#	19.5	4,040
24	NAT'L LEAGUE CHAMP GM 6(S)	18.5	3,840

CONT'D

MEN 18-49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
CONT'D			
25	CBS NFL FOOTBALL GAME 1	11.4	6,270
26	GROWING PAINS#	11.2	6,140

MEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
CONT'D			
25	BILL COSBY SHOW	18.4	3,820
26	MURDER, SHE WROTE	18.1	3,760
27	FALCON CREST	17.4	3,620
28	COUNTRY MUSIC AWARDS(S)	17.2	3,570
28	20/20#	17.2	3,570
30	CBS NFL FOOTBALL GAME 2#	16.8	3,490
31	WHO'S THE BOSS?#	15.4	3,190
32	CBS NFL FOOTBALL GAME 1	15.3	3,170
33	CBS EVENING NEWS-RATHER	15.1	3,140
34	NBC MONDAY NIGHT MOVIES	15.0	3,120
35	SCARECROW & MRS. KING	14.0	2,910
36	FAMILY TIES	14.0	2,900

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

2ND OCT. 1985 REPORT

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
•EVENING																														
A TEAM					3		202	A	19.8	30	1701	1846	708	365	783	238	484	447	362	264	526	177	356	349	273	157	163	76^	374	232
2 TUE.	8.00P	60	NBC	A			99	B	19.7	30	1692	1901	677	291	737	264	452	409	308	258	662	234	435	397	317	198	155	54	347	231
8.00 - 8.30								A	19.1	29	1641	1862	730	362	803	242	482	433	367	282	516	168	350	339	277	153^	162	88^	381	238
8.30 - 9.00								A	20.5	30	1761	1826	684	364	760	230	480	458	356	245	534	187	360	354	268	161	164	66^	368	228
ABC BUSINESS BRIEF-WED					3	193		A	13.8	21	1185	1805	773	319	846	339	543	450	384	265	608	274	409	285	231	184^	144^	120^	207^	148^
1 WED.	8.58P	1	ABC	N		91		B	13.8	21	1185	1738	794	298	875	343	524	438	382	306	491	193	308	266	211	150	114	87	258	189
ABC BUSINESS BRIEF-FRI					4	187	188	A	11.3	19	971	1843	817	287	928	355	529	467	345	342	471	138^	237	280	230	191	70^	47^	374	182
1 FRI.	8.43P	1	ABC	N		88	88	B	11.7	20	1005	1856	780	325	895	323	511	447	347	336	427	110	214	249	213	172	111	78	423	226
2 FRI.	8.44P	1																												
ABC NEWSBRIEF-MON					4	163	163	A	12.5	19	1074	1886	630	250	675	219	409	383	321	220	791	295	506	460	345	221	202	121^	218	145
MON.	8.58P	1	ABC	N		85	85	B	11.9	18	1022	1865	647	263	688	220	391	383	319	244	705	228	412	407	334	227	185	94	287	212
ABC NEWSBRIEF-TUE					4	187	197	A	11.5	19	988	1540	621	259	744	248	426	310	328	299	639	208	330	328	293	255	88^	47^	69^	24v
1 TUE.	10.16P	1	ABC	N		91	95	B	12.0	18	1031	1704	713	343	799	315	525	445	361	225	610	258	397	375	260	175	135	84	160	97
2 TUE.	8.07P	1																												
ABC NEWSBRIEF-WED					4	187	195	A	15.5	25	1331	1633	760	285	818	268	485	418	377	297	614	219	343	314	256	235	105	56^	96^	53^
1 WED.	9.58P	1	ABC	N		91	95	B	16.8	26	1443	1607	801	323	885	310	523	463	392	315	510	198	298	273	202	179	118	70	94	49
2 WED.	8.07P	1																												
ABC NEWSBRIEF-THU					4	184	197	A	11.0	17	945	1615	581	175	618	126^	271	274	323	320	767	221	381	360	342	349	82^	30v	148	64^

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	WK 1	WK 2	KEY	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOTAL	TEENS FEM.	CHILDREN TOTAL	CHILDREN 6-11
1 THU.	9.58P	1	ABC	N		90	93	B	10.4	16	893	1646	688	260	734	171	400	412	418	288	700	228	364	343	329	273	99	47	113	59
2 THU.	8.06P	1																												
ABC NEWSBRIEF-FRI					4	184	181	A	8.3	13	713	1561	733	270	849	230	484	458	441	310	459	89^	236	232	297	189^	63^	55^	190^	145^
FRI.	9.58P	1	ABC	N		90	88	B	8.8	14	756	1751	740	318	851	268	499	435	417	297	452	105	261	272	294	147	137	86	311	218
ABC NEWSBRIEF-SAT.					4	198	202	A	13.0	25	1117	1736	653	271	708	195	323	309	286	342	812	208	389	415	399	363	48^	9v	168	81^
SAT.	8.07P	1	ABC	N		97	95	B	12.2	22	1048	1692	669	281	748	199	362	346	320	340	690	196	364	384	332	272	92	43	162	108
ABC NEWSBRIEF-SUN.					4	203	198	A	16.0	25	1374	1672	609	280	657	167	333	329	328	271	845	235	445	475	434	323	62^	4v	108	50^
1 SUN.	8.08P	1	ABC	N		96	94	B	15.7	24	1349	1676	625	282	674	195	374	372	340	246	803	270	481	488	403	248	97	37	102	55
2 SUN.	8.07P	1																												
ABC SPORTS UPDATE-SUN					4	205	201	A	13.3	21	1142	1938	722	357	796	283	479	374	407	263	756	281	462	492	380	236	144	53^	242	155
SUN.	7.58P	1	ABC	SN		97	94	B	12.4	19	1065	1871	656	330	716	252	439	401	365	207	729	260	464	477	376	204	166	55	260	177
ABC WORLD NEWS TONIGHT					20	205	199	A	10.1	20	868	1475	682	241	745	178	298	308	307	383	569	127	271	289	292	254	64^	51^	97	47^
M-F	6.30P	30	ABC	N		99	97	B	10.6	20	911	1468	683	235	742	170	314	313	307	372	590	145	302	302	295	250	59	39	77	51
ABC WRLD NEWS TONIGHT-SUN					4	152	155	A	8.0	15	687	1294	677	192^	724	153^	306	277	309	383	506	145^	220	219	185^	249	39v	LT	25v	LT
SUN.	6.30P	30	ABC	N		78	82	B	7.4	14	636	1427	691	211	751	168	300	292	313	396	594	158	293	289	260	259	30	9	52	34
AIRWOLF					5	201	187	A	11.9	21	1022	1750	646	288	749	182	360	355	346	338	621	180	369	362	368	217	109^	39^	271	189
SAT.	8.00P	60	CBS	A		98	95	B	12.5	22	1074	1863	672	275	749	218	426	402	359	276	644	212	400	384	339	204	144	38	326	216
8.00 - 8.30								A	11.4	20	979	1659	620	272	722	165	334	328	325	342	587	162	335	335	339	222	105^	40^	245	165
8.30 - 9.00								A	12.4	21	1065	1832	669	300	771	200	381	376	362	335	652	196	400	385	394	214	116^	39^	293	210
ALFRED HITCHCOCK PRESENTS					4	204	201	A	14.6	21	1254	2342	837	371	956	509	759	576	381	141	770	365	609	539	356	112	314	143	302	194
SUN.	8.30P	30	NBC	SM		99	99	B	16.7	24	1435	2217	780	366	882	450	698	579	364	139	736	359	585	528	330	109	305	149	294	199
AMAZING STORIES					4	205	203	A	14.8	21	1271	2343	763	362	872	443	696	548	361	132	778	384	637	555	337	106^	312	127	381	253
SUN.	8.00P	30	NBC	GD		99	99	B	17.7	26	1520	2248	744	347	834	414	652	558	350	137	742	369	600	537	324	108	288	142	384	263

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
AMER. LEAGUE CHAMP PRE 6(S)		203		A	14.9	25	1280	1536	505	211	544	220	242	204^	126^	290	765	185^	358	358	358	371	32v	LT	195^	141^
1 TUE. 8.00P 13 NBC SC		99																								
AMER. LEAGUE CHAMP GM 6(S)		204		A	20.9	32	1795	1471	522	205	548	186	258	253	194	259	821	209	422	431	414	349	47^	LT	55^	26v
1 TUE. 8.13P 197 NBC SE		99																								
8.00 - 8.30				A	16.3	26	1400	1506	490	197	519	207	223	197	140^	281	792	185^	375	388	395	380	36v	LT	159^	111^
8.30 - 9.00				A	19.6	30	1684	1447	493	188	523	213	242	203	142^	265	787	192	363	401	375	376	45^	LT	92^	56^
9.00 - 9.30				A	20.7	30	1778	1517	546	206	577	211	278	264	193	261	821	196	413	422	428	352	59^	LT	60^	25v
9.30 - 10.00				A	20.7	30	1778	1537	542	215	574	200	279	275	219	260	835	194	429	431	456	349	72^	LT	56^	24v
10.00 - 10.30				A	22.4	34	1924	1509	538	211	563	177	263	268	214	264	838	233	451	442	413	341	62^	LT	46^	7v
10.30 - 11.00				A	22.7	35	1950	1491	529	207	546	157	254	269	222	256	862	256	479	463	419	333	48^	LT	35v	4v
11.00 - 11.30				A	22.2	38	1907	1291	483	201	512	148	238	253	193	239	772	186	403	433	397	322	LT	LT	7v	7v
AMER. LEAGUE CHAMP PRE 7(S)		204		A	16.7	29	1435	1548	500	232	569	164^	278	294	232	255	715	212	328	330	321	323	97^	21v	167^	136^
1 WED. 8.00P 13 NBC SC		99																								
AMER. LEAGUE CHAMP GM 7(S)		204		A	23.1	36	1984	1429	438	188	482	155	236	246	175	207	820	258	445	455	369	307	72^	16v	55^	38^
1 WED. 8.13P 193 NBC SE		99																								
8.00 - 8.30				A	18.4	31	1581	1534	472	211	537	171	267	281	188	237	775	258	400	397	328	312	68^	LT	154^	125^
8.30 - 9.00				A	21.2	34	1821	1498	474	204	535	189	284	298	173	220	793	262	414	422	343	306	60^	LT	110^	89^
9.00 - 9.30				A	23.1	35	1984	1358	410	183	448	156	221	237	150	190	788	253	408	431	341	310	75^	24v	47^	36^
9.30 - 10.00				A	24.3	36	2087	1389	367	171	417	152	211	214	140	169	858	280	473	491	378	313	77^	28v	37^	30v
10.00 - 10.30				A	25.7	39	2208	1452	411	177	475	144	223	228	177	216	859	262	484	491	406	305	87^	16v	31v	10v
10.30 - 11.00				A	23.7	37	2036	1400	440	185	470	124^	208	226	201	220	843	249	459	468	392	318	64^	16v	23v	LT
11.00 - 11.30				A	23.2	41	1993	1444	533	207	541	165	269	271	220	220	799	241	446	442	365	301	66^	15v	38^	25v
AMERICAN ALMANAC(S)			203	A	11.0	17	945	1340	642	205^	690	226^	307	303	346	315	539	99^	197^	287	390	252^	50v	41v	61v	24v
2 MON. 8.00P 60 NBC DN			99																							
8.00 - 8.30				A	11.1	17	953	1301	612	201^	654	217^	286	284	317	299	541	121^	199^	282	368	259^	58v	58v	48v	26v
8.30 - 9.00				A	10.8	16	928	1379	673	208^	725	234^	328	322	375	331	535	77^	196^	290	414	245^	45v	24v	74^	20v
AMERICAN PORTRAIT	13	198	198	A	14.5	21	1246	1668	722	330	846	282	492	427	390	297	469	132	272	270	245	160	130	69	223	153
1 TU&TH 8.58P 1 CBS DO		97	95	B	14.2	21	1220	1682	741	342	858	276	483	423	402	319	502	155	296	284	258	174	121	64	201	137
2 MTUTH 8.58P 1																										
BENSON	4	205	198	A	10.8	17	928	1684	777	291	899	278	522	485	429	327	465	125^	248	248	259	185	95^	73^	225	141^
FRI. 9.30P 30 ABC CS		99	96	B	11.3	18	971	1839	780	329	890	302	528	459	408	307	463	123	274	281	278	151	159	105	327	231
BILL COSBY SHOW	5	212	210	A	30.1	46	2586	2094	815	417	909	379	605	547	366	239	517	191	339	321	261	146	262	143	406	274
THU. 8.00P 30 NBC CS		99	99	B	30.6	47	2629	2098	794	383	881	346	564	504	367	260	566	220	365	334	260	165	244	137	407	276
CAGNEY & LACEY	3		209	A	16.8	27	1443	1379	704	313	840	275	520	469	359	269	442	122^	295	302	222	120^	93^	39v	LT	LT
2 MON. 10.00P 60 CBS OP			99	B	18.0	28	1546	1433	747	331	861	265	527	502	437	272	434	136	278	280	225	121	118	61	20	18
10.00 - 10.30				A	16.5	25	1417	1387	719	317	854	289	534	472	362	269	421	122^	280	286	201	117^	106^	55^	6v	LT
10.30 - 11.00				A	17.1	28	1469	1364	688	306	822	259	504	463	354	269	463	124^	309	315	240	124^	79^	24v	LT	LT
CBS EVENING NEWS-RATHER	25	208	208	A	12.4	23	1065	1385	643	218	720	129	263	284	313	404	562	110	220	235	266	294	44^	20^	59^	30^
M-F 6.30P 30 CBS N		99	99	B	12.5	23	1074	1450	667	227	738	145	291	297	333	395	575	116	239	247	285	295	66	27	71	36
CBS EVENING NEWS-SUNDAY	2	157		A	6.7	13	576	1264	500	129^	583	54v	207^	199^	333^	330^	643	261^	357^	297^	250^	254^	38v	LT	LT	LT
1 SUN. 6.00P 30 CBS N		82		B	7.1	14	610	1379	616	201	678	115	246	222	331	366	664	237	346	275	274	286	33	LT	LT	LT
CBS SATURDAY NIGHT MOVIE	5	201	187	A	12.9	21	1108	1507	756	300	868	228	437	425	404	358	464	133	292	295	256	145	103^	53^	72^	60^
SAT. 9.00P 120 CBS FF		99	96	B	14.4	24	1237	1788	762	361	872	277	518	478	431	282	611	204	400	393	334	168	189	76	116	82
9.00 - 9.30				A	12.6	21	1082	1625	741	283	865	213	442	446	422	356	528	133	340	340	319	165	120^	54^	112^	99^
CONT'D																										

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

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PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
CBS SATURDAY NIGHT-CONT'D																										
9.30 - 10.00				A	13.2	21	1134	1517	745	311	863	220	435	428	411	355	466	133	299	299	263	144	113^	52^	75^	68^
10.00 - 10.30				A	13.0	22	1117	1471	783	309	894	251	449	425	401	365	440	135	274	269	230	141	89^	55^	48^	36^
10.30 - 11.00				A	12.7	22	1091	1419	763	298	868	230	434	407	391	366	420	125^	257	273	217	129	82^	49^	49^	36^
CBS TUESDAY NIGHT MOVIES	5	202	199	A	18.0	27	1546	1444	759	342	888	273	466	443	411	347	395	115	205	212	192	150	99	50^	62^	37^
TUE. 9.00P 120 CBS FF		99	99	B	17.6	27	1512	1486	813	345	926	299	507	457	422	349	409	130	217	215	199	153	89	57	62	43
9.00 - 9.30				A	16.0	23	1374	1448	743	355	885	272	456	437	394	358	352	96^	170	179	166	142	126	76^	85^	53^
9.30 - 10.00				A	17.4	25	1495	1423	763	350	872	242	444	440	412	354	385	101	191	203	191	155	102	45^	64^	42^
10.00 - 10.30				A	19.4	30	1666	1469	763	342	908	295	492	449	426	340	413	113	208	215	210	166	99	49^	49^	30^
10.30 - 11.00				A	19.3	31	1658	1420	750	322	872	276	465	436	405	336	419	142	237	242	197	141	77^	37^	52^	26^
CHARLIE & COMPANY	6	203	196	A	11.9	18	1022	1788	714	286	808	348	531	478	322	225	511	204	366	327	268	114^	244	101^	225	184
WED. 9.00P 30 CBS CS		99	98	B	12.8	19	1100	1840	778	324	846	307	556	504	412	239	565	211	383	344	280	159	209	109	220	180
CHEERS	4	207	204	A	22.2	33	1907	1870	790	393	908	424	650	561	359	202	596	273	432	400	263	131	183	72	183	117
THU. 9.00P 30 NBC CS		99	99	B	23.5	35	2019	1842	780	384	873	394	604	514	342	227	581	264	415	381	254	137	188	93	200	130
COUNTRY MUSIC AWARDS(S)		208		A	19.5	30	1675	1639	818	331	912	228	471	474	462	379	519	155^	277	273	227	213	118^	87^	90^	68^
1 MON. 9.30P 102 CBS AC		99																								
9.30 - 10.00				A	19.0	27	1632	1666	738	343	878	216	455	447	435	370	540	155^	287	285	237	227	152^	124^	96^	83^
10.00 - 10.30				A	19.6	29	1684	1694	846	341	918	236	481	473	462	381	525	166	285	276	227	210	126^	97^	125^	98^
10.30 - 11.00				A	20.1	31	1727	1617	866	332	925	230	480	490	477	378	502	148^	278	274	223	195	106^	70^	84^	53^
11.00 - 11.30				A	19.1	33	1641	1483	832	276	946	231	458	492	485	402	499	147^	233	230	218	237	38v	14v	LT	LT
CRAZY LIKE A FOX	4	203	202	A	17.5	25	1503	1575	762	323	872	192	401	395	419	411	491	126	285	294	302	159	102	45^	110	78^
1 SUN. 9.00P 60 CBS PD		99	99	B	18.3	26	1572	1565	774	326	877	210	414	408	412	398	489	123	277	292	290	169	102	47	97	67
2 SUN. 9.12P 60																										
9.00 - 9.30				A	17.6	25	1512	1586	773	319	888	187	405	394	438	422	487	119	271	287	307	165	93	40^	118	88^
9.30 - 10.00				A	17.6	25	1512	1598	763	332	876	200	405	396	415	411	511	136	305	310	306	160	106	45^	105	75^
10.00 - 10.30				A	16.2	24	1392	1405	713	303	793	181^	379	392	364	360	398	99^	231	252	239	132^	126^	65^	88^	59^
DAFFY DUCK SPECIAL(S)			199	A	13.4	20	1151	1991	637	304	681	352	486	352	229^	166^	399	156^	313	281	191^	78^	227^	154^	684	535
2 TUE. 8.00P 60 CBS EA			97																							
8.00 - 8.30				A	13.1	20	1125	2067	654	329	709	374	504	347	227^	174^	424	161^	333	296	209^	91^	201^	139^	733	572
8.30 - 9.00				A	13.7	20	1177	1907	618	280	651	330	464	356	227	157^	368	143^	287	265	175^	67^	252	166^	636	499
DALLAS	5	207	207	A	22.5	36	1933	1735	922	334	1008	326	522	464	427	409	554	183	273	272	232	238	66^	37^	107	67^
FRI. 9.00P 60 CBS GD		99	99	B	23.1	37	1984	1687	883	343	973	307	513	466	415	403	530	186	275	272	209	217	73	43	111	72
9.00 - 9.30				A	21.7	35	1864	1741	908	324	994	322	505	453	417	410	564	185	274	273	235	247	63^	35^	120	71^
9.30 - 10.00				A	23.4	38	2010	1718	931	341	1017	330	535	467	433	409	541	180	270	270	227	228	66^	38^	94	61^
DIFF'RENT STROKES	5	204	197	A	11.3	18	971	1766	730	266	870	303	491	438	364	332	450	108^	251	266	268	166	169	121^	277	160
FRI. 9.00P 30 ABC CS		99	95	B	11.0	17	945	1844	700	276	819	317	489	402	314	289	454	146	288	279	237	133	205	144	366	265
DYNASTY	4	209		A	20.6	31	1770	1742	870	408	1058	375	682	587	507	314	510	204	325	310	222	146^	96^	68^	78^	60^
1 WED. 9.00P 60 ABC GD		99		B	23.7	35	2036	1707	875	397	987	360	618	551	444	311	475	198	306	284	193	135	140	91	105	69
9.00 - 9.30				A	19.8	29	1701	1790	885	420	1067	382	684	586	508	320	528	215	336	315	223	152^	106^	79^	89^	69^
9.30 - 10.00				A	21.4	32	1838	1692	858	393	1046	367	675	586	506	308	496	194	314	306	220	143^	85^	58^	65^	54^
EQUALIZER	6	208	204	A	13.7	22	1177	1669	733	268	799	258	534	456	411	232	676	271	514	451	355	131	114^	61^	80^	58^
WED. 10.00P 60 CBS PD		99	99	B	14.5	24	1246	1617	683	281	765	244	492	443	406	230	656	258	475	417	335	155	114	49	82	63
10.00 - 10.30				A	13.4	21	1151	1684	749	270	814	270	551	465	412	228	667	265	507	438	350	133	126	66^	77^	48^
10.30 - 11.00				A	14.0	23	1203	1644	718	262	781	246	516	444	405	235	684	280	523	457	355	132	99^	55^	80^	64^

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

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PROGRAM AUDIENCE ESTIMATES (Alphabetic)

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME	WK #	DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																																
FACTS OF LIFE							5	198	188	A	16.5	28	1417	2086	814	369	974	440	649	494	355	288	417	182	269	229	167	123	255	153	440	329
		SAT.	8.30P	30	NBC	CS		99	98	B	17.4	30	1495	2006	795	336	919	353	570	472	361	317	469	180	287	263	205	148	223	143	395	284
FALCON CREST							4	206	206	A	17.9	30	1538	1579	893	338	988	224	464	463	454	456	464	110	194	204	218	235	74^	31^	53^	23v
		FRI.	10.00P	60	CBS	GD		99	99	B	18.3	31	1572	1536	843	331	934	229	441	431	419	436	453	135	206	222	189	209	77	39	72	46
10.00 - 10.30										A	18.0	30	1546	1583	892	340	991	220	463	464	463	459	459	106	189	201	218	233	69^	27^	64^	26^
10.30 - 11.00										A	17.8	31	1529	1568	892	335	982	226	463	459	446	452	468	115	196	207	218	235	78^	33^	40^	17v
FALL GUY							4	200		A	6.9	11	593	1580	514	229^	571	203^	285^	264^	219^	223^	783	287^	403^	448	337^	308^	76v	LT	150^	71v
	1	THU.	8.00P	60	ABC	A		98		B	7.6	12	653	1751	702	312	766	232	429	410	365	276	698	252	385	397	312	245	105	15	182	120
8.00 - 8.30										A	6.7	11	576	1512	496	186^	548	206^	248^	227^	195^	230^	765	280^	388^	419^	323^	319^	65v	LT	134^	63v
8.30 - 9.00										A	7.0	11	601	1654	540	273^	598	197^	321^	304^	250^	217^	803	294^	416^	482	352^	297^	86v	LT	167^	81v
FAMILY TIES							4	211	207	A	27.4	41	2354	2090	814	415	910	418	648	577	360	199	525	217	372	342	253	124	263	138	392	273
		THU.	8.30P	30	NBC	CS		99	99	B	28.3	42	2431	2081	814	396	907	389	618	549	374	231	535	227	377	341	250	131	246	136	393	272
GEORGE BURNS COMEDY							6	203	199	A	11.6	17	996	1637	740	329	837	318	557	506	381	218	563	239	419	372	275	117^	147	69^	90^	39^
		WED.	9.30P	30	CBS	CS		99	98	B	12.1	18	1039	1713	761	321	839	286	546	489	420	245	610	264	437	383	275	153	150	69	114	80
GIMME A BREAK							5	196	184	A	14.9	26	1280	2080	787	341	969	416	624	477	350	307	401	160	258	218	173	123	261	148	449	314
		SAT.	8.00P	30	NBC	CS		97	98	B	15.3	28	1314	2033	769	320	892	329	524	441	344	333	488	181	293	276	211	155	247	151	406	290
GOLDEN GIRLS							5	200	191	A	18.7	31	1606	1933	803	346	953	325	588	526	435	315	460	156	249	245	217	169	171	105	349	272
		SAT.	9.00P	30	NBC	CS		99	99	B	20.1	34	1727	1864	796	317	902	289	510	471	397	347	499	158	274	270	243	184	163	107	300	225
GROWING PAINS							4	204		A	21.0	31	1804	1850	701	320	802	326	504	475	302	228	505	176	341	294	233	140^	249	148	294	205
	1	TUE.	8.30P	30	ABC	CS		99		B	20.2	30	1735	1870	770	350	841	308	525	480	372	249	498	189	341	310	245	120	225	143	306	213
HARDCASTLE & MCCORMICK							4	204		A	12.3	18	1057	1711	595	248^	655	229^	410	365	323	200^	719	226^	459	412	364	223^	182^	76^	155^	124^
	1	MON.	8.00P	60	ABC	A		98		B	13.1	20	1125	1770	675	271	740	236	425	394	345	264	650	197	383	366	326	225	145	55	235	182
8.00 - 8.30										A	11.8	18	1014	1721	585	239^	653	234^	413	353	321	199^	723	222^	480	451	379	205^	184^	75^	161^	132^
8.30 - 9.00										A	12.8	19	1100	1695	605	255	658	224^	411	373	324	202^	714	229^	439	374	348	241^	176^	73^	147^	118^
HELL TOWN							4		200	A	16.3	24	1400	1504	781	332	904	265	543	501	457	313	424	110^	241	275	263	131^	89^	47v	87^	54^
	2	WED.	9.00P	60	NBC	GD			99	B	15.5	24	1331	1516	686	305	829	230	436	421	394	337	511	153	267	264	267	197	99	51	77	57
9.00 - 9.30										A	16.0	24	1374	1531	789	339	911	256	547	493	453	323	428	100^	232	266	266	146^	101^	51^	91^	59^
9.30 - 10.00										A	16.5	25	1417	1481	774	325	900	275	542	511	461	303	424	120^	251	285	261	118^	76^	42v	81^	48v
HIGHWAY TO HEAVEN							4		203	A	18.9	29	1624	1640	733	278	836	203	452	373	386	384	456	125^	268	275	249	149^	153^	81^	195	157^
	2	WED.	8.00P	60	NBC	GD			97	B	20.3	32	1744	1742	766	295	886	219	449	427	413	395	493	138	272	256	252	186	109	53	254	202
8.00 - 8.30										A	18.4	29	1581	1621	735	272	832	201	446	367	381	386	456	122^	268	269	251	154^	144^	75^	189	152^
8.30 - 9.00										A	19.4	29	1666	1653	729	282	837	205	458	384	389	379	456	131^	270	280	243	143^	160	88^	200	163
HILL STREET BLUES							4	208	206	A	16.8	27	1443	1550	736	407	835	384	609	513	364	177	605	256	443	454	304	114	66^	35^	44^	32^
		THU.	10.00P	60	NBC	OP		99	99	B	16.8	27	1443	1574	717	401	796	355	573	492	350	178	631	263	463	455	316	121	89	48	58	39
10.00 - 10.30										A	17.1	26	1469	1556	741	411	835	386	611	510	365	174	600	255	434	444	299	116	73^	38^	48^	32^
10.30 - 11.00										A	16.5	27	1417	1536	730	401	834	382	605	517	361	178	607	253	450	462	311	113	56^	30^	39^	30^
HOMETOWN							4	201		A	7.9	12	679	1583	680	366^	911	328^	613	471	416	277^	356^	142^	231^	182^	171^	106^	35v	35v	281^	170^
	1	TUE.	8.00P	60	CBS	GD		97		B	7.9	12	679	1694	728	324	894	313	535	391	383	332	400	134	215	194	184	165	184	138	216	137
8.00 - 8.30										A	7.0	11	601	1704	687	321^	916	316^	609	459	414^	288^	393^	168^	274^	228^	177^	102v	29v	29v	366^	257^
8.30 - 9.00										A	8.8	13	756	1479	672	400	904	339^	614	476	414	268^	326^	123^	197^	145^	164^	108^	37v	37v	212^	102^
HOTEL							4	205		A	17.5	28	1503	1474	806	331	945	304	557	487	408	333	393	163^	242	248	166^	123^	83^	61^	53^	47^
	1	WED.	10.00P	60	ABC	GD		99		B	19.1	31	1641	1489	847	344	936	302	527	475	408	350	414	153	240	220	164	155	83	56	56	40
10.00 - 10.30										A	17.9	28	1538	1469	804	332	943	306	573	507	405	320	389	157^	236	245	168^	122^	83^	62^	54^	54^
10.30 - 11.00										A	17.0	28	1460	1480	810	331	951	303	543	466	413	349	398	169^	246	251	163^	126^	81^	57^	50^	38v

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
EVENING CONT'D																										
HUNTER	5	196	184	A	14.2	24	1220	1776	790	415	923	291	627	575	460	265	466	164	295	293	238	119	196	127	191	156
SAT. 10.00P 60 NBC OP		99	98	B	14.8	26	1271	1756	773	334	858	272	537	518	428	274	582	206	360	347	291	171	157	94	159	133
10.00 - 10.30				A	13.9	23	1194	1768	793	426	918	290	621	573	454	267	456	158	285	281	233	120	196	126	198	153
10.30 - 11.00				A	14.6	25	1254	1764	782	401	921	291	631	569	462	260	469	167	299	300	238	120	193	124	181	155
INSIDERS	4	204		A	14.2	22	1220	1916	783	339	866	343	542	448	394	244	602	234	410	293	266	177^	192^	154^	256	168^
1 WED. 8.00P 60 ABC A		99		B	13.8	22	1185	1787	741	299	829	354	506	422	331	255	536	204	357	303	248	154	158	111	264	185
8.00 - 8.30				A	13.2	21	1134	1892	773	330	855	331	516	422	382	256	584	208^	391	289	272	176^	194^	158^	259	166^
8.30 - 9.00				A	15.2	23	1306	1928	791	344	873	353	563	468	403	233	613	256	420	297	257	175^	188^	149^	254	169^
KATE & ALLIE	4	208	209	A	20.8	30	1787	1794	800	321	937	307	571	535	434	309	477	154	291	280	228	147	190	117	190	130
MON. 9.00P 30 CBS CS		99	99	B	20.5	29	1761	1765	810	345	929	291	563	535	449	306	455	142	273	277	228	147	191	115	190	134
KNIGHT RIDER	4	194	196	A	12.6	22	1082	1975	698	266	772	247	426	353	335	326	654	203	359	338	316	243	135	62^	414	292
FRI. 8.00P 60 NBC A		99	99	B	14.0	24	1203	1999	722	257	820	294	496	422	348	292	632	208	372	356	286	212	134	66	413	315
8.00 - 8.30				A	12.0	21	1031	1947	697	261	752	230	407	335	327	325	660	204	356	337	319	247	121^	51^	414	286
8.30 - 9.00				A	13.3	23	1142	1980	690	262	782	261	441	368	339	323	642	204	360	335	305	236	147	72^	409	295
KNOTS LANDING	5	207	202	A	19.6	31	1684	1623	872	382	962	339	603	535	441	304	446	154	291	284	226	125	142	74^	73^	51^
THU. 10.00P 60 CBS GD		99	99	B	20.4	33	1752	1595	874	381	982	354	609	525	434	325	435	166	287	260	210	123	113	66	65	44
10.00 - 10.30				A	19.6	30	1684	1620	870	391	959	330	605	544	447	302	449	156	294	283	225	128	133	69^	79^	55^
10.30 - 11.00				A	19.6	32	1684	1623	879	375	969	351	606	526	435	308	443	152	286	281	224	123	145	75^	66^	48^
LADY BLUE	4	204		A	10.0	15	859	1682	679	326	724	217^	391	386	368	264^	675	202^	352	329	315	273^	112^	43v	171^	129^
1 THU. 9.00P 60 ABC OP		99		B	11.1	17	953	1722	754	316	827	242	493	470	435	277	615	193	324	317	317	226	131	62	149	120
9.00 - 9.30				A	9.4	14	807	1721	681	343	725	229^	392	382	363	260^	709	220^	371	336	324^	282^	107^	40v	180^	137^
9.30 - 10.00				A	10.5	16	902	1654	683	312	729	208^	396	396	374	266^	648	187^	336	324	306	268^	115^	44v	162^	122^
MACGYVER SPECIAL(S)			191	A	14.7	23	1263	2097	702	291	757	281	474	405	329	237	809	346	560	547	327	178^	221	133^	310	205^
2 MON. 8.00P 60 ABC A			96																							
8.00 - 8.30				A	13.9	22	1194	2127	719	300	785	313	494	408	317	245	802	334	551	553	331	181^	207^	113^	333	229
8.30 - 9.00				A	15.5	24	1331	2065	686	284	729	256	454	403	337	227	815	355	568	541	324	175^	232	149^	289	181^
MAGNUM, P.I.	5	207	203	A	14.6	22	1254	1650	751	282	856	232	457	427	434	338	542	132	290	323	300	193	92^	32^	160	110
THU. 8.00P 60 CBS PD		99	99	B	15.8	24	1357	1680	772	306	869	266	474	440	420	326	579	180	349	351	302	178	91	32	141	94
8.00 - 8.30				A	13.1	20	1125	1662	763	281	859	221	449	416	437	350	565	131	309	349	319	191	64^	27v	174	116^
8.30 - 9.00				A	16.0	24	1374	1640	747	283	858	245	464	438	431	330	523	131	276	304	286	193	110	33^	149	106
MIAMI VICE	4	210	210	A	19.9	34	1709	1793	704	360	782	389	603	516	332	138	686	367	548	488	262	114	171	79	154	118
FRI. 10.00P 60 NBC OP		99	99	B	21.4	35	1838	1860	738	377	815	398	618	526	350	151	731	348	560	511	305	136	160	73	154	126
10.00 - 10.30				A	19.3	32	1658	1833	704	358	781	388	603	522	332	140	691	380	558	491	253	110	187	87	174	133
10.30 - 11.00				A	20.4	35	1752	1760	707	364	786	389	603	512	334	139	687	356	544	487	273	122	154	73^	133	102
MISFITS OF SCIENCE	3	193	195	A	12.5	20	1074	2016	576	261	671	286	490	443	305	153	703	294	540	466	333	137	221	85^	421	352
FRI. 9.00P 60 NBC A		99	99	B	13.4	22	1151	2064	625	277	710	262	489	460	345	180	626	225	461	425	341	132	256	106	472	359
9.00 - 9.30				A	12.3	20	1057	2011	571	240	672	271	471	431	312	169	706	286	533	462	338	147	205	79^	428	366
9.30 - 10.00				A	12.7	20	1091	2012	577	278	668	300	507	455	296	139	694	300	543	465	324	129	236	91^	414	338
MR. BELVEDERE	5	200	198	A	12.4	21	1065	1871	820	278	921	331	511	457	352	348	472	146	243	284	227	184	99^	64^	379	190
FRI. 8.30P 30 ABC CS		98	93	B	12.8	21	1100	1809	760	308	861	308	480	418	329	329	433	134	221	242	192	178	125	87	390	226
MOONLIGHTING	4	207		A	19.4	28	1666	1819	737	363	887	423	676	573	362	169	580	260	424	378	249	122^	194	110^	158^	107^
1 TUE. 9.00P 60 ABC PD		99		B	18.3	27	1572	1846	799	392	907	393	657	561	407	194	594	264	441	403	271	114	179	100	166	118
9.00 - 9.30				A	20.0	29	1718	1836	726	357	869	406	647	556	355	173	586	252	417	389	259	129^	198	112^	183	123^
9.30 - 10.00				A	18.9	28	1624	1781	741	365	897	438	702	581	365	163	571	267	427	365	238	114^	185	104^	128^	89^

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
MURDER, SHE WROTE	5	205	202	A	22.5	32	1933	1636	814	313	901	167	409	422	466	430	497	120	267	281	286	193	117	71	121	85
1 SUN. 8.00P 60 CBS SM		99	99	B	23.5	34	2019	1607	821	334	911	181	398	410	453	445	522	123	260	268	286	230	83	41	91	64
2 SUN. 8.12P 60																										
8.00 - 8.30				A	22.0	32	1890	1626	822	307	895	163	397	420	472	436	496	122	255	273	276	202	120	70^	115	81
8.30 - 9.00				A	23.1	32	1984	1655	813	319	912	176	419	420	468	430	506	124	271	285	291	195	108	68	129	89
9.00 - 9.30				A	21.5	30	1847	1555	784	304	869	149	407	428	428	406	473	99^	284	297	299	162	130^	77^	83^	66^
NBC MONDAY NIGHT MOVIES	4	198	197	A	19.0	28	1632	1547	816	333	907	332	539	476	405	316	483	141	246	251	269	190	94	65^	63^	49^
MON. 9.00P 120 NBC FF		99	99	B	21.0	31	1804	1658	806	358	922	375	592	491	383	288	484	189	285	246	215	159	148	93	104	69
9.00 - 9.30				A	17.2	25	1477	1569	839	338	926	331	541	483	411	335	487	142	246	244	264	200	76^	43^	80^	70^
9.30 - 10.00				A	18.7	27	1606	1585	830	334	924	346	556	493	405	310	498	146	259	266	284	190	92	59^	71^	50^
10.00 - 10.30				A	19.8	30	1701	1562	819	337	911	333	544	478	412	314	484	145	250	254	274	189	111	83	56^	42^
10.30 - 11.00				A	20.0	32	1718	1496	786	327	878	318	522	461	400	307	469	135	235	238	262	187	102	77^	47^	35^
NBC NEWS DIGEST-M-F	20	164	147	A	12.7	20	1091	1787	708	288	793	300	471	411	330	277	582	177	327	322	300	216	130	76	282	205
1 MTHF 8.58P 1 NBC N		84	77	B	13.6	21	1168	1777	701	273	778	270	442	397	331	289	608	188	332	336	294	226	134	77	257	183
1 TU & W 8.11P 1																										
2 M-F 8.58P 1																										
NBC NEWS DIGEST-2-M-F	7	157	159	A	12.4	19	1065	1662	709	315	794	340	555	455	349	203	582	221	399	370	298	150	142	74	144	108
1 MON. 10.06P 1 NBC N		83	83	B	12.0	18	1031	1699	722	318	821	301	525	450	375	252	570	198	372	360	301	158	150	77	158	113
1 FRI. 9.58P 1																										
2 TU&TH 9.58P 1																										
NBC NEWS DIGEST-SAT	4	153	142	A	12.5	21	1074	2057	795	352	971	484	665	469	314	273	461	196	276	251	170	152	171	103^	454	322
SAT. 8.58P 1 NBC N		80	77	B	12.4	22	1065	1951	745	296	870	357	539	431	330	294	509	187	281	287	199	189	188	131	384	286
NBC NEWS DIGEST-2-SAT.	1		152	A	11.2	18	962	1747	748	293	832	238^	474	433	358	327	430	75^	206^	269^	302	161^	159^	86^	326	235^
2 SAT. 9.58P 1 NBC N			84	B	11.2	18	962	1747	748	293	832	238	474	433	358	327	430	75	206	269	302	161	159	86	326	235
NBC NEWS DIGEST-SUN	4	153	155	A	10.2	14	876	2126	877	349	978	538	761	514	374	187	685	332	519	438	268	147^	217	113^	246	161
SUN. 8.58P 1 NBC N		79	79	B	11.7	17	1005	1971	755	315	852	385	615	479	354	207	730	302	485	439	321	198	183	91	206	147
NBC NEWS DIGEST-2-SUN.	2	169		A	17.4	26	1495	2167	933	337	1001	485	767	641	449	178^	683	371	529	485	264	124^	252	135^	231	171^
1 SUN. 9.58P 1 NBC N		87		B	17.4	25	1495	1885	820	338	919	405	671	609	439	182	595	277	445	430	264	118	209	114	162	114
NBC NIGHTLY NEWS-SAT.	4	163	159	A	9.8	20	842	1458	612	220	745	152^	309	288	332	389	458	67^	122^	118^	210	290	72^	21v	183	67′
SAT. 6.30P 30 NBC N		93	92	B	9.1	20	782	1490	626	209	723	118	258	270	318	410	523	84	160	181	255	292	46	20	198	125
NBC NIGHTLY NEWS	19	186	202	A	10.5	20	902	1509	669	248	733	170	301	300	311	388	614	141	248	254	265	318	58^	34^	104	58′
1 M & W 6.50P 10 NBC N		92	99	B	10.6	21	911	1546	717	262	773	179	323	325	340	397	612	141	257	261	267	309	50	30	111	55
1 TUTHF 6.30P 30																										
2 M-F 6.30P 30																										
NBC NIGHTLY NEWS SUN(B)			135	A	6.2	10	533	1664	672	229^	725	148^	216^	253^	290^	447^	576	161^	308^	298^	250^	268^	146^	112v	217^	181′
2 SUN. 6.30P 30 NBC N			68																							
NBC NIGHTLY NEWS-MON(B)		54		A	3.4	6	292	1599	706^	305^	706^	151v	202v	202v	307^	504^	598^	91v	315^	366^	392^	232v	LT	LT	295^	155\
1 MON. 7.00P 20 NBC N		38																								
NBC SUNDAY NIGHT MOVIE	4	198	193	A	19.3	29	1658	2080	893	384	1007	474	743	582	422	215	626	309	488	426	260	111	244	144	203	131
SUN. 9.00P 120 NBC FF		99	98	B	20.5	31	1761	1923	750	344	875	394	634	531	377	189	648	301	486	437	279	127	224	124	176	119
9.00 - 9.30				A	17.5	25	1503	2125	872	434	1017	486	745	587	427	214	638	323	506	435	253	111	237	139	233	155
9.30 - 10.00				A	19.8	29	1701	2119	896	383	1000	472	745	601	434	202	635	318	506	436	267	108	268	162	216	137
10.00 - 10.30				A	20.4	31	1752	2055	895	361	997	477	742	575	407	210	624	314	483	417	255	111	243	140	191	123
10.30 - 11.00				A	19.7	32	1692	1999	892	355	1000	460	728	558	420	226	598	288	460	412	254	108	226	132	175	107

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
NEWHART	3		208	A	20.2	29	1735	1601	860	378	1028	370	641	571	459	311	407	130^	239	261	189	130^	128^	66^	38v	19v
2 MON. 9.30P 30 CBS CS			99	B	20.0	29	1718	1623	833	395	962	315	587	561	477	294	425	128	250	272	222	143	152	82	84	53
NEWSBREAK-M-F	25	179	172	A	14.3	22	1228	1632	825	340	960	312	534	468	442	358	486	144	276	273	249	177	111	56	75	47^
1 MON. 10.30P 1 CBS N		85	82	B	14.5	22	1246	1634	827	342	936	280	507	459	439	366	513	155	284	276	252	195	99	51	86	57
1 TUE. 10.10P 2																										
1 W-F 9.58P 1																										
2 MWTHF 9.58P 1																										
2 TUE. 9.57P 1																										
NEWSBREAK-SAT.	5	178	165	A	10.2	16	876	1493	732	309	859	221	433	410	412	364	471	140^	304	295	255	150^	99^	36v	64^	56^
1 SAT. 9.54P 2 CBS N		87	84	B	11.1	18	953	1729	754	365	873	256	505	466	441	307	552	171	356	342	308	170	196	66	108	76
2 SAT. 9.58P 1																										
NEWSBREAK-SUN.	5	180	178	A	11.1	16	953	1584	805	368	924	211	426	412	437	441	463	105^	255	274	286	168	98^	51^	99^	69^
1 SUN. 9.58P 1 CBS N		87	86	B	14.3	21	1228	1619	827	358	940	239	437	424	438	445	507	116	254	269	292	214	92	46	80	53
2 SUN. 10.10P 1																										
NFL MONDAY NIGHT FOOTBALL	6	208	210	A	20.0	32	1718	1453	387	180	419	159	270	260	188	118	905	324	586	575	446	254	77^	41^	52^	26^
1 MON. 9.00P 177 ABC SE		99	99	B	18.6	31	1598	1546	418	190	447	155	274	258	211	144	946	364	627	598	453	254	78	36	75	43
2 MON. 9.00P 207																										
9.00 - 9.30				A	20.0	29	1718	1514	378	189	401	116	241	253	215	127	882	306	550	543	426	264	129	87	102	39^
9.30 - 10.00				A	22.3	32	1916	1494	364	178	393	130	242	246	195	120	902	312	566	572	450	258	111	68^	88	40^
10.00 - 10.30				A	22.8	33	1959	1410	355	179	388	137	240	245	182	113	905	310	579	574	455	258	67^	37^	50^	29^
10.30 - 11.00				A	20.5	31	1761	1471	391	207	437	169	284	259	187	123	916	343	609	584	440	244	68^	37^	50^	29^
11.00 - 11.30				A	19.2	33	1649	1411	380	179	424	183	299	258	175	110	916	336	619	600	454	243	48^	12v	23^	14v
11.30 - 12.00				A	17.4	36	1495	1408	432	166	439	185	299	290	183	105	901	311	583	585	471	257	54^	13v	14v	14v
12.00 - 12.30				A	15.4	37	1323	1457	489	119^	518	266	356	302	180^	121^	906	391	622	563	402	231	33v	LT	LT	LT
NIGHT COURT	4	198	196	A	19.8	29	1701	1812	787	418	900	442	638	535	341	199	618	283	453	424	271	134	175	66^	119	74^
THU. 9.30P 30 NBC CS		98	99	B	20.7	31	1778	1778	780	392	870	406	607	514	336	215	608	274	444	415	272	133	176	82	124	74
OUR FAMILY HONOR	5	208		A	10.1	16	868	1615	741	390	956	454	746	501	394	190^	532	197^	333	336	252^	154^	107^	60v	20v	LT
1 TUE. 10.00P 60 ABC GD		99		B	12.4	20	1065	1593	747	383	873	320	561	498	427	241	591	177	363	366	325	185	66	15	63	31
10.00 - 10.30				A	10.5	16	902	1619	749	433	936	434	743	547	405	167^	537	208^	365	359	256^	136^	127^	73v	19v	LT
10.30 - 11.00				A	9.7	16	833	1599	729	341	973	475	746	450	380	212^	523	182^	296^	307^	246^	175^	83^	44v	20v	LT
PUNKY BREWSTER	5		176	A	8.3	13	713	1955	594	289^	671	258^	413	381	307^	188^	364^	153^	278^	231^	150^	86v	346^	227^	574	379
2 SUN. 7.00P 30 NBC CS			90	B	8.7	15	747	2202	702	249	773	266	511	442	368	223	632	253	421	400	287	161	269	168	528	350
REMINGTON STEELE	3		204	A	15.2	23	1306	1496	768	344	840	358	630	569	365	169^	532	255	371	349	210	134^	51^	9v	73^	55^
2 TUE. 10.00P 60 NBC PD			99	B	16.9	27	1452	1602	785	334	867	336	615	514	386	225	575	245	413	362	263	138	82	31	78	62
10.00 - 10.30				A	15.3	23	1314	1486	763	335	837	357	631	584	367	162^	508	241	352	330	198^	132^	49v	11v	92^	68^
10.30 - 11.00				A	15.0	23	1289	1510	773	350	842	357	628	558	367	174^	558	269	390	367	222	139^	58^	10v	52v	43v
RIPLEY'S BELIEVE IT-NOT	5	171	178	A	11.6	18	996	1980	684	351	770	303	497	380	364	222	808	362	548	555	381	194	167	52^	235	174
SUN. 7.00P 60 ABC U		88	89	B	10.2	17	876	2054	670	324	766	294	497	405	353	215	834	356	569	532	386	205	179	70	275	188
7.00 - 7.30				A	10.9	17	936	1873	637	332	723	270	451	361	335	225	815	375	551	555	373	200	135^	36^	200	146^
7.30 - 8.00				A	12.3	19	1057	2059	720	364	807	332	534	393	385	218	799	350	546	554	385	185	188	64^	265	199
RIPTIDE	2		198	A	16.9	24	1452	1567	717	357	776	279	571	528	397	166^	537	225	392	411	259	109^	96^	33v	158^	79^
2 TUE. 9.00P 60 NBC PD			99	B	16.5	24	1417	1568	681	304	745	266	519	459	361	200	566	219	396	398	292	126	137	65	120	53
9.00 - 9.30				A	16.8	24	1443	1602	720	358	774	269	560	533	394	172^	533	219	392	412	260	104^	116^	36v	179^	84^
9.30 - 10.00				A	17.1	25	1469	1514	707	353	770	284	574	519	396	160^	536	230	389	404	255	112^	72^	31v	136^	72^

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY, START TIME, DUR, NET, PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
ST. ELSEWHERE	3		198	A	16.3	26	1400	1415	778	378	897	367	583	543	413	255	476	173^	313	335	250	105^	33v	33v	9v	LT
2 WED. 10.00P 60 NBC GD			99	B	14.9	25	1280	1526	796	398	898	312	544	535	455	279	525	203	349	369	265	119	67	36	36	24
10.00 - 10.30				A	16.0	25	1374	1445	793	387	916	369	593	555	435	260	494	191^	337	355	251	101^	35v	35v	LT	LT
10.30 - 11.00				A	16.6	28	1426	1383	762	368	876	363	572	529	393	249	460	158^	294	314	248	110^	30v	30v	17v	LT
SCARECROW & MRS. KING	5	205	207	A	18.8	28	1615	1708	717	371	874	263	487	443	408	334	487	113	273	268	266	181	136	81^	211	143
MON. 8.00P 60 CBS GD		99	99	B	18.1	27	1555	1740	746	361	868	255	457	422	404	359	505	130	275	273	263	199	147	81	220	147
8.00 - 8.30				A	17.8	27	1529	1695	743	369	876	257	478	433	407	343	485	110	270	263	271	183	133	84^	201	137
8.30 - 9.00				A	19.7	29	1692	1721	701	375	880	270	499	452	413	331	485	114	276	272	263	178	134	76^	222	149
SILVER SPOONS	4		181	A	11.0	16	945	2163	643	310	783	329	515	458	338	186^	496	210^	400	361	236^	96^	355	197^	529	361
2 SUN. 7.30P 30 NBC CS			92	B	10.8	17	928	2304	685	313	772	283	516	470	348	214	633	255	447	424	298	145	284	164	615	423
SIMON & SIMON	4	208	203	A	19.0	28	1632	1590	787	335	904	302	551	466	426	305	491	130	300	318	285	156	108	31^	87	57^
THU. 9.00P 60 CBS PD		99	99	B	19.4	29	1666	1612	778	353	901	316	556	479	421	293	508	163	324	318	270	155	104	39	99	66
9.00 - 9.30				A	18.4	27	1581	1634	763	349	905	304	557	469	426	299	486	130	296	311	282	155	131	40^	112	73^
9.30 - 10.00				A	19.5	29	1675	1550	812	324	905	301	549	465	428	308	497	132	307	324	288	156	86	22^	62^	40^
60 MINUTES	6	209	209	A	20.9	32	1795	1524	682	240	778	130	304	329	376	407	637	178	327	335	315	261	58^	29^	51^	24^
1 SUN. 7.00P 60 CBS DN		99	99	B	21.2	35	1821	1613	720	275	792	161	338	358	376	383	692	190	360	371	342	282	60	25	69	40
2 SUN. 7.12P 60																										
7.00 - 7.30				A	19.1	30	1641	1523	668	226	766	129	286	313	370	407	646	180	326	326	311	274	61^	28^	50^	16v
7.30 - 8.00				A	21.9	33	1881	1511	677	240	775	131	305	325	372	408	644	186	335	338	313	262	49^	25^	43^	24^
8.00 - 8.30				A	23.7	34	2036	1519	725	267	793	120^	340	392	403	387	547	133	288	337	332	196	82^	52^	97^	48^
SPENSER: FOR HIRE	6	202	192	A	8.9	15	765	1532	737	302	801	205	438	466	473	282	559	90^	265	279	397	228	70^	62^	102^	50^
FRI. 10.00P 60 ABC PD		99	96	B	10.3	17	885	1639	768	310	837	221	456	452	448	303	577	111	295	347	384	205	83	53	142	96
10.00 - 10.30				A	8.8	15	756	1468	707	282	772	199	420	461	453	269	524	85^	248	251	365	224	62^	55^	110^	52^
10.30 - 11.00				A	9.0	16	773	1585	760	315	822	206	451	466	494	293	593	92^	277	304	429	237	79^	69^	91^	45^
SPORTSBREAK-SAT	5	196	184	A	11.0	18	945	1832	691	314	804	225	408	394	370	341	606	172	386	374	385	190	111^	43^	311	236
SAT. 8.58P 1 CBS SN		96	93	B	12.1	21	1039	1938	690	286	768	229	440	414	380	274	659	222	418	401	349	200	167	45	344	244
SPORTSBREAK-SUN	5	198	198	A	18.5	26	1589	1677	812	321	904	183	443	438	459	409	507	118	289	300	310	183	126	71^	140	109
1 SUN. 8.58P 1 CBS SN		94	94	B	20.4	29	1752	1638	815	343	909	201	424	417	444	428	537	138	290	289	301	217	84	40	108	81
2 SUN. 9.10P 1																										
STIR CRAZY	6	202	197	A	10.9	17	936	1922	683	271	804	289	481	413	348	281	547	173	359	356	309	138^	206	52^	365	234
WED. 8.00P 60 CBS CS		99	97	B	11.6	18	996	1959	710	301	799	276	502	439	384	260	584	190	372	339	308	174	218	110	358	244
8.00 - 8.30				A	10.7	17	919	1852	652	252	776	264	439	374	349	295	537	163	348	355	309	139^	204	49^	335	207
8.30 - 9.00				A	11.1	17	953	1975	709	287	823	310	517	449	346	262	553	180	366	353	308	138^	206	52^	393	260
TV BLOOPERS & PRAC. JOKES	4	202		A	16.0	24	1374	1846	770	276	838	341	539	427	338	273	585	225	347	310	261	197	172^	117^	251	190'
1 MON. 8.00P 60 NBC CV		98		B	17.1	26	1469	1867	750	316	836	310	484	411	349	302	587	230	363	332	273	180	191	120	253	171
8.00 - 8.30				A	15.1	23	1297	1773	730	237	790	308	498	413	330	267	582	215	341	309	264	202^	143^	93^	258	182'
8.30 - 9.00				A	16.8	24	1443	1913	808	312	884	371	574	440	347	281	590	236	354	311	254	194	197	140^	242	197
TRAPPER JOHN, M.D.	4	204	199	A	13.6	22	1168	1384	705	327	836	226	389	374	340	384	403	116^	242	247	232	123	75^	43^	70^	44'
1 SUN. 10.00P 60 CBS GD		99	98	B	14.8	24	1271	1430	732	327	848	227	399	385	367	386	443	127	259	256	244	153	68	29	71	50
2 SUN. 10.12P 60																										
10.00 - 10.30				A	13.7	21	1177	1401	714	328	851	229	395	376	346	393	404	118	239	246	227	123	64^	31^	82^	43'
10.30 - 11.00				A	13.4	22	1151	1375	715	346	843	220	392	372	351	390	389	109^	231	238	224	121	84^	51^	59^	44'
11.00 - 11.30				A	13.2	24	1134	1422	656	238	772	243	370	376	273	342	490	143^	316	314	291	150^	87^	60^	73^	49
20/20	4	207		A	15.3	25	1314	1620	811	296	843	198^	409	445	455	344	632	170^	314	312	306	273	94^	18v	51v	35
CONT'D																										

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
20/20-CONT'D																										
1 THU. 10.00P 60 ABC DN		99		B	14.7	24	1263	1568	797	297	870	230	478	486	474	303	597	171	325	328	306	225	65	18	36	21
10.00 - 10.30				A	15.8	25	1357	1626	836	337	870	221	446	488	475	317	605	148^	288	307	308	265	96^	20v	55^	40v
10.30 - 11.00				A	14.7	25	1263	1614	789	253	817	174^	368	400	435	375	660	192^	339	320	303	281	91^	15v	46v	30v
TWILIGHT ZONE	5	204	207	A	14.6	25	1254	1812	740	289	808	281	486	457	373	260	656	258	448	410	311	175	147	60^	201	144
FRI. 8.00P 60 CBS SF		99	99	B	15.6	27	1340	1913	775	347	852	339	553	521	383	243	675	287	482	449	314	153	128	44	258	175
8.00 - 8.30				A	14.0	25	1203	1778	724	283	794	272	469	445	368	264	638	253	432	400	296	172	147	63^	199	144
8.30 - 9.00				A	15.3	26	1314	1820	748	289	812	286	493	461	373	255	666	258	455	413	323	178	144	57^	198	143
227	5	196	188	A	16.7	27	1435	1936	784	387	961	351	626	548	420	300	445	141	252	248	229	155	207	126	323	238
SAT. 9.30P 30 NBC CS		98	98	B	17.5	29	1503	1893	788	343	910	308	541	488	388	331	496	159	284	275	250	178	183	118	304	229
WEBSTER	6	209	206	A	13.0	23	1117	1830	835	330	941	315	504	469	381	355	449	95^	198	244	242	205	117^	88^	323	166
FRI. 8.00P 30 ABC CS		99	95	B	13.7	24	1177	1837	795	316	898	277	450	417	366	373	444	128	215	228	204	189	135	89	360	202
WHO'S THE BOSS?	4	204		A	22.4	35	1924	1744	674	307	752	291	468	439	302	222	490	155	298	258	246	166	232	152	270	170
1 TUE. 8.00P 30 ABC CS		99		B	22.4	35	1924	1871	763	367	840	316	522	488	374	249	513	187	341	320	261	133	206	128	312	196
WORLD SERIES PRE GAME #1(S)		214		A	14.3	26	1228	1741	577	289	686	204^	309	308	247	334	796	206^	387	421	379	352	61^	LT	198^	95^
1 SAT. 8.00P 22 ABC SC		99																								
WORLD SERIES GAME #1(S)		214		A	22.1	37	1898	1660	542	226	611	168	262	277	229	302	837	226	435	457	410	342	70^	17v	142	69^
1 SAT. 8.22P 181 ABC SE		99																								
8.00 - 8.30				A	16.4	29	1409	1756	567	304	687	213	325	323	249	309	814	217	391	432	380	354	55^	LT	200	100^

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	WK 1	WK 2	KEY	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOTAL	TEENS FEM.	CHILDREN TOTAL	CHILDREN 6-11
8.30 - 9.00				A	19.8	34	1701	1734	571	278	675	190	294	298	249	331	813	220	392	439	368	352	47^	LT	199	98^
9.00 - 9.30				A	22.0	36	1890	1690	523	216	601	155	245	260	226	314	837	208	409	446	424	360	87^	28v	165	101^
9.30 - 10.00				A	23.3	37	2001	1654	524	208	573	151	232	250	213	300	832	215	422	453	421	349	87^	30v	162	90^
10.00 - 10.30				A	23.0	37	1976	1672	535	209	610	182	269	279	218	294	862	232	461	477	433	342	83^	24v	117^	51^
10.30 - 11.00				A	23.2	38	1993	1623	531	209	594	168	267	284	233	277	854	237	469	478	425	327	72^	18v	103^	37^
11.00 - 11.30				A	23.1	41	1984	1552	561	233	593	146	257	284	238	287	807	241	452	446	377	310	53^	LT	99^	29v
WORLD SERIES PRE GAME #2(S)		213		A	15.1	24	1297	1713	658	274	710	174^	359	377	371	281	835	153^	399	442	526	348	61^	LT	107^	58^
1 SUN. 8.00P 14 ABC SC		99																								
WORLD SERIES GAME #2(S)		213		A	23.2	35	1993	1594	577	208	613	141	277	334	294	267	839	201	427	483	481	321	68^	20v	74^	43^
1 SUN. 8.14P 183 ABC SE		99																								
8.00 - 8.30				A	16.8	26	1443	1765	686	273	752	192	377	388	392	299	803	157^	387	440	500	335	78^	15v	132^	61^
8.30 - 9.00				A	20.7	31	1778	1621	595	235	647	167	320	346	307	262	798	177	396	464	468	316	60^	5v	116^	84^
9.00 - 9.30				A	23.4	34	2010	1617	577	206	605	128^	283	343	296	262	844	194	408	469	485	341	89^	26v	79^	50^
9.30 - 10.00				A	24.6	35	2113	1629	567	185	589	138	267	337	274	252	878	227	447	504	487	327	89^	22v	73^	40^
10.00 - 10.30				A	25.1	37	2156	1568	564	194	588	125	248	321	287	267	867	219	468	520	497	305	48^	21v	65^	31v
10.30 - 11.00				A	26.0	39	2233	1536	567	212	609	138	252	321	281	279	827	192	429	475	481	312	47^	27v	53^	26v
11.00 - 11.30				A	22.0	38	1890	1520	562	188	608	134^	249	299	284	289	822	222	430	476	454	308	60^	17v	30v	15v
WORLD SERIES PRE GAME #3(S)			215	A	15.8	26	1357	1515	526	179^	610	109^	230	190^	289	359	732	204	347	357	346	316	80^	43v	93^	37v
2 TUE. 8.00P 23 ABC SC			99																							
WORLD SERIES GAME #3(S)			215	A	25.4	38	2182	1503	528	191	573	123	244	236	280	305	788	220	406	407	372	328	54^	17v	88^	45^
2 TUE. 8.23P 193 ABC SE			99																							
8.00 - 8.30				A	18.5	29	1589	1505	514	172	599	107^	214	180	272	366	746	209	358	375	346	322	67^	35v	93^	40v
8.30 - 9.00				A	22.5	34	1933	1529	515	190	588	109^	218	196	278	343	766	218	387	387	352	321	55^	23v	120^	53^
9.00 - 9.30				A	26.4	38	2268	1521	498	182	554	128	233	212	256	298	799	237	402	397	366	336	76^	23v	92^	48^
9.30 - 10.00				A	27.7	39	2379	1485	513	187	552	125	243	234	262	291	768	221	387	380	356	332	62^	20v	103^	46^
10.00 - 10.30				A	26.8	38	2302	1486	540	203	579	137	264	262	286	286	767	204	392	398	367	320	50^	11v	90^	43^
CONT'D																										

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																									
WORLD SERIES GAME -CONT'D																									
10.30 - 11.00			A	27.4	40	2354	1507	536	186	568	113^	240	236	291	303	802	204	412	425	393	333	65^	11v	72^	40^
11.00 - 11.30			A	24.2	40	2079	1476	546	202	580	124^	254	265	297	301	821	231	450	451	402	322	18v	12v	57^	41^
11.30 - 12.00			A	21.0	43	1804	1547	637	220	645	164	308	300	302	323	826	254	464	469	391	314	16v	16v	60^	43^
WORLD SERIES PRE GAME #4(S) 2 WED. 8.00P 13 ABC SC	215	99	A	16.0	27	1374	1566	507	178^	527	133^	227	210	211	283	814	260	423	384	338	349	108^	40v	117^	43v
WORLD SERIES GAME #4(S) 2 WED. 8.13P 162 ABC SE	215	99	A	24.8	38	2130	1645	568	199	597	163	285	268	268	284	863	264	496	466	405	312	80^	43^	105^	41^
8.00 - 8.30			A	18.2	30	1563	1602	503	177	528	139^	238	219	213	274	841	273	445	395	356	350	117^	41v	116^	49^
8.30 - 9.00			A	21.8	34	1873	1610	517	182	532	140^	239	233	229	268	840	278	465	423	353	322	100^	42^	138^	70^
9.00 - 9.30			A	26.1	39	2242	1620	567	194	584	158	268	265	267	281	857	261	484	445	387	321	71^	47^	108^	38^
9.30 - 10.00			A	27.7	41	2379	1682	582	216	616	175	300	279	281	283	893	269	535	492	436	310	76^	49^	97^	35^
10.00 - 10.30			A	27.9	42	2397	1648	599	218	634	175	320	295	293	291	863	250	505	485	432	301	69^	45^	82^	32^
10.30 - 11.00			A	24.3	38	2087	1667	600	186	641	171	310	275	284	311	868	267	508	504	423	296	63^	31v	95^	31v
WORLD SERIES PRE GAME #5(S) 2 THU. 8.00P 13 ABC SC	213	99	A	13.5	22	1160	1519	508	115^	553	83^	170^	181^	274	359	805	228^	396	398	342	375	49v	16v	112^	10v
WORLD SERIES GAME #5(S) 2 THU. 8.13P 191 ABC SE	214	99	A	24.9	38	2139	1447	451	131	489	90^	191	194	247	275	821	214	417	449	403	340	54^	12v	83^	26v
8.00 - 8.30			A	16.2	26	1392	1519	472	109^	515	79^	150^	138^	249	365	852	249	419	422	353	389	55^	16v	97^	10v
8.30 - 9.00			A	22.1	33	1898	1503	469	119^	494	72^	168	159	245	326	858	242	422	436	380	383	43^	13v	108^	27v
9.00 - 9.30			A	24.5	36	2105	1462	458	128	494	75^	177	181	250	298	811	197	384	421	386	370	52^	9v	105^	33^
9.30 - 10.00			A	26.7	39	2294	1441	452	140	492	87^	205	207	262	267	810	196	418	440	393	340	49^	16v	90^	27v
10.00 - 10.30			A	27.7	40	2379	1423	450	138	486	101^	197	205	241	252	823	208	427	466	423	326	48^	10v	66^	18v
10.30 - 11.00			A	28.2	42	2422	1391	428	140	467	103^	199	205	231	232	813	214	432	475	426	303	54^	9v	57^	16v
11.00 - 11.30			A	24.9	42	2139	1468	468	130	511	112^	225	225	260	255	808	228	422	465	426	307	72^	9v	77^	42^
WORLD SERIES PRE GAME #6(S) 2 SAT. 8.00P 13 ABC SC	214	99	A	13.6	27	1168	1721	653	242	709	173^	343	311	354	320	829	222^	390	408	399	366	56v	19v	127^	55v
WORLD SERIES GAME #6(S) 2 SAT. 8.13P 193 ABC SE	214	99	A	24.2	41	2079	1677	617	231	647	158	312	297	318	295	853	250	427	455	392	350	95^	34^	82^	38^
8.00 - 8.30			A	16.4	31	1409	1639	607	237	649	161^	290	274	306	316	822	234	391	404	380	367	50^	17v	118^	44v
8.30 - 9.00			A	20.0	35	1718	1607	580	215	613	125^	260	254	318	311	855	236	415	437	399	370	48^	17v	91^	30v
9.00 - 9.30			A	21.8	36	1873	1648	596	205	613	127^	262	270	303	310	854	238	416	435	380	372	71^	27v	110^	46^
9.30 - 10.00			A	23.9	39	2053	1669	615	222	630	153	290	284	306	300	874	245	430	444	404	372	85^	31v	80^	33v
10.00 - 10.30			A	26.8	43	2302	1666	590	215	625	166	330	294	307	270	851	263	431	452	378	341	112^	39^	78^	39^
10.30 - 11.00			A	29.3	47	2517	1760	631	235	664	171	338	317	324	284	873	271	453	484	396	338	151	48^	72^	36^
11.00 - 11.30			A	28.3	49	2431	1698	684	293	722	183	372	363	360	296	824	243	430	481	406	309	95^	48^	57^	37^
WORLD SERIES PRE GAME #7(S) 2 SUN. 8.00P 13 ABC SC	211	99	A	18.9	28	1624	1605	548	264	591	154^	295	276	284	256	830	292	477	490	350	289	82^	7v	102^	44^
WORLD SERIES GAME #7(S) 2 SUN. 8.13P 181 ABC SE	215	99	A	32.6	47	2800	1607	579	257	611	175	333	312	299	236	858	285	487	480	400	305	77^	18v	61^	32^
8.00 - 8.30			A	24.9	36	2139	1584	527	250	560	144	282	270	271	243	853	304	489	488	362	304	84^	15v	87^	42^
8.30 - 9.00			A	30.1	42	2586	1648	562	261	602	177	315	294	278	237	874	303	506	498	384	312	79^	15v	93^	49^
9.00 - 9.30			A	35.1	49	3015	1602	547	229	564	151	298	285	280	227	843	259	482	484	409	295	95	21v	100	44^
9.30 - 10.00			A	34.8	48	2989	1595	580	240	607	188	341	307	287	233	860	282	485	485	401	305	76^	20v	52^	27^
10.00 - 10.30			A	35.3	50	3032	1633	621	290	655	194	375	350	332	237	872	292	493	477	413	309	69^	17v	37^	22v
10.30 - 11.00			A	32.5	48	2792	1612	610	279	650	184	358	337	325	249	865	292	485	464	407	311	68^	15v	29^	19v
11.00 - 11.30			A	31.1	50	2671	1543	579	247	630	171	338	310	312	238	824	273	455	463	389	302	63^	19v	26v	26v

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HH AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
•LATE FRINGE																										
ABC NEWS:NIGHTLINE-MON	4	196	196	A	4.2	20	361	784	227^	58v	238^	49v	49v	103^	59v	135^	507	125^	282^	243^	291^	225^	39v	28v	LT	LT
1 MON. 12.28A 30 ABC N		97	97	B	4.6	22	395	959	307	76	343	105	166	139	122	144	600	218	379	336	267	208	16	LT	LT	LT
2 MON. 1.05A 30																										
ABC NEWS:NIGHTLINE	14	194	191	A	5.1	14	438	1272	655	196	703	215	397	398	330	262	528	132^	299	301	267	218	28v	16v	13v	13v
1 TU-TH 11.30P 31 ABC N		97	96	B	5.6	15	481	1260	651	195	704	163	335	367	361	291	520	116	269	291	292	213	25	11	LT	LT
1 FRI. 11.30P 30																										
2 WED. 11.30P 31																										
2 FRI. 11.30P 37																										
11.30 - 12.00				A	5.1	14	438	1295	666	203	710	212	399	405	341	264	544	135^	305	307	275	228	27v	16v	14v	14v
12.00 - 12.30				A	3.7	11	318	1035	582^	161v	673^	268^	390^	298^	122v	283^	214v	139v	214v	214v	75v	LT	148v	LT	LT	LT
ABC NEWS:NIGHTLINE TH(B)			189	A	4.7	16	404	1084	485^	188^	485^	42v	211^	218^	302^	237^	475^	146v	176^	208^	265^	225^	LT	LT	124v	69v
2 THU. 11.55P 30 ABC N			96																							
ABC NEWS:NIGHTLINE-FRI(B)		183		A	3.7	11	318	1085	446^	179v	638^	191v	387^	465^	274^	173v	428^	LT	214v	214v	321^	214v	19v	LT	LT	LT
1 FRI. 12.00M 18 ABC N		94																								
ABC NEWS:NIGHTLINE-TU(B)			190	A	4.1	15	352	1366	670^	440^	727^	261^	327^	394^	264^	276^	639^	108v	256^	313^	403^	278^	LT	LT	LT	LT
2 TUE. 12.07A 30 ABC N			97																							
ABC WEEKEND REPORT-SAT.	4	156	133	A	3.6	10	309	1343	637	311^	657	171^	342^	320^	373^	282^	627	323^	450	415^	223^	164^	26v	26v	33v	33v
SAT. 11.57P 15 ABC N		85	75	B	3.2	9	275	1211	595	282	658	196	383	310	356	257	501	189	314	327	257	139	LT	LT	37	37
ABC WEEKEND REPORT-SUN.	4	159	162	A	3.4	12	292	1038	456^	226^	599	309^	343^	285^	126^	215^	439^	32v	145^	160^	280^	247^	LT	LT	LT	LT
1 SUN. 11.36P 15 ABC N		89	90	B	3.4	14	292	1116	516	189	610	215	320	296	216	250	446	70	176	200	251	212	48	34	LT	LT
2 SUN. 11.45P 15																										
CBS LATE NIGHT I	25	179	181	A	5.0	16	430	1309	618	245	725	243	425	364	333	257	470	149^	293	279	265	149^	70^	40^	44^	23v
1 MON. 11.44P 67 CBS FF		90	90	B	5.2	17	447	1257	595	230	704	249	425	347	329	237	473	160	286	250	243	163	54	28	26	16
1 TU & W 11.30P 67																										
1 THU. 11.30P 66																										
1 FRI. 11.30P 68																										
2 M & TU 11.30P 67																										
2 W & TH 11.30P 66																										
2 FRI. 11.30P 70																										
11.30 - 12.00				A	5.3	15	455	1327	629	263	735	248	436	365	336	259	473	155	298	287	251	147	74^	38^	45^	26v
12.00 - 12.30				A	4.9	18	421	1292	606	242	712	233	408	359	330	256	468	147^	289	273	273	150^	65^	38v	47^	21v
12.30 - 1.00				A	4.5	20	387	1258	617	233	723	269	436	390	331	231	434	118^	250	240	270	166^	70^	46^	31v	16v
CBS LATE NIGHT II	25	179	181	A	3.0	16	258	1233	624	244^	702	248^	434	400	337	202^	457	139^	309	322	279	124^	31v	LT	43v	32v
1 MON. 12.51A 44 CBS FF		90	90	B	3.2	17	275	1116	520	255	623	195	390	339	330	191	450	165	315	268	242	123	27	LT	LT	LT
1 TUE. 12.37A 50																										
1 WED. 12.37A 51																										
1 THU. 12.36A 49																										
1 FRI. 12.38A 44																										
2 MON. 12.37A 49																										
2 TUE. 12.37A 45																										
2 W & TH 12.36A 50																										
2 FRI. 12.40A 45																										
12.30 - 1.00				A	3.3	16	283	1212	583	219^	675	254	427	371	308	198^	455	133^	299	304	280	134^	36v	LT	46v	25v
1.00 - 1.30				A	2.8	17	241	1274	660	265^	731	240^	444	432	375	204^	485	154^	336	346	290	123^	24v	LT	34v	25v
CBS NEWS NIGHTWATCH-1	25	62	58	A	1.1	12	94	574^	298^	213^	436^	192^	319^	372^	223^	64v	138v	LT	74v	74v	106v	64v	LT	LT	LT	LT
CONT'D																										

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
LATE FRINGE CONT'D																										
CBS NEWS NIGHTWATC-CONT'D																										
1 MON. 2.14A 16 CBS N		56	56	B	1.2	13	103	606	297	185	433	159	292	277	252	118	173	47	74	81	126	92	LT	LT	LT	LT
1 TU-THS 2.00A 30																										
2 M-THSU 2.00A 30																										
CBS NEWS NIGHTWATCH-2	25	82	82	A	1.2	16	103	573^	292^	78v	408^	127v	262^	301^	194^	107v	165^	LT	107v	107v	78v	58v	LT	LT	LT	LT
M-THSU 2.30A 30 CBS N		74	73	B	1.2	16	103	529	259	107	361	130	241	233	186	102	168	76	109	95	70	51	LT	LT	LT	LT
CBS NEWS NIGHTWATCH-3	25	97	97	A	1.1	23	94	330^	288^	107v	288^	96v	149v	192^	96v	96v	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
M-THSU 3.00A 180 CBS N		85	85	B	1.1	23	94	413	240	73	244	88	159	157	102	62	125	54	92	63	57	LT	LT	LT	LT	LT
3.00 - 3.30				A	1.2	20	103	437^	360^	78v	360^	78v	224^	263^	185^	97v	77v	LT	77v	77v	LT	LT	LT	LT	LT	LT
3.30 - 4.00				A	1.1	22	94	436^	372^	106v	372^	117v	245^	298^	181^	74v	64v	LT	64v	64v	LT	LT	LT	LT	LT	LT
4.00 - 4.30				A	1.1	24	94	213^	182^	LT	182^	86v	86v	107v	LT	75v	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
4.30 - 5.00				A	1.1	26	94	213^	192^	75v	192^	86v	86v	118v	LT	74v	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
5.00 - 5.30				A	1.0	24	86	256^	245^	117v	245^	93v	93v	128v	LT	117v	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
5.30 - 6.00				A	.9	21	77	351^	338^	234^	338^	104v	104v	182v	78v	156v	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
CBS SUNDAY NEWS-OSGOOD	5	132	124	A	4.8	10	412	1192	534	159^	611	167^	262^	246^	208^	288^	434	57v	223^	269^	318^	165^	125^	83v	22v	LT
1 SUN. 11.00P 15 CBS N		70	66	B	5.1	10	438	1330	582	262	724	206	359	305	312	329	457	66	254	278	311	173	98	78	51	42
2 SUN. 11.12P 15																										
DAVID LETTERMAN I	16	194	194	A	3.8	18	326	1163	623	280	660	277	359	285	276	203	488	243	304	252	193^	126^	LT	LT	LT	LT
1 M & TH 12.30A 30 NBC GV		99	99	B	3.6	18	309	1129	526	217	569	224	305	248	239	183	548	274	350	281	203	140	LT	LT	LT	LT
1 TUE. 12.06A 30																										
1 WED. 12.58A 30																										
2 M-TH 12.30A 30																										
DAVID LETTERMAN II	16	194	194	A	2.8	18	241	1141	644	324	677	282	391	278	270^	187^	456	265^	320	241^	141^	91^	LT	LT	LT	LT
1 M & TH 1.00A 30 NBC GV		99	99	B	2.7	18	232	1110	526	228	570	248	345	236	226	155	536	288	364	272	175	116	LT	LT	LT	LT
1 TUE. 12.36A 30																										
1 WED. 1.28A 30																										
2 M-TH 1.00A 30																										
DAVID LETTERMAN-SPECIAL(S)			185	A	5.9	17	507	1649	831	538	912	343^	701	584	452^	147^	482^	192^	337^	362^	240^	78v	198^	106v	57v	57v
2 SAT. 11.30P 78 NBC GV			98																							
11.30 - 12.00				A	6.7	16	576	1665	877	475	947	331^	676	585	470	194^	541	165^	376^	451^	315^	90v	124^	62v	53v	53v
12.00 - 12.30				A	5.8	17	498	1620	783	556	867	310^	679	618	475^	104v	475^	201^	340^	352^	233^	65v	214^	94v	64v	64v
12.30 - 1.00				A	4.7	16	404	1686	833	657^	932	453^	816	518^	363^	116v	346^	238^	238^	171^	76v	69v	348^	237^	60v	60v
EYE ON HOLLYWOOD	15	74	73	A	1.2	6	103	680	331^	78v	418^	224^	311^	233^	165^	97v	243^	97v	146v	156v	88v	87v	LT	LT	LT	LT
1 TUE. 12.01A 30 ABC GV		52	51	B	1.2	6	103	802	401	144	494	198	316	243	236	133	268	93	125	125	117	112	LT	LT	LT	LT
1 WED. 12.31A 29																										
1 THU. 12.01A 31																										
1 FRI. 2.20A 30																										
2 WED. 12.01A 30																										
2 THU. 12.25A 30																										
2 FRI. 2.15A 30																										
FRIDAY NIGHT VIDEOS	4	182	182	A	3.7	18	318	1550	767	478	799	556	683	350^	171^	110^	382^	171^	296^	294^	150^	61v	297^	97v	72v	35
FRI. 12.30A 90 NBC PC		97	97	B	3.3	16	283	1270	637	330	673	404	549	334	197	107	357	185	277	247	132	57	200	69	40	20
12.30 - 1.00				A	4.8	19	412	1556	721	448	772	493	632	361	199^	130^	495	218^	415	359	197^	80v	201^	80v	88^	54
1.00 - 1.30				A	3.5	17	301	1598	859	616	879	623	776	375^	190^	103v	313^	126^	246^	273^	147^	40v	330^	87v	76v	36
1.30 - 2.00				A	2.8	17	241	1456	718	336^	743	584	655	291^	92v	88v	249^	137v	137v	204^	67v	45v	418^	133v	46v	LT

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

AUDIENCE COMPOSITION

VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
LATE FRINGE CONT'D																										
G MICHAELS SPORTS MACHINE	6	77	79	A	1.0	4	86	1372^	383v	209v	383v	175v	256v	256v	81v	127v	709^	337v	522^	395v	279v	187v	LT	LT	256v	186v
SUN. 12.00M 15 NBC SC		52	53	B	1.4	5	120	934	316	122	333	153	211	211	58	122	516	192	326	276	208	169	LT	LT	78	61
SATURDAY NIGHT	45	196		A	7.4	21	636	1722	663	484	706	395^	581	398^	268^	113^	579	329^	481	379^	205^	88v	310^	181^	127^	127^
1 SAT. 11.30P 77 NBC GV		99		B	7.0	21	601																			
11.30 - 12.00				A	8.1	20	696	1767	650	427	749	374^	602	431	329^	115^	492	251^	379^	320^	188^	87v	366^	234^	160^	160^
12.00 - 12.30				A	7.5	22	644	1646	652	495	652	391^	545	362^	227^	107^	616	368^	535	409^	215^	81v	278^	140^	100v	100v
12.30 - 1.00				A	6.2	22	533	1728	691	578	691	430^	572	378^	211^	119v	695	416^	586	444^	223^	109v	241^	142^	101v	101v
TONIGHT SHOW	17	200	199	A	7.1	22	610	1374	676	268	760	260	412	365	316	271	544	208	329	311	246	172	42^	24v	28^	16v
1 MTHF 11.30P 60 NBC GV		99	99	B	6.9	22	593	1358	651	232	726	225	376	337	311	285	546	210	333	302	249	174	46	24	40	25
1 WED. 11.58P 60																										
2 M-F 11.30P 60																										
11.30 - 12.00				A	7.8	21	670	1421	682	259	776	260	417	378	329	290	579	213	357	344	275	177	40^	25^	26^	21v
12.00 - 12.30				A	6.5	22	558	1367	683	277	763	270	415	354	305	266	529	203	317	297	230	167	47^	26v	28v	9v
12.30 - 1.00				A	6.1	27	524	987	604	266^	604	158^	330^	360^	315^	131v	383^	202^	202^	143^	158^	181^	LT	LT	LT	LT
•WEEKDAY DAYTIME																										
ABC AFTERSCHOOL SPEC.(S)			183	A	6.5	20	558	1869	802	266^	873	510	686	456^	262^	187^	480	220^	379^	261^	230^	45v	195^	195^	321^	218^
2 WED. 4.00P 60 ABC FV			89																							
4.00 - 4.30				A	6.5	22	558	1810	796	240^	864	524	676	435^	228^	188^	465^	204^	365^	257^	228^	45v	172^	172^	309^	222^
4.30 - 5.00				A	6.5	19	558	1909	808	292^	876	493	693	479	294^	183^	487	233^	390^	261^	228^	42v	216^	216^	330^	209^
ABC DAYTIME NEWSBRIEF-M-F	20	203	202	A	7.6	28	653	1322	847	230	968	504	702	613	337	209	213	105	130	103	59^	71^	78^	78^	63^	LT

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	WK 1	WK 2	KEY	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOTAL	TEENS FEM.	CHILDREN TOTAL	CHILDREN 6-11
1 M-TH 2.58P 1 ABC N		96	96	B	7.7	28	661	1284	807	231	917	445	672	584	363	200	228	116	146	115	54	77	73	67	66	15
1 FRI. 2.57P 2																										
2 M-F 2.58P 1																										
ABC NOTEBOOK(S)		163		A	3.2	9	275	1073	586^	255^	586^	186v	375^	335^	269^	186v	287^	181v	181v	167v	18v	88v	109v	36v	91v	33v
1 WED. 4.00P 30 ABC CN		89																								
ABC WORLD NEWS-MORN-615A	20	123	126	A	1.6	18	137	1000	562	204^	576	146^	328^	416^	343^	160^	278^	110v	234^	212^	139^	44v	102v	102v	44v	LT
M-F 6.15A 15 ABC N		78	79	B	1.7	19	146	1031	545	243	552	174	391	424	326	107	366	126	287	288	202	68	55	48	58	45
ABC WORLD NEWS-MORN-645A	20	171	172	A	2.3	18	198	1394	666	414	793	272^	495	459	425	238^	409	136^	292^	278^	223^	111^	121^	91^	71v	26v
M-F 6.45A 15 ABC N		92	92	B	2.3	18	198	1297	654	354	724	216	453	432	415	227	437	150	305	300	222	122	77	48	59	36
ALL MY CHILDREN	20	209	210	A	7.6	27	653	1288	883	267	973	466	686	593	391	234	185	89^	125	116	71^	39^	51^	46^	79^	12v
M-F 1.00P 60 ABC DD		99	99	B	7.6	27	653	1264	824	239	932	434	666	557	379	222	205	110	158	140	69	37	52	46	75	22
1.00 - 1.30				A	7.2	26	618	1280	893	258	973	461	681	597	389	238	181	81^	118	118	78^	39^	45^	40^	81^	16v
1.30 - 2.00				A	8.0	28	687	1278	874	269	967	468	687	586	391	227	177	92^	126	114	62^	34^	55^	48^	79^	10v
ALL STAR BLITZ	20	168	168	A	2.2	9	189	1180	619	196^	836	461	582	360	232^	238^	249^	LT	43v	123^	174^	126^	LT	LT	80v	42v
M-F 11.30A 30 ABC QP		81	81	B	2.1	9	180	1172	665	235	798	380	551	396	276	239	227	48	69	103	108	116	30	LT	117	56
AMERICAN TREASURY	12	195	198	A	5.3	17	455	1202	714	215	846	215	408	364	422	390	198	64^	112^	96^	95^	60^	92^	73^	66^	42^
MWF 3.58P 1 CBS DO		93	93	B	5.4	17	464	1152	737	192	852	219	429	382	422	368	168	58	99	84	78	52	82	59	50	27
ANOTHER WORLD	17	202	202	A	4.3	16	369	1320	916	187	1040	355	571	471	404	448	181	86^	88^	41v	57^	73^	31v	14v	68^	22v
1 TUTHF 2.00P 60 NBC DD		99	99	B	4.5	17	387	1276	905	181	1011	337	554	462	408	438	180	69	84	44	61	86	27	21	58	LT
2 M-F 2.00P 60																										
2.00 - 2.30				A	4.4	16	378	1312	915	182	1047	381	605	471	399	429	187	93^	101^	46^	58^	70^	19v	LT	59^	19v
2.30 - 3.00				A	4.3	16	369	1266	883	173^	1000	320	520	456	390	452	161^	69^	69^	33v	54^	71^	32v	16v	73^	25v
ANOTHER WORLD-MO(B) CONT'D		166		A	4.5	14	387	1083	757	250^	923	320^	530^	448^	290^	372^	139v	46v	75v	63v	72v	30v	LT	LT	21v	LT

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKDAY DAYTIME CONT'D																										
ANOTHER WORLD-MO(B-CONT'D																										
1 MON. 2.00P 60 NBC DD		81																								
2.00 - 2.30				A	5.0	16	430	1119	819	273^	982	365^	598^	470^	289^	384^	114v	56v	74v	58v	58v	LT	LT	LT	23v	LT
2.30 - 3.00				A	3.9	13	335	1051	693^	224^	863	272^	453^	424^	290^	364^	173v	33v	75v	68v	92v	72v	LT	LT	15v	LT
ANOTHER WORLD-WE(B)		165		A	3.7	14	318	1189	719^	97v	975	324^	465^	365^	235^	485^	179v	25v	25v	38v	136v	116v	LT	LT	35v	LT
1 WED. 2.00P 60 NBC DD		80																								
2.00 - 2.30				A	4.1	16	352	1278	736^	90v	1070	424^	570^	343^	212^	500^	174v	46v	46v	42v	128v	86v	LT	LT	34v	LT
2.30 - 3.00				A	3.3	12	283	1071	700^	99v	855^	202v	336^	392^	261^	463^	180v	LT	LT	32v	142v	148v	LT	LT	36v	LT
AS THE WORLD TURNS	25	205	206	A	6.1	22	524	1141	774	143	880	213	389	354	380	432	202	32^	97^	99^	105^	88^	21v	13v	38^	LT
M-F 1.30P 60 CBS DD		99	99	B	6.2	22	533	1136	796	141	899	226	413	361	391	435	178	36	80	69	76	88	27	11	32	11
1.30 - 2.00				A	6.2	22	533	1122	752	146	857	212	381	342	360	425	211	38^	96^	93^	105^	97^	19v	13v	35^	LT
2.00 - 2.30				A	6.2	23	533	1099	761	137	861	204	375	348	379	421	181	22v	91^	101^	101^	74^	21v	13v	36^	9v
BODY LANGUAGE	25	91	91	A	1.9	6	163	1147	761	171^	822	203^	350^	350^	301^	386^	227^	31v	129^	141^	122^	74v	LT	LT	86v	30v
M-F 4.00P 30 CBS PV		50	49	B	1.9	6	163	1225	750	173	823	189	381	381	367	365	251	62	158	145	121	81	LT	LT	129	40
CAPITOL	25	195	195	A	5.0	19	430	1081	719	146^	845	229	424	354	402	372	170	46^	105^	83^	84^	55^	27v	13v	39^	LT
M-F 2.30P 30 CBS DD		94	94	B	5.0	18	430	1119	765	150	894	257	472	382	416	375	162	50	97	70	71	57	32	12	31	LT
CBS EARLY MORNING NEWS	25	135	137	A	1.6	16	137	920	504	190^	504	44v	212^	270^	241^	234^	416^	124^	219^	285^	204^	131^	LT	LT	LT	LT
M-F 6.30A 30 CBS N		88	88	B	1.6	17	137	1091	593	227	595	104	274	287	271	274	470	119	210	248	248	204	LT	LT	LT	LT
CBS MORNING NEWS 1	25	199	200	A	2.9	15	249	1333	727	236^	767	224^	422	442	358	289	533	64v	128^	124^	233^	385	LT	LT	29v	LT
M-F 7.30A 30 CBS N		99	99	B	2.9	14	249	1360	726	277	758	200	391	397	336	321	523	57	163	166	240	339	31	LT	48	23
CBS MORNING NEWS 2	25	200	201	A	2.9	13	249	1120	643	84^	703	125^	277	289	304	362	385	28v	76^	132^	164^	245^	LT	LT	32v	LT
M-F 8.30A 30 CBS N		99	99	B	3.1	14	266	1139	666	145	737	119	293	331	338	378	365	52	115	139	158	212	LT	LT	37	LT
CBS SCHOOLBREAK SPECIALS(S)		176		A	4.2	12	361	1366	604^	258^	641^	159v	388^	422^	363^	219^	228^	115v	148v	70v	44v	69v	228^	193^	269^	191^
2 TUE. 4.30P 60 CBS CL		88																								
4.30 - 5.00				A	3.9	12	335	1430	602^	251^	629^	152v	395^	423^	380^	206^	182v	122v	122v	54v	21v	39v	261^	185v	358^	224^
5.00 - 5.30				A	4.4	12	378	1323	614^	268^	661^	164v	389^	426^	357^	235^	265^	106v	167v	77v	61v	98v	207^	207^	190^	161v
DAYS OF OUR LIVES	20	198	208	A	6.1	22	524	1395	887	202	1002	377	593	492	379	385	276	102^	152	106^	122^	105^	31v	28v	86^	25
M-F 1.00P 60 NBC DD		94	99	B	6.1	22	524	1420	910	229	1011	379	590	491	375	394	290	91	149	102	121	129	40	35	79	15
1.00 - 1.30				A	6.0	21	515	1410	885	198	1000	373	587	478	383	391	300	115^	166	108^	133	117^	30v	27v	80^	22
1.30 - 2.00				A	6.3	22	541	1342	871	197	981	369	584	491	368	377	243	86^	130	96^	107^	92^	29v	26v	89^	26
GENERAL HOSPITAL	20	205	208	A	8.9	30	765	1392	812	259	967	497	703	569	342	220	207	100	133	92	54^	68^	114	98	104	61
M-F 3.00P 60 ABC DD		99	99	B	8.9	30	765	1386	810	252	941	459	690	554	360	215	223	109	148	111	60	72	123	103	99	54
3.00 - 3.30				A	8.7	30	747	1388	829	257	990	515	722	588	346	220	210	103	133	97	54^	68^	86^	81^	102	58
3.30 - 4.00				A	9.1	29	782	1387	799	258	946	480	685	553	337	219	204	98	132	89	52^	67^	138	114	99	59
GOOD MORNING, AMERICA-730	20	206	206	A	4.6	23	395	1116	692	250	769	271	468	481	361	235	271	66^	129^	126^	131^	130^	23v	LT	53^	33
1 M-F 7.30A 30 ABC N		99	99	B	4.6	23	395	1165	693	245	762	277	462	443	362	245	323	97	153	159	141	148	19	LT	61	36
2 MTUWF 7.30A 30																										
2 THU. 7.49A 11																										
GOOD MORNING, AMERICA-830	20	204	204	A	5.0	23	430	1058	783	162	827	241	462	467	386	316	181	22v	74^	84^	111^	93^	LT	LT	42^	LT
M-F 8.30A 30 ABC N		99	99	B	5.1	23	438	1051	727	141	763	205	403	423	372	314	246	38	100	99	138	133	LT	LT	36	LT
GOOD MORN-AMER THU-730(B)		183		A	3.3	17	283	1208	495^	297^	675^	318^	410^	318^	357^	177v	473^	64v	335^	271^	338^	138v	LT	LT	60v	LT
2 THU. 7.30A 19 ABC N		83																								

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKDAY DAYTIME CONT'D																										
GUIDING LIGHT	25	205	207	A	6.3	21	541	1165	733	176	847	218	418	387	407	384	190	53^	104^	85^	82^	70^	67^	48^	61^	33^
M-F 3.00P 60 CBS DD		99	99	B	6.4	21	550	1203	785	167	895	250	462	400	412	387	193	58	102	79	75	77	65	43	50	31
3.00 - 3.30				A	6.2	21	533	1152	737	149	848	222	412	383	399	390	189	49^	105^	86^	83^	69^	57^	37^	58^	28v
3.30 - 4.00				A	6.4	21	550	1160	725	189	838	212	417	384	409	378	183	55^	100^	81^	76^	67^	73^	53^	66^	38^
LOVING	20	184	185	A	4.2	16	361	1260	750	202	913	421	624	540	354	218	241	110^	155^	108^	87^	81^	26v	22v	80^	13v
M-F 12.30P 30 ABC DD		94	94	B	4.2	16	361	1210	748	229	893	378	614	517	375	227	223	100	144	113	76	76	34	33	60	18
NAT'L LEAGUE CHAMP GM 5(S)		204		A	15.2	35	1306	1394	482	140^	552	152^	215	231	215	283	680	189^	326	314	296	316	62^	21v	100^	39v
1 MON. 3.51P 179 NBC SE		99																								
3.30 - 4.00				A	9.8	27	842	1241	397	186^	414	95^	141^	125^	157^	246^	772	241^	376	360	293^	358	16v	LT	39v	LT
4.00 - 4.30				A	11.6	32	996	1359	425	120^	511	131^	181^	180^	194^	280	671	165^	284	283	263^	349	67v	26v	110^	8v
4.30 - 5.00				A	13.2	34	1134	1359	456	120^	533	128^	174^	176^	194^	309	633	150^	258	264	255	344	70^	25v	123^	19v
5.00 - 5.30				A	15.1	36	1297	1322	480	109^	544	148^	199^	224	206	285	591	161^	276	265	253	281	75^	26v	112^	54^
5.30 - 6.00				A	16.3	36	1400	1357	479	111^	526	126^	180^	214	208	289	660	196	323	298	281	307	63^	21v	108^	43v
6.00 - 6.30				A	18.0	36	1546	1484	527	171^	604	183	259	284	245	286	751	228	386	361	342	320	49^	15v	80^	50^
6.30 - 7.00				A	20.2	37	1735	1526	530	192	612	200	304	305	252	258	761	219	410	400	376	299	65^	22v	88^	56^
NAT'L LEAGUE CHAMP GM 6(S)		204		A	13.6	36	1168	1344	506	149^	570	176^	257	234	222^	266	647	178^	260	272	260	328	78^	19v	49v	30v
1 WED. 3.00P 230 NBC SE		99																								
3.00 - 3.30				A	6.9	23	593	983	477	73v	501	74v	126^	171^	182^	330^	441^	144^	173^	193^	171^	248^	19v	LT	22v	LT
3.30 - 4.00				A	9.1	28	782	965	389	63v	428	91^	128^	138^	174^	260^	488	137^	168^	189^	189^	299^	28v	LT	21v	LT
4.00 - 4.30				A	11.5	34	988	1066	456	54v	489	102^	168^	195^	216^	273	548	140^	154^	165^	181^	353	19v	LT	10v	10v
4.30 - 5.00				A	13.3	37	1142	1101	367	23v	417	89^	145^	156^	169^	240	615	146^	210^	224^	231^	348	51v	LT	18v	18v

PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	WK 1	WK 2	KEY	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOTAL	TEENS FEM.	CHILDREN TOTAL	CHILDREN 6-11
5.00 - 5.30				A	14.7	38	1263	1352	416	126^	517	160^	225	165^	220	255	717	198^	294	281	312	364	82^	22v	36v	24v
5.30 - 6.00				A	17.0	40	1460	1510	499	192	594	207	284	219	231	268	725	181^	311	319	337	349	124^	29v	67^	55^
6.00 - 6.30				A	18.8	39	1615	1631	657	285	723	278	390	352	266	268	693	204	303	314	271	310	119^	36v	96^	50^
6.30 - 7.00				A	19.4	38	1666	1649	680	247	743	275	420	384	266	265	742	224	348	363	285	315	97^	42^	67^	39v
NBC NEWS AT SUNRISE	20	190	190	A	2.3	19	198	1328	606	308^	727	192^	433	420	353	252^	460	136^	233^	232^	268^	173^	86^	LT	55v	26v
M-F 6.30A 30 NBC N		97	97	B	2.2	18	189	1272	608	307	674	169	358	388	304	257	436	105	206	221	231	186	72	LT	90	29
NBC NEWS DIGEST-DAYTIME	9	194	194	A	3.8	14	326	1255	855	144^	962	337	537	435	377	414	202	100^	100^	28v	53^	89^	39v	16v	52^	LT
1 FRI. 2.57P 1 NBC N		96	96	B	4.0	15	344	1187	841	123	927	314	508	403	364	408	178	63	81	44	67	89	37	28	45	LT
2 MWF 2.57P 1																										
NBC-DIGEST-DAYTIME-MON(B)		163		A	5.4	17	464	1017	698	235^	831	237^	446^	400^	330^	355^	186^	33v	63v	71v	71v	82v	LT	LT	LT	LT
1 MON. 2.57P 1 NBC N		78																								
NBC-DIGEST-DAYTIME-WED(B)		123		A	3.3	12	283	1042	664^	88v	830^	226v	314^	357^	202v	473^	183v	LT	LT	18v	99v	165v	LT	LT	29v	LT
1 WED. 2.57P 1 NBC N		68																								
NEWSBREAK-11.57	25	181	180	A	6.2	26	533	1302	720	193	811	260	452	374	298	340	349	89^	162	154	146	170	29v	15v	113^	LT
M-F 11.57A 2 CBS N		83	82	B	6.3	26	541	1317	736	195	854	264	476	406	339	352	322	75	147	128	139	163	28	16	113	13
NEWSBREAK-3.44	20	200	201	A	6.3	20	541	1128	708	193	827	210	410	371	397	379	177	55^	92^	76^	70^	66^	68^	51^	56^	37^
1 MWTHF 3.45P 1 CBS N		98	97	B	6.4	21	550	1155	759	182	866	233	442	383	402	382	163	51	84	67	65	66	76	52	50	27
TUE. 3.43P 1																										
2 MTHF 3.45P 1																										
2 WED. 3.42P 1																										
ONE LIFE TO LIVE	20	207	209	A	7.3	27	627	1290	844	210	952	475	687	604	350	214	221	106	136	110	61^	76^	57^	57^	60^	LT
M-F 2.00P 60 ABC DD		99	99	B	7.5	28	644	1264	787	227	900	428	661	563	364	198	234	121	155	123	56	75	64	59	66	15
2.00 - 2.30				A	7.1	26	610	1266	837	200	949	465	677	600	350	219	215	99^	129	108	61^	77^	44^	44^	58^	LT
2.30 - 3.00				A	7.5	28	644	1309	846	216	954	484	694	610	350	208	220	109	140	107	60^	72^	70^	70^	65^	LT

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME	WK # DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HH AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	W 18-34	W 18-49	W 25-54	W 35-64	W 55+	MEN TOTAL	M 18-34	M 18-49	M 25-54	M 35-64	M 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKDAY DAYTIME CONT'D																															
PRESS YOUR LUCK						25	163	164	A	3.9	17	335	1227	722	134^	812	248	365	338	298	403	231	34v	156^	141^	143^	75^	20v	LT	164^	74^
	1 M-F	10.30A	30	CBS	QP		79	79	B	3.6	16	309	1220	737	134	842	245	392	334	342	415	223	38	130	119	130	83	23	LT	132	54
	2 MTUWF	10.30A	30																												
	2 THU.	10.45A	15																												
PRICE IS RIGHT 1						25	208	208	A	6.3	27	541	1305	747	176	829	242	452	405	365	351	342	74^	151	168	181	141	34^	12v	100^	LT
	M-F	11.00A	30	CBS	AP		99	99	B	5.9	25	507	1288	730	169	831	241	459	412	370	349	309	71	138	125	144	141	27	12	121	16
PRICE IS RIGHT 2						25	208	208	A	7.7	32	661	1292	734	199	815	237	433	375	323	361	344	75^	145	150	150	166	28^	12v	105	7v
	M-F	11.30A	30	CBS	AP		99	99	B	7.5	32	644	1286	735	180	827	236	443	399	349	357	314	71	130	123	132	160	25	13	120	14
RYAN'S HOPE						20	170	171	A	3.2	13	275	1175	797	222^	965	437	651	545	393	248	127^	LT	70^	76^	87^	47v	28v	25v	55v	36v
	M-F	12.00N	30	ABC	DD		90	91	B	3.1	12	266	1190	824	264	979	427	682	538	408	251	127	28	69	71	75	53	29	28	55	35
SALE OF THE CENTURY						19	146	152	A	3.9	17	335	1200	603	158^	809	213	343	293	319	456	200	74^	102^	104^	64^	90^	83^	47v	108^	36v
	1 M-F	10.30A	30	NBC	QG		78	81	B	3.9	17	335	1172	641	130	798	214	357	307	301	426	212	65	85	96	64	109	43	23	119	26
	2 MTUWF	10.30A	30																												
SANTA BARBARA						17	191	189	A	3.3	11	283	1283	721	99^	799	293	370	311	251	400	211^	88^	109^	53v	78^	88^	145^	92^	128^	67^
	1 TUTHF	3.00P	60	NBC	DD		96	96	B	3.4	12	292	1273	701	110	817	307	389	331	290	373	208	82	101	58	82	93	133	105	115	59
	2 M-F	3.00P	60																												
	3.00 - 3.30								A	3.2	11	275	1200	728	117^	797	272	349	312	255	408	225^	98^	120^	58v	72^	87^	105^	58v	73^	30v
	3.30 - 4.00								A	3.4	11	292	1329	705	82^	787	308	383	302	244	387	195^	67^	91^	48v	87^	93^	176^	120^	171^	99^
SCRABBLE						20	198	198	A	4.8	20	412	1262	676	61^	853	290	387	325	282	419	245	69^	98^	79^	71^	139^	57^	32v	107^	36v
	M-F	11.30A	30	NBC	QG		97	98	B	4.9	21	421	1232	696	91	841	267	378	296	277	432	241	61	87	76	73	144	35	18	115	41
SEARCH FOR TOMORROW						20	148	151	A	2.6	10	223	1175	685	54v	744	265^	336	283^	269^	408	269^	54v	68v	67v	103^	175^	45v	45v	117^	63v
	M-F	12.30P	30	NBC	DD		77	77	B	2.7	10	232	1217	713	90	815	294	367	321	255	437	278	60	86	86	95	175	31	31	93	31
SUPER PASSWORD						20	147	149	A	3.7	14	318	1211	693	69^	809	218	311	262	270	453	249	57^	120^	107^	101^	129^	40v	25v	113^	47v
	M-F	12.00N	30	NBC	QG		73	74	B	3.7	14	318	1110	640	61	754	190	283	250	258	433	207	38	87	83	98	113	31	16	118	39
THREE'S A CROWD DAYTIME						25	169	168	A	2.4	10	206	1165	651	277^	826	427	607	432	287^	209^	175^	54v	73v	103^	63v	72v	33v	24v	131^	44v
	M-F	11.00A	30	ABC	CS		84	84	B	2.5	11	215	1241	730	243	872	456	632	458	300	219	227	93	134	123	81	73	39	LT	103	39
TODAY SHOW-7.30AM						20	204	203	A	4.5	23	387	1377	770	344	845	269	524	488	403	284	395	108^	160^	110^	161^	205	49^	23v	88^	52
	M-F	7.30A	30	NBC	N		99	99	B	4.6	23	395	1393	758	329	811	230	475	496	398	280	413	108	186	169	175	188	64	45	105	59
TODAY SHOW-8.30AM						20	204	202	A	4.7	22	404	1218	772	200	849	245	480	430	395	345	294	64^	101^	117^	109^	160^	13v	LT	62^	18
	M-F	8.30A	30	NBC	N		99	98	B	4.9	22	421	1241	805	188	862	246	450	412	387	363	319	73	138	136	125	157	LT	LT	49	13
$25,000 PYRAMID						25	181	180	A	4.5	20	387	1196	690	148^	778	163^	369	357	384	391	274	46^	167^	165^	165^	91^	36v	LT	108^	34
	1 M-F	10.00A	30	CBS	QP		93	92	B	4.4	20	378	1215	749	154	839	162	386	363	422	427	273	53	157	158	160	91	21	LT	82	18
	2 MTUWF	10.00A	30																												
	2 THU.	10.00A	10																												
WHEEL OF FORTUNE						20	199	205	A	6.7	29	576	1229	727	121	861	227	382	345	327	444	220	52^	74^	73^	72^	135	49^	28v	99^	41
	M-F	11.00A	30	NBC	QG		98	99	B	6.8	29	584	1239	764	110	877	237	381	325	307	462	226	57	77	69	72	139	34	17	102	39
YOUNG AND THE RESTLESS						25	208	208	A	7.7	30	661	1172	763	196	859	325	496	414	343	321	224	59^	118	112	107	90^	24v	17v	65^	11
	M-F	12.30P	60	CBS	DD		99	99	B	7.6	29	653	1245	792	212	898	336	528	439	370	332	231	70	123	109	106	95	33	18	83	9
	12.30 - 1.00								A	7.6	30	653	1182	754	216	854	335	506	407	333	312	236	67^	129	114	107	97^	26^	19v	66^	8
	1.00 - 1.30								A	7.7	29	661	1168	780	178	873	320	494	428	356	330	212	51^	107	105	110	85^	18v	12v	65^	12
YOUR NUMBER'S UP CONT'D						24	123	124	A	2.0	9	172	1087	668	46v	715	227^	373^	297^	233^	342^	175^	94v	105^	57v	45v	59v	81v	81v	116^	35

Audience composition: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18-34	18-49	25-54	35-64	55+	MEN TOTAL	18-34	18-49	25-54	35-64	55+	TEENS (12-17) TOTAL	FEM.	CHILDREN (2-11) TOTAL	6-11
WEEKDAY DAYTIME CONT'D																										
YOUR NUMBER'S UP-CONT'D																										
1 M-F 10.00A 30 NBC QG		75	76	B	2.1	9	180	1078	644	98	712	231	357	305	236	322	205	74	105	96	81	80	41	41	120	LT
2 MTUWF 10.00A 30																										
•WEEKEND DAYTIME																										
ABC FUN FIT-10:25AM	6	197	196	A	4.5	17	387	1481	287^	73v	341^	157^	233^	191^	97^	108^	163^	132^	145^	90^	13v	18v	344^	129^	633	393
SAT. 10.25A 4 ABC CN		97	96	B	4.3	16	369	1448	225	74	258	103	190	185	124	58	193	96	131	107	58	55	304	122	693	467
ABC FUN FIT-11:25AM	6	194	177	A	3.2	12	275	1156	276^	142^	301^	149^	188^	167^	83v	87v	222^	156^	156^	32v	44v	66v	237^	84v	396^	167^
SAT. 11.25A 4 ABC CN		94	81	B	3.8	14	326	1323	280	86	327	138	208	181	112	102	179	102	115	67	36	64	221	142	596	320
ABC WEEKEND SPECIALS	6	181	155	A	4.4	15	378	1611	478	132^	512	227^	383	340^	185^	129^	112^	LT	66v	66v	112^	46v	350^	207^	637	402
SAT. 12.00N 30 ABC FV		90	72	B	4.0	14	344	1501	384	99	421	220	307	265	125	102	196	82	121	103	87	72	256	193	628	408
ALVIN AND THE CHIPMUNKS	6	196	196	A	8.2	29	704	1859	311	129^	370	256	325	175^	77^	37v	251	178^	178^	89^	50^	60^	408	274	830	485
SAT. 11.00A 30 NBC CA		99	98	B	7.3	26	627	1808	281	99	323	211	247	159	69	65	211	148	162	98	40	43	316	196	958	593
AMERICAN BANDSTAND	6	141	123	A	2.4	8	206	1466	659	247^	659	426^	563^	446^	185^	96v	118v	112v	118v	63v	LT	LT	209^	102v	480^	301^
1 SAT. 12.30P 60 ABC PC		71	55	B	2.3	8	198	1523	523	178	555	361	440	376	163	77	383	256	305	206	95	66	190	148	395	252
2 SAT. 12.30P 30																										
12.30 - 1.00				A	2.4	8	206	1544	611^	209^	611^	423^	514^	460^	165v	97v	165v	165v	165v	88v	LT	LT	268^	155v	500^	321^
1.00 - 1.30				A	2.3	7	198	1354	789^	339v	789^	454^	682^	435^	228v	107v	LT	LT	LT	LT	LT	LT	100v	LT	445^	264v
BERENSTAIN BEARS	6	194	195	A	2.8	20	241	1672	285^	96v	290^	74v	208^	208^	162^	82v	182^	109v	141v	141v	73v	41v	33v	LT	1167	817

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	WK 1	WK 2	KEY	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18-34	18-49	25-54	35-64	55+	MEN TOTAL	18-34	18-49	25-54	35-64	55+	TEENS TOTAL	FEM.	CHILDREN TOTAL	6-11
M-F 11.30A 30 NBC QG		97	98	B	4.9	21	421	1232	696	91	841	267	378	296	277	432	241	61	87	76	73	144	35	18	115	41
SEARCH FOR TOMORROW	20	148	151	A	2.6	10	223	1175	685	54v	744	265^	336	283^	269^	408	269^	54v	68v	67v	103^	175^	45v	45v	117^	63v
M-F 12.30P 30 NBC DD		77	77	B	2.7	10	232	1217	713	90	815	294	367	321	255	437	278	60	86	86	95	175	31	31	93	31
SUPER PASSWORD	20	147	149	A	3.7	14	318	1211	693	69^	809	218	311	262	270	453	249	57^	120^	107^	101^	129^	40v	25v	113^	47v
M-F 12.00N 30 NBC QG		73	74	B	3.7	14	318	1110	640	61	754	190	283	250	258	433	207	38	87	83	98	113	31	16	118	39
THREE'S A CROWD DAYTIME	25	169	168	A	2.4	10	206	1165	651	277^	826	427	607	432	287^	209^	175^	54v	73v	103^	63v	72v	33v	24v	131^	44v
M-F 11.00A 30 ABC CS		84	84	B	2.5	11	215	1241	730	243	872	456	632	458	300	219	227	93	134	123	81	73	39	LT	103	39
TODAY SHOW-7.30AM	20	204	203	A	4.5	23	387	1377	770	344	845	269	524	488	403	284	395	108^	160^	110^	161^	205	49^	23v	88^	52
M-F 7.30A 30 NBC N		99	99	B	4.6	23	395	1393	758	329	811	230	475	496	398	280	413	108	186	169	175	188	64	45	105	59
TODAY SHOW-8.30AM	20	204	202	A	4.7	22	404	1218	772	200	849	245	480	430	395	345	294	64^	101^	117^	109^	160^	13v	LT	62^	18
M-F 8.30A 30 NBC N		99	98	B	4.9	22	421	1241	805	188	862	246	450	412	387	363	319	73	138	136	125	157	LT	LT	49	13
$25,000 PYRAMID	25	181	180	A	4.5	20	387	1196	690	148^	778	163^	369	357	384	391	274	46^	167^	165^	165^	91^	36v	LT	108^	34
1 M-F 10.00A 30 CBS QP		93	92	B	4.4	20	378	1215	749	154	839	162	386	363	422	427	273	53	157	158	160	91	21	LT	82	18
2 MTUWF 10.00A 30																										
2 THU. 10.00A 10																										
WHEEL OF FORTUNE	20	199	205	A	6.7	29	576	1229	727	121	861	227	382	345	327	444	220	52^	74^	73^	72^	135	49^	28v	99^	41
M-F 11.00A 30 NBC QG		98	99	B	6.8	29	584	1239	764	110	877	237	381	325	307	462	226	57	77	69	72	139	34	17	102	39
YOUNG AND THE RESTLESS	25	208	208	A	7.7	30	661	1172	763	196	859	325	496	414	343	321	224	59^	118	112	107	90^	24v	17v	65^	11
M-F 12.30P 60 CBS DD		99	99	B	7.6	29	653	1245	792	212	898	336	528	439	370	332	231	70	123	109	106	95	33	18	83	9
12.30 - 1.00				A	7.6	30	653	1182	754	216	854	335	506	407	333	312	236	67^	129	114	107	97^	26^	19v	66^	8
1.00 - 1.30				A	7.7	29	661	1168	780	178	873	320	494	428	356	330	212	51^	107	105	110	85^	18v	12v	65^	12
YOUR NUMBER'S UP CONT'D	24	123	124	A	2.0	9	172	1087	668	46v	715	227^	373^	297^	233^	342^	175^	94v	105^	57v	45v	59v	81v	81v	116^	35

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A

PROGRAM NAME / WK # / DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKDAY DAYTIME CONT'D																										
YOUR NUMBER'S UP-CONT'D																										
1 M-F 10.00A 30 NBC QG		75	76	B	2.1	9	180	1078	644	98	712	231	357	305	236	322	205	74	105	96	81	80	41	41	120	LT
2 MTUWF 10.00A 30																										
•WEEKEND DAYTIME																										
ABC FUN FIT-10:25AM	6	197	196	A	4.5	17	387	1481	287^	73v	341^	157^	233^	191^	97^	108^	163^	132^	145^	90^	13v	18v	344^	129^	633	393
SAT. 10.25A 4 ABC CN		97	96	B	4.3	16	369	1448	225	74	258	103	190	185	124	58	193	96	131	107	58	55	304	122	693	467
ABC FUN FIT-11:25AM	6	194	177	A	3.2	12	275	1156	276^	142^	301^	149^	188^	167^	83v	87v	222^	156^	156^	32v	44v	66v	237^	84v	396^	167^
SAT. 11.25A 4 ABC CN		94	81	B	3.8	14	326	1323	280	86	327	138	208	181	112	102	179	102	115	67	36	64	221	142	596	320
ABC WEEKEND SPECIALS	6	181	155	A	4.4	15	378	1611	478	132^	512	227^	383	340^	185^	129^	112^	LT	66v	66v	112^	46v	350^	207^	637	402
SAT. 12.00N 30 ABC FV		90	72	B	4.0	14	344	1501	384	99	421	220	307	265	125	102	196	82	121	103	87	72	256	193	628	408
ALVIN AND THE CHIPMUNKS	6	196	196	A	8.2	29	704	1859	311	129^	370	256	325	175^	77^	37v	251	178^	178^	89^	50^	60^	408	274	830	485
SAT. 11.00A 30 NBC CA		99	98	B	7.3	26	627	1808	281	99	323	211	247	159	69	65	211	148	162	98	40	43	316	196	958	593
AMERICAN BANDSTAND	6	141	123	A	2.4	8	206	1466	659	247^	659	426^	563^	446^	185^	96v	118v	112v	118v	63v	LT	LT	209^	102v	480^	301^
1 SAT. 12.30P 60 ABC PC		71	55	B	2.3	8	198	1523	523	178	555	361	440	376	163	77	383	256	305	206	95	66	190	148	395	252
2 SAT. 12.30P 30																										
12.30 - 1.00				A	2.4	8	206	1544	611^	209^	611^	423^	514^	460^	165v	97v	165v	165v	165v	88v	LT	LT	268^	155v	500^	321^
1.00 - 1.30				A	2.3	7	198	1354	789^	339v	789^	454^	682^	435^	228v	107v	LT	LT	LT	LT	LT	LT	100v	LT	445^	264v
BERENSTAIN BEARS	6	194	195	A	2.8	20	241	1672	285^	96v	290^	74v	208^	208^	162^	82v	182^	109v	141v	141v	73v	41v	33v	LT	1167	817
SAT. 8.00A 30 CBS CA		96	96	B	3.2	22	275	1635	208	79	219	108	161	138	84	50	166	68	106	106	49	60	104	28	1146	815
BUGS BUNNY/LOONEY TUNES-1	6	206	206	A	2.5	17	215	1400	497^	251^	497^	256^	386^	224^	162^	111v	164^	108v	136v	108v	50v	28v	177^	93v	562^	298^
SAT. 8.00A 30 ABC CA		99	99	B	2.7	18	232	1855	360	136	371	204	263	199	85	102	159	76	133	104	65	26	292	36	1033	658
BUGS BUNNY/LOONEY TUNES-2	6	207	207	A	4.2	22	361	1482	554	238^	554	261^	398	271^	210^	125^	214^	89v	172^	127^	125^	42v	174^	69v	540	254^
SAT. 8.30A 30 ABC CA		99	99	B	4.3	22	369	1659	334	133	334	151	203	168	141	106	226	95	173	138	98	53	247	40	852	501
CBS COLLEGE FOOTBALL PRE	5	176		A	4.1	14	352	1690	420^	168v	474^	213^	276^	125v	144v	198^	534^	275^	420^	399^	145v	114v	350^	LT	332^	89v
1 SAT. 12.00N 4 CBS SC		93		B	4.2	13	361	1418	423	135	480	189	284	238	152	196	583	251	379	402	228	167	140	44	215	95
CBS COLLEGE FOOTBALL	6	184	197	A	6.9	20	593	1369	325	139^	405	104^	158^	127^	156^	224^	738	179^	352	390	337	322	116^	25v	110^	35v
1 SAT. 12.04P 222 CBS SE		95	96	B	6.0	17	515	1419	404	125	454	133	217	189	178	211	730	193	366	396	339	303	116	29	119	68
2 SAT. 3.36P 207																										
12.00 - 12.30				A	4.1	14	352	1588	404^	145v	478^	214^	248^	86v	141v	230^	529^	216^	364^	359^	187v	148v	323^	42v	258^	63v
12.30 - 1.00				A	4.5	15	387	1501	416^	183^	485^	141v	186^	96v	221^	284^	491^	155v	341^	297^	186^	150v	365^	44v	160v	LT
1.00 - 1.30				A	5.0	16	430	1530	305^	170^	393^	168^	231^	152v	112v	148v	606^	141v	365^	323^	294^	241^	346^	88v	185^	88v
1.30 - 2.00				A	5.0	16	430	1523	282^	170^	379^	194^	252^	170^	118v	102v	597^	137v	316^	304^	268^	258^	321^	81v	226^	83v
2.00 - 2.30				A	5.9	18	507	1410	231^	148^	370^	220^	238^	154^	55v	121v	631	187^	316^	273^	199^	315^	168^	46v	241^	63v
2.30 - 3.00				A	6.3	18	541	1453	230^	158^	368^	205^	250^	179^	89v	105v	688	246^	378^	343^	214^	310^	145^	57v	252^	69v
3.00 - 3.30				A	7.6	22	653	1401	371^	165^	487	196^	259^	242^	207^	188^	642	197^	322^	309^	254^	290^	109^	29v	163^	54v
3.30 - 4.00				A	6.4	19	550	1398	358	120^	423	94^	109^	141^	173^	267	799	289	451	477	308	279	53v	16v	123^	55v
4.00 - 4.30				A	6.0	18	515	1468	338^	138^	410^	69v	69v	71v	138^	311^	956	282^	458^	530	373^	394^	19v	LT	83v	35v
4.30 - 5.00				A	7.3	22	627	1413	279^	108v	345^	36v	67v	63v	140^	255^	938	198^	401^	473	428	434	37v	LT	93v	46v
5.00 - 5.30				A	8.2	24	704	1216	259^	142^	311^	52v	87v	61v	140^	198^	833	129^	333^	446	464	387	51v	13v	21v	LT
5.30 - 6.00				A	9.0	24	773	1195	255^	140^	328^	43v	113^	99^	149^	186^	772	130^	313^	405	389	367	66v	26v	29v	LT
6.00 - 6.30				A	10.3	25	885	1225	372	134^	435	36v	133^	118^	184^	281^	759	107^	292^	404	419	355	31v	LT	LT	LT
6.30 - 7.00				A	10.6	24	911	1254	405	86^	454	27v	116^	122^	216^	319	746	137^	308	388	418	346	47v	LT	7v	7v
CBS COLLEGE FOOTBALL GM 2 CONT'D	1	205		A	11.1	27	953	1553	460	268^	539	166^	271^	281	228^	202^	792	254^	433	474	365	292	83^	35v	139^	105^

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE / T/C THIS SEASON / NO. OF STATIONS & PROGRAM COVERAGE WK 1 WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																							
CBS COLLEGE FOOTBA-CONT'D																							
1 SAT. 3.46P 199 CBS SE 98	B	11.1	27	953	1553	460	268	539	166	271	281	228	202	792	254	433	474	365	292	83	35	139	105
3.30 - 4.00	A	9.3	26	799	1403	337	195^	440	143^	199^	201^	227^	183^	758	203^	418	442	369	285^	102^	47v	103^	44v
4.00 - 4.30	A	10.4	28	893	1464	400	245^	487	159^	240^	237^	221^	180^	730	200^	417	453	371	260^	95^	55v	152^	89^
4.30 - 5.00	A	11.1	30	953	1483	401	238^	482	153^	221^	233^	208^	186^	781	239^	437	470	363	287	94^	49v	126^	93^
5.00 - 5.30	A	10.8	27	928	1558	475	288	561	195^	310	295	221^	199^	790	237^	410	462	366	313	80^	36v	127^	109^
5.30 - 6.00	A	11.2	27	962	1567	483	267^	543	157^	281	282	220^	217^	813	286	442	484	345	298	69v	22v	142^	122^
6.00 - 6.30	A	11.5	25	988	1572	483	278	556	165^	292	308	228^	201^	797	273	427	472	352	299	83^	23v	136^	110^
6.30 - 7.00	A	12.4	26	1065	1653	531	322	608	178^	310	359	265	203^	836	279	448	511	400	299	69^	24v	140^	114^
CBS NFL TODAY 6 195 194	A	6.6	20	567	1538	513	238^	542	251	362	304	202^	131^	818	294	509	529	409	203^	103^	LT	75^	33v
SUN. 12.30P 30 CBS SC 98 98	B	6.3	20	541	1520	473	239	521	215	337	283	215	141	813	300	567	550	405	181	136	LT	50	31
CBS NFL FOOTBALL GAME 1 6 207 205	A	16.7	40	1435	1380	477	202	513	175	320	286	240	160	753	237	436	492	402	221	59^	16v	55^	31^
1 SUN. 1.00P 176 CBS SE 99 99	B	14.6	36	1254	1387	426	191	459	153	284	264	222	146	783	268	498	509	409	212	75	19	70	44
2 SUN. 1.00P 190																							
1.00 - 1.30	A	13.5	35	1160	1410	457	228	511	191	351	310	232	138	785	289	476	535	393	212	61^	22v	53^	35^
1.30 - 2.00	A	16.5	41	1417	1375	505	237	534	207	344	310	235	160	753	251	440	502	387	210	43^	11v	45^	30^
2.00 - 2.30	A	16.9	41	1452	1350	457	174	491	167	301	259	235	157	731	202	409	479	407	222	72^	13v	56^	27^
2.30 - 3.00	A	17.4	42	1495	1326	461	165	498	156	296	266	244	163	725	224	407	467	383	217	53^	12v	50^	29^
3.00 - 3.30	A	17.7	42	1520	1384	492	197	516	167	318	292	245	159	750	238	447	494	403	213	59^	13v	59^	33^
3.30 - 4.00	A	18.3	42	1572	1399	483	193	508	162	309	281	238	161	757	224	444	488	416	232	56^	16v	78^	44^
4.00 - 4.30	A	9.7	22	833	1295	385	181	423	80^	241	211	233	181	760	193	403	472	443	243	76^	42^	36v	18v
CBS NFL FOOTBALL GAME 2 3 200	A	14.0	28	1203	1460	453	203^	486	115^	244	236	218^	210^	840	236	459	514	416	291	63^	31v	71^	55v
2 SUN. 4.24P 167 CBS SE 82	B	12.8	26	1100	1538	427	199	457	147	282	252	212	154	883	311	549	548	412	264	63	20	135	76
4.00 - 4.30	A	13.4	31	1151	1357	400	179^	441	99^	253	234	201^	166^	825	213^	429	495	433	270	68^	53v	23v	23v
4.30 - 5.00	A	13.4	30	1151	1338	409	168^	440	111^	242	220^	190^	173^	814	220^	416	476	400	284	50v	35v	34v	34v
5.00 - 5.30	A	13.8	30	1185	1443	451	218^	482	111^	231	234	206^	208^	881	238	453	527	417	314	44v	28v	36v	36v
5.30 - 6.00	A	13.5	28	1160	1482	443	208^	482	102^	218^	222^	209^	223^	897	245	483	548	449	313	49v	33v	54v	54v
6.00 - 6.30	A	14.1	26	1211	1485	445	209^	470	121^	239	242	231	193^	842	245	492	532	431	280	102^	29v	71^	71^
6.30 - 7.00	A	14.1	25	1211	1548	463	208^	497	135^	270	250	235	206^	806	235	466	511	406	271	89^	28v	156^	82^
7.00 - 7.30	A	17.5	29	1503	1486	573	207	612	126^	287	265	250	312	768	229	444	491	380	261	26v	26v	80^	43v
CBS NFL FOOTBALL POST 3 200	A	10.0	22	859	1367	444	136^	537	135^	311	256^	261^	201^	603	188^	373	409	324	183^	77v	16v	150^	117^
1 SUN. 3.49P 33 CBS SC 97	B	9.8	23	842	1324	399	143	473	124	263	227	223	187	661	245	432	429	325	180	70	8	120	86
CBS SPORTS SPCL-SUN(S) 155	A	4.2	9	361	1596	526^	136v	568^	78v	380^	387^	391^	140v	715^	306^	448^	316^	297^	206^	186v	74v	127v	127v
1 SUN. 4.30P 90 CBS SE 84																							
4.30 - 5.00	A	3.9	9	335	1863	624^	209^	624^	22v	421^	480^	496^	144v	732^	257^	440^	406^	380^	193v	345^	135v	162v	162v
5.00 - 5.30	A	4.1	9	352	1611	476^	114v	535^	100v	347^	342^	347^	133v	839	375^	535^	335^	327^	251^	115v	50v	122v	122v
5.30 - 6.00	A	4.5	9	387	1398	499^	93v	561^	108v	382^	351^	347^	148v	611^	301^	399^	229^	207^	179^	120v	49v	106v	106v
CBS STORYBREAK.(B) 173	A	3.9	14	335	1504	338^	236^	418^	93v	266^	173v	173v	152v	113v	LT	113v	113v	113v	LT	265^	265^	708^	588^
1 SAT. 11.00A 30 CBS CL 81																							
CBS STORYBREAK-SAT(B) 172	A	3.9	14	335	2039	376^	141v	406^	139v	162v	141v	120v	216^	424^	LT	245^	329^	382^	95v	LT	LT	1209	937
2 SAT. 11.00A 30 CBS CL 80																							
CFA COLLEGE FOOTBALL-PRE 6 153 178	A	3.1	9	266	1241	295^	123v	337^	63v	127v	135^	165^	195^	628	222^	337^	343^	293^	215^	66v	LT	210^	136^
1 SAT. 3.00P 23 ABC SC 84 92	B	2.9	9	249	1270	323	151	357	120	185	168	177	154	638	259	381	345	280	199	96	30	179	93
2 SAT. 3.01P 22																							
CFA COLLEGE FOOTBALL GAME 6 200 201	A	5.2	14	447	1286	477	139^	497	70v	204^	194^	260^	273^	693	213^	337	291^	354	304	24v	LT	72v	65v
CONT'D																							

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
CFA COLLEGE FOOTBA-CONT'D																										
1 SAT. 3.23P 194 ABC SE		98	98	B	5.9	16	507	1276	364	144	399	106	208	187	196	171	737	204	383	369	381	295	58	9	82	56
2 SAT. 3.23P 180																										
3.00 - 3.30				A	3.6	11	309	1294	386^	98v	415^	94v	175^	138^	191^	218^	699	207^	337^	349^	360^	255^	47v	LT	133^	97v
3.30 - 4.00				A	4.9	14	421	1325	463	112^	472	95^	214^	199^	261^	216^	704	197^	333	323	403	276^	24v	LT	125^	125^
4.00 - 4.30				A	5.2	15	447	1186	410	90^	421	77v	216^	191^	220^	205^	651	223^	329	221^	302^	289^	29v	LT	85^	85^
4.30 - 5.00				A	4.7	13	404	1111	448	141^	468	49v	220^	212^	278^	238^	586	155^	252^	217^	325^	300^	25v	LT	32v	32v
5.00 - 5.30				A	5.4	15	464	1226	459	161^	478	66v	199^	183^	246^	261^	702	221^	330	268^	356	318	10v	LT	36v	33v
5.30 - 6.00				A	5.9	15	507	1341	497	170^	518	65v	172^	179^	261^	319	732	242^	385	335	360	304	8v	LT	83^	64v
6.00 - 6.30				A	6.0	14	515	1443	541	167^	576	59v	196^	203^	279	354	756	241^	400	368	377	312	45v	12v	66v	54v
6.30 - 7.00				A	5.9	13	507	1162	605	230^	638	36v	186^	226^	337^	412^	459^	80v	173^	192^	223^	267^	39v	LT	26v	LT
CFA COLLEGE FOOTBALL POST	5	199	201	A	4.9	11	421	1565	608	191^	642	96^	267^	246^	308^	349	771	302^	425	348	325	272^	49v	11v	103^	53v
1 SAT. 6.37P 23 ABC SC		98	98	B	5.2	12	447	1497	481	163	512	82	229	226	277	262	772	266	401	358	316	302	62	LT	151	55
2 SAT. 6.25P 37																										
6.30 - 7.00				A	4.8	11	412	1575	623	204^	658	92^	267^	252^	319^	362	767	291^	417	336	323^	279^	50v	12v	100^	48v
CHARLIE BROWN & SNOOPY(B)			123	A	3.0	10	258	1729	326^	287^	326^	LT	213v	213v	286^	113v	330^	LT	163v	206v	294^	124v	162v	LT	911^	776^
2 SAT. 12.30P 30 CBS CA			62																							
DROIDS: ADVENTURES	6	208	207	A	4.7	18	404	1750	430	106^	433	168^	289^	252^	161^	144^	154^	66v	105^	63v	39v	49v	329^	84v	834	547
SAT. 9.30A 30 ABC CA		99	98	B	4.8	18	412	1796	270	93	285	109	185	181	142	77	143	53	97	71	45	45	490	132	878	558
DUNGEONS AND DRAGONS(B)		151		A	3.3	12	283	1555	233v	222v	384^	226v	297^	233v	71v	87v	294^	202v	202v	202v	LT	92v	92v	92v	785^	510^
1 SAT. 11.30A 30 CBS CA		73																								
DUNGEONS & DRAGONS(B)			159	A	2.9	10	249	1803	525^	333^	525^	220v	269v	112v	174v	193v	325^	LT	85v	253v	294^	72v	137v	LT	816^	627^
2 SAT. 11.30A 30 CBS CA			77																							
EWOKS	6	208	207	A	4.7	20	404	1656	470	143^	470	219^	346	283^	155^	124^	50v	28v	50v	50v	22v	LT	299^	128^	837	548
SAT. 9.00A 30 ABC CA		99	98	B	4.9	20	421	1792	289	112	303	141	215	186	126	83	129	52	100	82	48	29	438	119	922	569
FACE THE NATION	5	125	120	A	2.6	8	223	812	471^	184^	489^	148v	234^	215^	207^	234^	323^	59v	108v	157^	161^	166^	LT	LT	LT	LT
SUN. 10.30A 30 CBS CC		79	83	B	2.7	9	232	1088	541	188	613	175	295	263	271	272	460	132	253	235	246	188	LT	LT	LT	LT
GUMMI BEARS	6	195	194	A	4.6	24	395	1729	230^	58v	230^	68v	107^	96^	70v	92^	93^	LT	39v	46v	43v	47v	262^	175^	1144	850
SAT. 8.30A 30 NBC CA		97	97	B	4.5	23	387	1720	189	42	189	89	127	78	59	51	114	33	74	84	53	30	195	102	1222	865
IN THE NEWS-11:56AM(B)		151		A	2.8	10	241	1548	232v	266v	406^	282v	344^	232v	62v	62v	283v	208v	208v	208v	LT	75v	LT	LT	859^	594^
1 SAT. 11.56A 3 CBS CN		73																								
IN THE NEWS-11.56A(B)			158	A	2.7	10	232	1591	508^	293v	508^	220v	220v	73v	142v	215v	331^	LT	61v	228v	283v	103v	100v	LT	652^	526^
2 SAT. 11.56A 3 CBS CN			77																							
IN THE NEWS-12.26P(B)			138	A	2.0	7	172	703^	180v	82v	180v	LT	LT	81v	81v	99v	384v	LT	140v	239v	320v	145v	LT	LT	139v	47v
2 SAT. 12.26P 3 CBS CN			66																							
IN THE NEWS-12.56P(B)			122	A	3.3	11	283	735^	300^	233v	300^	LT	170v	170v	233v	130v	251^	LT	116v	116v	191v	135v	156v	LT	28v	28v
2 SAT. 12.56P 3 CBS CN			61																							
IT'S PUNKY BREWSTER	6	197	197	A	7.8	28	670	1709	256	115^	275	143^	224	149^	98^	34v	95^	36v	49v	59^	37v	36v	406	322	933	481
SAT. 10.30A 30 NBC CA		97	97	B	7.2	26	618	1650	268	140	294	191	234	142	75	43	129	82	97	72	35	27	261	172	966	541
KIDD VIDEO	6	174	174	A	6.7	24	576	2146	402	221^	457	364	405	219^	65^	39v	339	245	264	103^	77^	67^	387	252	963	648
SAT. 11.30A 30 NBC CA		94	94	B	5.8	21	498	1994	343	155	381	243	291	185	96	82	304	236	256	114	48	44	285	174	1024	677

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
LAND OF-LOST(B)			138	A	2.1	7	180	2417	428^	351v	428^	199v	199v	150v	150v	79v	372v	LT	111v	236v	309v	136v	95v	LT	1522	1401^
2 SAT. 12.00N 30 CBS CL			66																							
LITTLES	5	191		A	3.9	14	335	1367	402^	182v	402^	104v	271^	271^	167v	131v	303^	202v	202v	66v	101v	101v	136v	84v	526^	307^
1 SAT. 11.30A 30 ABC CA		93		B	4.0	14	344	1434	338	106	370	170	252	220	114	106	201	109	138	90	74	63	175	160	688	421
LITTLES(B)			171	A	3.7	13	318	1447	331^	76v	362^	82v	174v	123v	280^	157v	238^	128v	128v	LT	110v	110v	248^	125v	599^	302^
2 SAT. 11.30A 30 ABC CA			79																							
MEET THE PRESS	4	136	144	A	2.2	7	189	1275	661^	317^	661^	148v	323^	312^	343^	338^	593^	201^	259^	223^	64v	328^	LT	LT	LT	LT
SUN. 12.00N 30 NBC CC		86	87	B	2.2	7	189	1379	566	301	572	131	250	272	278	289	723	160	344	324	287	377	LT	LT	71	49
MR. T	6	161	161	A	5.5	19	472	1570	230^	156^	230^	164^	207^	153^	66v	23v	320	320	320	95^	LT	LT	287^	147^	733	532
SAT. 12.00N 30 NBC CA		88	88	B	4.5	16	387	1683	312	135	329	183	242	171	113	74	214	180	197	73	25	17	259	107	881	526
MUPPET BABIES & MONSTERS	6	206	205	A	5.5	22	472	1788	303	80^	347	184^	227^	170^	125^	88^	177^	102^	147^	147^	65v	30v	109^	40v	1155	652
SAT. 9.00A 60 CBS CA		98	98	B	5.3	21	455	1901	309	97	357	234	289	215	91	55	192	107	156	147	62	30	187	71	1165	669
9.00 - 9.30				A	5.0	21	430	1865	302^	77v	348	182^	223^	172^	140^	89^	177^	97^	140^	140^	69v	37v	119^	27v	1221	718
9.30 - 10.00				A	5.9	23	507	1736	307	82^	347	191^	234^	170^	113^	83^	175^	106^	151^	151^	59v	24v	103^	49v	1111	605
NBA ON CBS SPECIAL(S)			173	A	4.3	14	369	1344	290^	174v	309^	16v	187^	178v	227^	120v	873	531^	656^	591^	219^	190^	62v	33v	100v	90v
2 SAT. 1.00P 156 CBS SE			93																							
1.00 - 1.30				A	4.3	15	369	1827	292^	114v	292^	LT	195^	195^	263^	97v	970	621^	778	637^	230^	192^	315^	165v	250^	250^
1.30 - 2.00				A	3.9	13	335	1134	305^	158v	328^	LT	224^	224^	257^	104v	806	558^	630^	546^	146v	176v	LT	LT	LT	LT
2.00 - 2.30				A	4.4	15	378	1185	267^	191^	288^	21v	177v	177v	201^	111v	812	516^	617^	535^	167v	195^	LT	LT	85v	85v
2.30 - 3.00				A	4.5	14	387	1186	285^	215^	305^	38v	194^	156v	204^	111v	770	468^	579^	515^	170v	191^	LT	LT	111v	60v
3.00 - 3.30				A	4.4	14	378	1365	308^	202^	331^	16v	170v	154v	222^	161v	979	505^	674^	687^	349^	188^	LT	LT	64v	64v
3.30 - 4.00				A	4.0	12	344	1366	256^	69v	290^	43v	43v	128v	136v	162v	1020	492^	693^	773	374^	191v	LT	LT	56v	56v
NEW YORK CITY MARATHON(S)			180	A	4.9	15	421	1492	590^	236^	680	285^	409^	397^	297^	219^	623^	240^	396^	416^	277^	188^	61v	47v	128v	46v
2 SUN. 10.30A 181 ABC SE			97																							
10.30 - 11.00				A	3.8	14	326	1902	589^	383^	798^	439^	604^	517^	266^	154v	717^	341^	482^	466^	295^	180v	39v	39v	348^	108v
11.00 - 11.30				A	4.2	15	361	1737	566^	208^	660^	285^	452^	418^	330^	191^	747	337^	532^	525^	311^	184v	49v	49v	281^	97v
11.30 - 12.00				A	4.7	16	404	1463	417^	112v	469^	164v	276^	276^	250^	193^	676	297^	440^	470^	285^	179^	41v	41v	277^	106v
12.00 - 12.30				A	5.6	18	481	1202	535^	200^	618	277^	373^	307^	239^	245^	543^	183^	348^	366^	279^	177^	41v	41v	LT	LT
12.30 - 1.00				A	6.3	18	541	1518	687	269^	755	274^	416^	428^	371^	258^	629	167^	379^	422^	324^	207^	134^	70v	LT	LT
1.00 - 1.30				A	4.8	12	412	1303	711	258^	782	306^	376^	473^	305^	234^	480^	191^	251^	276^	161v	204^	41v	41v	LT	LT
NFL '85-NBC	6	196	197	A	5.2	16	447	1698	581	295^	700	270^	393	374	310	210^	837	382	578	450	386	174^	161^	LT	LT	LT
SUN. 12.30P 30 NBC SC		98	99	B	5.0	16	430	1713	685	331	747	302	473	350	320	226	836	318	558	493	417	201	100	21	30	13
NFL FOOTBALL GAME 1-NBC	6	196	207	A	10.7	26	919	1545	508	249	569	232	366	330	258	149	842	324	545	536	407	227	76^	19v	58^	50^
1 SUN. 1.00P 208 NBC SE		85	99	B	11.1	27	953	1531	497	222	527	205	325	265	228	169	835	313	557	525	405	228	94	22	75	44
2 SUN. 1.00P 193																										
1.00 - 1.30				A	8.0	21	687	1469	521	258	581	249	327	291	258	184^	785	338	495	485	360	210	92^	LT	11v	11v
1.30 - 2.00				A	9.6	24	825	1461	515	308	585	270	414	345	249	133^	776	348	526	504	345	184	71^	15v	29v	29v
2.00 - 2.30				A	10.6	25	911	1524	517	278	592	253	390	352	249	145^	802	336	534	506	367	210	71^	17v	59^	59^
2.30 - 3.00				A	10.4	25	893	1592	527	265	584	223	366	363	286	138^	833	344	544	529	379	223	109^	34v	66^	65^
3.00 - 3.30				A	11.7	28	1005	1638	543	225	593	239	375	353	264	157	893	342	578	579	423	244	61^	17v	91^	67^
3.30 - 4.00				A	12.2	28	1048	1594	511	215	562	202	357	329	274	158	891	305	563	581	452	251	71^	28v	70^	60^
4.00 - 4.30				A	12.9	29	1108	1374	389	178	437	170	276	235	208	125	841	232	516	503	461	258	62^	17v	34^	21v
NFL FOOTBALL GAME 2-NBC	3	212		A	17.6	35	1512	1706	527	290	574	232	358	323	271	163^	926	322	606	537	451	266	109^	18v	97^	61^
1 SUN. 4.34P 194 NBC SE		99		B	15.8	33	1357	1660	490	246	558	214	343	307	261	168	911	295	572	559	471	261	87	19	104	69
4.30 - 5.00				A	17.5	40	1503	1492	357	302	460	200	312	236	208	119^	922	308	601	494	444	285	78^	15v	32v	22v
CONT'D																										

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

 KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
NFL FOOTBALL GAME -CONT'D																										
5.00 - 5.30				A	17.4	39	1495	1475	413	216	413	147^	234	260	216	129^	937	308	587	522	477	287	89^	LT	36v	25v
5.30 - 6.00				A	17.6	37	1512	1544	465	195	472	153^	279	284	250	153^	929	312	596	539	469	273	106^	13v	37v	21v
6.00 - 6.30				A	17.1	34	1469	1762	565	319	610	238	367	312	303	178^	936	312	608	542	448	275	123^	30v	93^	63^
6.30 - 7.00				A	18.0	34	1546	1817	634	339	672	272	392	356	322	202	960	324	622	556	474	282	93^	17v	92^	54^
7.00 - 7.30				A	17.7	31	1520	1944	653	358	729	336	490	425	298	183	894	352	605	541	410	231	121^	16v	200	132^
7.30 - 8.00				A	18.2	30	1563	1978	623	318	696	307	455	391	298	176	904	350	631	573	429	220	155^	36v	223	142^
NFL FOOTBALL POST 2-NBC	2	205		A	13.2	22	1134	2062	650	341	732	334	484	357	295	194^	889	361	625	553	412	235	155^	42v	286	189^
1 SUN. 7.48P 12 NBC SC		98		B	12.4	22	1065	2234	641	287	833	378	599	454	364	178	852	324	599	572	420	199	217	72	332	212
NFL FOOTBALL POST-NBC(B)			146	A	4.4	10	378	981	426^	69v	465^	272^	394^	354^	186^	71v	497^	167v	323^	343^	259^	127v	19v	LT	LT	LT
2 SUN. 4.21P 15 NBC SC			70																							
ONE TO GROW ON-8:28AM	6	188	191	A	3.8	24	326	1755	163^	28v	163^	42v	42v	37v	16v	105v	77v	16v	16v	28v	LT	49v	327^	215^	1188	802
SAT. 8.28A 2 NBC CN		95	95	B	3.8	23	326	1634	179	49	209	118	150	80	50	54	131	57	88	106	54	25	172	79	1122	753
ONE TO GROW ON-8:58AM	6	194	193	A	5.4	26	464	1664	263^	76^	263^	65v	132^	138^	110^	88^	95^	12v	52v	62v	50v	33v	253^	170^	1053	770
SAT. 8.58A 2 NBC CN		96	96	B	5.1	24	438	1734	231	53	231	108	160	99	81	56	118	37	78	89	53	29	215	108	1170	814
ONE TO GROW ON-10:28AM	6	201	201	A	8.5	31	730	1625	168^	63^	214	130^	180^	139^	75^	9v	56^	25v	38v	38v	13v	18v	449	363	906	489
SAT. 10.28A 2 NBC CN		99	99	B	8.0	29	687	1622	230	97	280	178	219	147	76	47	122	72	91	91	37	21	257	176	963	530
ONE TO GROW ON-11:28AM	6	195	194	A	8.3	30	713	1957	299	129^	391	286	348	182^	72^	33v	247	165^	165^	90^	57^	65^	476	292	843	540
SAT. 11.28A 2 NBC CN		98	97	B	7.4	27	636	1788	270	99	323	212	250	161	74	61	195	133	147	93	39	43	346	203	924	590

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	WK 1	WK 2	KEY	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOTAL	TEENS FEM.	CHILDREN TOTAL	CHILDREN 6-11
ONE TO GROW ON-11:58AM	6	173	173	A	6.2	22	533	2045	374	176^	423	366	390	212^	57v	19v	356	274	296	88^	82^	54v	316	185^	950	652
SAT. 11.58A 2 NBC CN		94	93	B	5.3	19	455	1949	332	135	366	240	277	175	93	80	345	279	300	109	52	43	260	137	978	643
ROCK N WRESTLING(B)		181		A	4.5	17	387	1695	180^	113v	303^	69v	159v	159v	90v	144v	207^	80v	207^	207^	127v	LT	294^	55v	891	691
1 SAT. 10.00A 60 CBS CA		84																								
10.00 - 10.30				A	4.5	17	387	1669	220^	119v	310^	80v	181^	181^	101v	129v	180^	70v	180^	180^	110v	LT	215^	51v	964	710
10.30 - 11.00				A	4.6	17	395	1678	137v	104v	294^	57v	136v	136v	79v	158v	223^	85v	223^	223^	138v	LT	361^	56v	800	654^
ROCK N WRESTLING	5		203	A	5.7	21	490	1488	383^	74v	383^	151^	234^	171^	181^	122v	261^	75v	128v	145^	141^	102v	22v	LT	822	633
2 SAT. 10.00A 60 CBS CA			99	B	5.4	20	464	1824	314	84	336	206	267	177	95	64	212	92	137	125	76	56	317	106	959	676
10.00 - 10.30				A	5.2	19	447	1631	394^	50v	394^	201^	275^	154^	139v	106v	295^	135v	187^	202^	119v	90v	47v	LT	895	688
10.30 - 11.00				A	6.2	22	533	1355	372^	92v	372^	109v	201^	184^	215^	136^	225^	19v	73v	99v	157^	107v	LT	LT	758	584
SCOOBY'S MYSTERY FUNHOUSE	6	196	177	A	3.6	14	309	1249	288^	143^	333^	169^	210^	181^	79v	97v	246^	191^	191^	32v	35v	55v	233^	68v	437^	213^
SAT. 11.00A 30 ABC CA		95	81	B	4.1	15	352	1361	267	80	318	141	208	179	104	94	174	107	122	71	41	52	230	137	639	351
SEIKO TUCSON GOLF-SAT(S)			96	A	1.0	3	86	535v	93v	LT	93v	LT	LT	LT	LT	93v	291v	LT	105v	105v	81v	186v	LT	LT	151v	LT
2 SAT. 1.00P 121 ABC SE			54																							
1.00 - 1.30				A	1.4	5	120	333v	50v	LT	50v	LT	LT	LT	LT	50v	200v	LT	LT	LT	LT	166v	LT	LT	83v	LT
1.30 - 2.00				A	.8	3	69	377v	116v	LT	116v	LT	LT	LT	LT	116v	203v	LT	LT	LT	LT	145v	LT	LT	LT	LT
2.00 - 2.30				A	.8	3	69	304v	LT	LT	LT	LT	LT	LT	LT	LT	218v	LT	LT	LT	LT	160v	LT	LT	86v	LT
2.30 - 3.00				A	1.0	3	86	1081^	197v	LT	197v	LT	LT	LT	128v	197v	501v	LT	256v	256v	302v	245v	LT	LT	383v	LT
SEIKO TUCSON GOLF-SUN(S)			109	A	1.4	3	120	1075^	550v	242v	583^	141v	141v	117v	209v	358v	467v	51v	51v	LT	133v	416v	LT	LT	LT	LT
2 SUN. 3.00P 120 ABC SE			63																							
3.00 - 3.30				A	1.1	3	94	851^	426v	128v	426v	149v	149v	LT	128v	277v	425v	53v	53v	LT	138v	372v	LT	LT	LT	LT
3.30 - 4.00				A	1.3	3	112	1036^	545v	233v	581v	169v	169v	116v	197v	331v	437v	44v	44v	LT	126v	393v	LT	LT	LT	LT
4.00 - 4.30				A	1.4	3	120	1217^	650^	284v	692^	150v	150v	158v	241v	425v	491v	41v	41v	LT	125v	450v	LT	LT	LT	LT
4.30 - 5.00				A	1.7	4	146	1158^	582^	315v	630^	102v	102v	171v	268v	404v	501^	69v	69v	35v	136v	432v	LT	LT	LT	LT

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PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
SMURFS I	6	201	202	A	6.1	26	524	1561	238^	76^	270	106^	192^	157^	105^	59v	131^	38v	60v	67^	51v	64v	286	174^	874	555
SAT. 9.00A 30 NBC CA		99	99	B	6.2	26	533	1558	241	63	252	137	191	136	86	48	157	65	106	112	56	45	224	130	925	593
SMURFS II	6	201	202	A	7.4	29	636	1566	226	49v	254	117^	177^	154^	82^	55^	94^	37v	47v	55^	36v	39v	337	223	881	540
SAT. 9.30A 30 NBC CA		99	99	B	7.9	30	679	1593	234	72	263	149	193	141	70	59	153	81	107	102	45	40	236	145	941	602
SMURFS III	6	201	202	A	8.9	33	765	1637	176^	73^	208	117^	161^	129^	65^	26v	65^	24v	39v	39v	22v	26v	454	370	910	496
SAT. 10.00A 30 NBC CA		99	99	B	8.6	32	739	1601	226	89	264	155	195	136	75	56	127	71	92	91	43	24	258	185	952	531
SNORKS	6	189	192	A	2.9	20	249	1683	148^	28v	148^	39v	39v	20v	LT	104v	77v	LT	LT	20v	LT	57v	285^	177^	1173	812
SAT. 8.00A 30 NBC CA		96	96	B	2.8	19	241	1578	174	47	197	109	134	74	49	55	106	36	62	77	48	29	171	65	1104	746
SPIDERMAN AND FRIENDS	6	133	134	A	4.5	15	387	1470	260^	178^	260^	107^	134^	106^	139^	126^	157^	86v	116^	141^	55v	16v	389	212^	664	401
SAT. 12.30P 30 NBC CA		76	75	B	3.8	13	326	1612	272	178	334	104	195	166	183	126	143	64	97	95	73	30	297	121	838	470
SPORTSBEAT	3	70		A	.6	2	52	1212v	191v	LT	191v	191v	191v	LT	LT	LT	597v	LT	424v	462v	597v	135v	424v	289v	LT	LT
1 SUN. 12.30P 30 ABC SC		51		B	.7	2	60	884	169	LT	170	117	117	LT	LT	LT	598	80	275	286	465	312	116	79	LT	LT
SUNDAY MORNING	5	171	171	A	5.0	19	430	1256	656	253^	742	214^	335	276^	306^	350	414	125^	195^	244^	178^	170^	21v	LT	79v	54v
SUN. 9.00A 90 CBS N		92	96	B	4.7	19	404	1170	628	239	714	155	308	297	325	352	397	89	179	211	182	186	LT	LT	51	29
9.00 - 9.30				A	4.4	19	378	1299	698	246^	828	214^	359	301^	310^	403	426	71v	196^	225^	220^	201^	LT	LT	45v	LT
9.30 - 10.00				A	5.2	20	447	1172	659	261^	733	228^	356	256^	298^	331	418	127^	197^	254^	179^	164^	21v	LT	LT	LT
10.00 - 10.30				A	5.3	18	455	1327	641	254^	702	210^	310	288^	324	326	402	170^	194^	247^	136^	155^	40v	LT	183^	149^
SUPERPOWERS TEAM	6	197	196	A	4.7	17	404	1559	290^	67v	332^	139^	221^	184^	112^	111^	174^	118^	140^	87^	22v	34v	436	108^	617	389
SAT. 10.00A 30 ABC CA		97	96	B	4.5	17	387	1521	225	73	249	88	183	186	134	51	193	100	137	107	54	49	331	113	748	511
13 GHOSTS OF SCOOBY-DOO	6	199	198	A	4.4	16	378	1476	455	153^	506	296^	373	241^	96^	133^	145^	114^	114^	46v	LT	31v	232^	116^	593	376
SAT. 10.30A 30 ABC CA		97	96	B	4.2	15	361	1546	326	111	388	189	272	209	122	111	151	97	127	96	44	23	265	124	742	477
THIS WEEK-DAVID BRINKLEY	3	187		A	4.0	11	344	1244	578^	120v	578^	67v	143v	187v	177v	391^	569^	144v	337^	354^	210^	215^	97v	49v	LT	LT
1 SUN. 11.30A 60 ABC N		98		B	3.9	12	335	1282	547	147	560	90	141	134	158	389	604	117	271	292	315	290	53	17	65	39
11.30 - 12.00				A	3.9	12	335	1209	564^	149v	564^	101v	149v	191v	152v	373^	562^	132v	335^	347^	215^	215^	83v	36v	LT	LT
12.00 - 12.30				A	4.2	12	361	1230	573^	83v	573^	31v	127v	171v	193^	402^	557^	155v	330^	350^	195^	207^	100v	58v	LT	LT
THIS WK-DAVID BRINKLEY(B)			112	A	2.0	5	172	994^	500^	134v	552^	52v	180v	128v	192v	372v	442^	198v	221v	268v	104v	174v	LT	LT	LT	LT
2 SUN. 1.31P 60 ABC N			75																							
1.30 - 2.00				A	2.1	5	180	1017^	506^	133v	545^	39v	184v	145v	206v	361v	472^	194v	239v	272v	150v	200v	LT	LT	LT	LT
2.00 - 2.30				A	1.9	5	163	975^	497^	135v	564^	68v	178v	110v	177v	386v	411v	196v	196v	257v	61v	154v	LT	LT	LT	LT
WUZZLES	6	198	198	A	3.9	20	335	1809	320^	27v	320^	132^	186^	135^	119^	134^	159^	43v	67v	67v	43v	92v	106^	44v	1224	785
SAT. 8.30A 30 CBS CA		97	96	B	4.1	21	352	1821	242	68	261	150	188	134	67	70	155	62	106	106	49	49	158	33	1247	823

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.MON. OCT.14, 1985

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					13,740 16.0				31,780 37.0							
Program					← HARDCASTLE & MCCORMICK (SD) →				← NFL MONDAY NIGHT FOOTBALL MIAMI DOLPHINS VS N.Y. JETS (9:00-11:57PM)(+OP)							
AVERAGE AUDIENCE (Households (000) & %)					10,570 12.3	11.8*		12.8*	16,240 18.9	18.5*		20.3*		19.6*		18.7*
SHARE OF AUDIENCE %					18	18 *		19 *	29	27 *		29 *		28 *		27 *
AVG. AUD. BY ¼ HR. %					11.4	12.1	12.6	13.0	17.7	19.2	20.1	20.4	20.1	19.1	18.1	19.3
CBS TV TOTAL AUDIENCE (Households (000) & %)					19,760 23.0				19,930 23.2		24,910 29.0					
Program					← SCARECROW & MRS. KING (SUS-SD) →				KATE & ALLIE		← COUNTRY MUSIC AWARDS (9:30-11:12PM) (SD)(+OP)					
AVERAGE AUDIENCE (Households (000) & %)					15,810 18.4	17.6*		19.3*	17,610 20.5		16,750 19.5	19.0*		19.6*		20.1*
SHARE OF AUDIENCE %					27	27 *		28 *	29		30	27 *		29 *		31 *
AVG. AUD. BY ¼ HR. %					17.0	18.1	18.9	19.7	19.7	21.3	19.0	19.0	19.5	19.7	20.1	20.1
NBC TV TOTAL AUDIENCE (Households (000) & %)	3,180 3.7				18,810 21.9				28,090 32.7							
Program	NBC NIGHTLY NEWS-MON(B) (7:00-7:20PM)				← TV BLOOPERS & PRAC. JOKES (SD) →				← NBC MONDAY NIGHT MOVIES SILENT WITNESS (SD) →							
AVERAGE AUDIENCE (Households (000) & %)	2,920 3.4				13,740 16.0	15.1*		16.8*	19,330 22.5	20.8*		22.2*		23.3*		23.6*
SHARE OF AUDIENCE %	6				24	23 *		24 *	33	29 *		32 *		35 *		37 *
AVG. AUD. BY ¼ HR. %	3.4	3.5			15.1	15.1	16.1	17.5	20.6	21.0	22.0	22.4	23.0	23.6	24.1	23.2

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					17,950 20.9				34,620 40.3							
Program					← MACGYVER SPECIAL (SD) →				← NFL MONDAY NIGHT FOOTBALL GREEN BAY VS CHICAGO (9:00-12:27AM)(+OP)							
AVERAGE AUDIENCE (Households (000) & %)					12,630 14.7	13.9*		15.5*	18,040 21.0	21.4*		24.3*		25.9*		22.2*
SHARE OF AUDIENCE %					23	22 *		24 *	35	32 *		35 *		38 *		34 *
AVG. AUD. BY ¼ HR. %					13.4	14.5	15.1	15.8	20.7	22.2	23.9	24.8	26.2	25.6	23.9	20.5
CBS TV TOTAL AUDIENCE (Households (000) & %)					21,300 24.8				20,440 23.8		19,410 22.6		17,870 20.8			
Program					← SCARECROW & MRS. KING (SD) →				KATE & ALLIE		NEWHART (SD)		← CAGNEY & LACEY →			
AVERAGE AUDIENCE (Households (000) & %)					16,410 19.1	18.0*		20.1*	18,040 21.0		17,350 20.2		14,430 16.8	16.5*		17.1*
SHARE OF AUDIENCE %					29	28 *		30 *	31		29		27	25 *		28 *
AVG. AUD. BY ¼ HR. %					17.2	18.9	19.8	20.4	20.2	21.8	20.4	20.0	16.5	16.4	17.0	17.1
NBC TV TOTAL AUDIENCE (Households (000) & %)					14,350 16.7				19,930 23.2							
Program					← AMERICAN ALMANAC (SD) →				← NBC MONDAY NIGHT MOVIES LOVE ON THE RUN →							
AVERAGE AUDIENCE (Households (000) & %)					9,450 11.0	11.1*		10.8*	13,230 15.4	13.6*		15.2*		16.2*		16.4*
SHARE OF AUDIENCE %					17	17 *		16 *	23	20 *		22 *		25 *		27 *
AVG. AUD. BY ¼ HR. %					11.7	10.6	11.1	10.5	13.2	14.0	15.0	15.4	16.2	16.3	16.5	16.3

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	60.8	61.9	63.0	64.4	65.1	67.0	68.5	69.8	70.9	71.2	70.3	69.7	67.9	66.7	65.3	63.3
WK. 2	59.8	60.7	60.9	62.7	64.5	65.4	66.7	66.9	67.8	69.7	69.8	68.6	65.3	64.2	62.7	59.3

U.S. TV Households: 85,900,000

For explanation of symbols, See page A

EVE.MON. OCT.21, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.TUE. OCT.15, 1985

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					22,330 26.0		20,620 24.0		21,300 24.8				12,370 14.4			
Program					WHO'S THE BOSS?		GROWING PAINS		← MOONLIGHTING →				← OUR FAMILY HONOR (SD) →			
AVERAGE AUDIENCE (Households (000) & %)					19,240 22.4		18,040 21.0		16,660 19.4	20.0*		18.9*	8,680 10.1	10.5*		9.7*
SHARE OF AUDIENCE %					35		31		28	29 *		28 *	16	16 *		16 *
AVG. AUD. BY ¼ HR. %					21.3	23.5	21.3	20.7	20.1	19.9	19.3	18.4	11.1	10.0	9.8	9.7
CBS TV TOTAL AUDIENCE (Households (000) & %)					11,680 13.6				23,540 27.4							
Program					← HOMETOWN (SD) →				← CBS TUESDAY NIGHT MOVIES PROMISES TO KEEP (SD) →							
AVERAGE AUDIENCE (Households (000) & %)					6,790 7.9	7.0*		8.8*	16,320 19.0	16.4*		18.3*		20.8*		20.5*
SHARE OF AUDIENCE %					12	11 *		13 *	29	24 *		27 *		33 *		34 *
AVG. AUD. BY ¼ HR. %					7.2	6.8	8.1	9.4	15.2	17.6	18.0	18.5	20.6	21.0	20.7	20.4
NBC TV TOTAL AUDIENCE (Households (000) & %)					33,070 38.5											
Program					← AMER. LEAGUE CHAMP GM 6 KANSAS CITY VS TORONTO (8:13-11:30PM)(SD) (S)(OP)(+OP)											
AVERAGE AUDIENCE (Households (000) & %)					17,950 20.9	16.3*		19.6*		20.7*		20.7*		22.4*		22.7*
SHARE OF AUDIENCE %					32	26 *		30 *		30 *		30 *		34 *		35 *
AVG. AUD. BY ¼ HR. %					15.5	16.5	19.0	20.1	20.9	20.4	20.4	21.0	22.5	22.3	22.5	22.9

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					15,630 18.2	37,370 43.5										
Program					(1) (SD) (+OP)	← WORLD SERIES GAME #3 KANSAS CITY VS ST. LOUIS (8:23-11:38PM)(OP)(+OP)										
AVERAGE AUDIENCE (Households (000) & %)					13,570 15.8	21,820 25.4		22.5*		26.4*		27.7*		26.8*		27.4*
SHARE OF AUDIENCE %					26	38		34 *		38 *		39 *		38 *		40 *
AVG. AUD. BY ¼ HR. %					15.2	18.5	21.2	23.8	26.0	26.7	27.6	27.9	27.0	26.6	27.8	26.9
CBS TV TOTAL AUDIENCE (Households (000) & %)					16,840 19.6				21,050 24.5							
Program					← DAFFY DUCK SPECIAL FANTASTIC ISLAND (SD) →				← CBS TUESDAY NIGHT MOVIES PICKING UP THE PIECES (SD) →							
AVERAGE AUDIENCE (Households (000) & %)					11,510 13.4	13.1*		13.7*	14,600 17.0	15.6*		16.4*		18.0*		18.0*
SHARE OF AUDIENCE %					20	20 *		20 *	25	22 *		24 *		27 *		28 *
AVG. AUD. BY ¼ HR. %					13.4	12.8	13.5	13.9	15.0	16.1	16.4	16.4	17.8	18.1	18.2	17.9
NBC TV TOTAL AUDIENCE (Households (000) & %)					21,220 24.7				18,300 21.3				15,890 18.5			
Program					← A TEAM (SD) →				← RIPTIDE (SD) →				← REMINGTON STEELE →			
AVERAGE AUDIENCE (Households (000) & %)					17,010 19.8	19.1*		20.5*	14,520 16.9	16.8*		17.1*	13,060 15.2	15.3*		15.0*
SHARE OF AUDIENCE %					30	29 *		30 *	24	24 *		25 *	23	23 *		23 *
AVG. AUD. BY ¼ HR. %					17.5	20.7	20.8	20.2	16.7	16.9	17.3	16.9	15.3	15.3	15.1	14.9

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	56.0	58.2	60.6	61.7	63.8	66.0	66.5	67.5	68.5	68.8	67.8	67.3	64.4	63.0	60.7	58.8
WK. 2	58.2	59.8	60.9	62.2	64.2	66.9	67.6	68.6	69.0	70.0	70.1	69.1	67.5	67.7	65.4	62.6

U.S. TV Households: 85,900,000

(1)WORLD SERIES PRE GAME #3,ABC,(8:00-8:23PM)(S)

For explanation of symbols, See page A.

EVE.TUE. OCT.22, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.WED. OCT.16, 1985

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WEEK 1																	
ABC TV	TOTAL AUDIENCE (Households (000) & %)					17,440 20.3				21,900 25.5				18,980 22.1			
	Program					← INSIDERS (SD) →				← DYNASTY (SD) →				← HOTEL →			
	AVERAGE AUDIENCE (Households (000) & %)					12,200 14.2	13.2*		15.2*	17,700 20.6	19.8*		21.4*	15,030 17.5	17.9*		17.0*
	SHARE OF AUDIENCE %					22	21 *		23 *	31	29 *		32 *	28	28 *		28 *
	AVG. AUD. BY ¼ HR. %					12.7	13.7	14.6	15.7	19.4	20.1	21.5	21.4	18.0	17.9	17.4	16.6
CBS TV	TOTAL AUDIENCE (Households (000) & %)					14,520 16.9				12,110 14.1		11,850 13.8		15,810 18.4			
	Program					← STIR CRAZY (SUS-SD) →				CHARLIE & COMPANY		GEORGE BURNS COMEDY (SD)		← EQUALIZER →			
	AVERAGE AUDIENCE (Households (000) & %)					9,620 11.2	11.0*		11.5*	10,480 12.2		10,390 12.1		12,370 14.4	14.2*		14.6*
	SHARE OF AUDIENCE %					18	18 *		18 *	18		18		23	22 *		24 *
	AVG. AUD. BY ¼ HR. %					10.7	11.2	11.6	11.5	11.6	12.8	12.0	12.3	14.1	14.3	14.7	14.5
NBC TV	TOTAL AUDIENCE (Households (000) & %)					36,080 42.0											
	Program					← AMER. LEAGUE CHAMP GM 7 KANSAS CITY VS TORONTO (8:13-11:26PM) (S)(OP)(SD)(-OP) →											
	AVERAGE AUDIENCE (Households (000) & %)					19,840 23.1	18.4*		21.2*		23.1*		24.3*		25.7*		23.7*
	SHARE OF AUDIENCE %					36	31 *		34 *		35 *		36 *		39 *		37 *
	AVG. AUD. BY ¼ HR. %					17.5	18.5	20.3	22.0	22.8	23.5	23.8	24.8	26.5	25.0	23.8	23.6
WEEK 2																	
ABC TV	TOTAL AUDIENCE (Households (000) & %)					35,480 41.3											
	Program					← WORLD SERIES GAME #4 KANSAS CITY VS ST. LOUIS (8:13-10:55PM) (S)(OP)(SD) →											
	AVERAGE AUDIENCE (Households (000) & %)					21,300 24.8	18.2*		21.8*		26.1*		27.7*		27.9*		24.3*
	SHARE OF AUDIENCE %					38	30 *		34 *		39 *		41 *		42 *		38 *
	AVG. AUD. BY ¼ HR. %					17.0	18.3	20.6	22.9	26.1	26.1	27.6	27.9	28.0	27.9	28.1	18.8
CBS TV	TOTAL AUDIENCE (Households (000) & %)					12,110 14.1				11,680 13.6		11,340 13.2		15,290 17.8			
	Program					← STIR CRAZY (SUS-SD) →				CHARLIE & COMPANY		GEORGE BURNS COMEDY (SD)		← EQUALIZER →			
	AVERAGE AUDIENCE (Households (000) & %)					9,110 10.6	10.4*		10.7*	9,880 11.5		9,530 11.1		11,080 12.9	12.5*		13.3*
	SHARE OF AUDIENCE %					16	16 *		16 *	17		17		21	19 *		22 *
	AVG. AUD. BY ¼ HR. %					10.3	10.6	10.7	10.6	11.0	12.0	11.1	11.1	12.2	12.8	12.8	13.8
NBC TV	TOTAL AUDIENCE (Households (000) & %)					19,590 22.8				18,120 21.1				18,120 21.1			
	Program					← HIGHWAY TO HEAVEN (SD) →				← HELL TOWN →				← ST. ELSEWHERE →			
	AVERAGE AUDIENCE (Households (000) & %)					16,240 18.9	18.4*		19.4*	14,000 16.3	16.0*		16.5*	14,000 16.3	16.0*		16.6*
	SHARE OF AUDIENCE %					29	29 *		29 *	24	24 *		25 *	26	25 *		28 *
	AVG. AUD. BY ¼ HR. %					17.7	19.1	19.5	19.2	16.0	16.1	16.3	16.7	15.8	16.2	16.4	16.7
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	55.9	57.7	58.1	59.0	61.1	62.9	64.4	66.3	67.1	67.9	67.7	67.2	64.8	63.5	61.2	59.0
	WK. 2	57.5	59.0	60.5	61.6	63.2	64.2	65.3	66.9	67.0	67.7	67.3	66.6	64.5	64.4	62.7	57.3

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

EVE.WED. OCT.23, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000))					8,590				11,770				16,920			
TOTAL AUDIENCE (%)					10.0				13.7				19.7			
Program					← FALL GUY →				← LADY BLUE (SD) →				← 20/20 →			
AVERAGE AUDIENCE (Households (000))					5,930				8,590				13,140			
AVERAGE AUDIENCE (%)					6.9	6.7*		7.0*	10.0	9.4*		10.5*	15.3	15.8*		14.7*
SHARE OF AUDIENCE %					11	11 *		11 *	15	14 *		16 *	25	25 *		25 *
AVG. AUD. BY ¼ HR. %					7.0	6.4	7.1	7.0	9.4	9.4	10.2	10.8	15.5	16.1	15.5	14.0
CBS TV																
TOTAL AUDIENCE (Households (000))					17,010				20,790				20,870			
TOTAL AUDIENCE (%)					19.8				24.2				24.3			
Program					← MAGNUM, P.I. (SD) →				← SIMON & SIMON (SD) →				← KNOTS LANDING →			
AVERAGE AUDIENCE (Households (000))					12,800				17,010				17,350			
AVERAGE AUDIENCE (%)					14.9	13.1*		16.6*	19.8	19.2*		20.3*	20.2	20.4*		20.1*
SHARE OF AUDIENCE %					23	21 *		25 *	30	29 *		31 *	33	32 *		34 *
AVG. AUD. BY ¼ HR. %					12.6	13.7	16.2	17.0	18.9	19.6	20.2	20.4	20.4	20.3	20.5	19.7
NBC TV																
TOTAL AUDIENCE (Households (000))					29,290		26,110		21,820		20,010		18,120			
TOTAL AUDIENCE (%)					34.1		30.4		25.4		23.3		21.1			
Program					BILL COSBY SHOW		FAMILY TIES (SD)		CHEERS		NIGHT COURT		← HILL STREET BLUES →			
AVERAGE AUDIENCE (Households (000))					26,710		24,140		20,190		18,300		14,170			
AVERAGE AUDIENCE (%)					31.1		28.1		23.5		21.3		16.5	17.0*		16.0*
SHARE OF AUDIENCE %					49		43		36		33		27	27 *		27 *
AVG. AUD. BY ¼ HR. %					29.7	32.4	28.1	28.0	23.5	23.6	21.2	21.4	17.2	16.8	16.1	15.9

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000))					39,510											
TOTAL AUDIENCE (%)					46.0											
Program					← WORLD SERIES GAME #5 KANSAS CITY VS ST. LOUIS (8:13-11:24PM) (S)(OP)(SD)(-OP) →											
AVERAGE AUDIENCE (Households (000))					21,390											
AVERAGE AUDIENCE (%)					24.9	16.2*		22.1*		24.5*		26.7*		27.7*		28.2*
SHARE OF AUDIENCE %					38	26 *		33 *		36 *		39 *		40 *		42 *
AVG. AUD. BY ¼ HR. %					14.5	16.4	21.2	23.0	24.3	24.6	26.2	27.3	27.9	27.5	28.1	28.4
CBS TV																
TOTAL AUDIENCE (Households (000))					16,410				19,930				19,500			
TOTAL AUDIENCE (%)					19.1				23.2				22.7			
Program					← MAGNUM, P.I. (SD) →				← SIMON & SIMON (SD) →				← KNOTS LANDING →			
AVERAGE AUDIENCE (Households (000))					12,200				15,550				16,240			
AVERAGE AUDIENCE (%)					14.2	13.0*		15.3*	18.1	17.5*		18.7*	18.9	18.7*		19.0*
SHARE OF AUDIENCE %					21	19 *		22 *	26	25 *		27 *	29	28 *		30 *
AVG. AUD. BY ¼ HR. %					12.5	13.6	15.2	15.5	17.4	17.7	18.6	18.7	18.4	19.1	19.2	18.8
NBC TV																
TOTAL AUDIENCE (Households (000))					27,920		25,000		20,100		17,520		18,900			
TOTAL AUDIENCE (%)					32.5		29.1		23.4		20.4		22.0			
Program					BILL COSBY SHOW		FAMILY TIES (SD)		CHEERS		NIGHT COURT (SD)		← HILL STREET BLUES →			
AVERAGE AUDIENCE (Households (000))					24,910		22,940		17,950		15,720		14,600			
AVERAGE AUDIENCE (%)					29.0		26.7		20.9		18.3		17.0	17.1*		17.0*
SHARE OF AUDIENCE %					43		39		30		26		26	26 *		27 *
AVG. AUD. BY ¼ HR. %					27.2	30.8	26.6	26.7	21.2	20.7	18.3	18.3	17.0	17.2	17.5	16.5

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	53.2	55.6	56.8	58.8	62.7	64.8	65.2	65.6	65.7	66.2	65.9	65.1	63.2	62.8	60.6	58.0
WK. 2	54.3	57.1	58.4	60.5	65.9	68.3	68.4	69.9	69.0	69.1	69.0	69.1	66.6	65.6	64.7	62.6

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.FRI. OCT.18, 1985

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000))					13,310		11,510		11,000		10,220		9,530			
TOTAL AUDIENCE (%)					15.5		13.4		12.8		11.9		11.1			
Program					WEBSTER		MR. BELVEDERE (SD)		DIFF'RENT STROKES		BENSON (SD)		← SPENSER: FOR HIRE →			
AVERAGE AUDIENCE (Households (000))					11,340		10,310		9,450		8,930		7,470			
AVERAGE AUDIENCE (%)					13.2		12.0		11.0		10.4		8.7	8.4*		9.1*
SHARE OF AUDIENCE %					23		20		18		17		15	14 *		16 *
AVG. AUD. BY ¼ HR. %					12.9	13.4	12.2	11.9	10.8	11.2	10.5	10.3	8.4	8.4	8.9	9.2
CBS TV TOTAL AUDIENCE (Households (000))					17,270				22,510				17,610			
TOTAL AUDIENCE (%)					20.1				26.2				20.5			
Program					← TWILIGHT ZONE (SUS-SD) →				← DALLAS (SD) →				← FALCON CREST →			
AVERAGE AUDIENCE (Households (000))					12,630				19,160				15,290			
AVERAGE AUDIENCE (%)					14.7	14.1*		15.4*	22.3	21.6*		23.1*	17.8	17.8*		17.8*
SHARE OF AUDIENCE %					25	25 *		26 *	36	36 *		37 *	30	30 *		31 *
AVG. AUD. BY ¼ HR. %					14.2	14.0	14.7	16.0	20.8	22.4	23.7	22.5	17.6	18.1	17.8	17.7
NBC TV TOTAL AUDIENCE (Households (000))					14,350				13,740				20,790			
TOTAL AUDIENCE (%)					16.7				16.0				24.2			
Program					← KNIGHT RIDER (SD) →				← MISFITS OF SCIENCE (SD) →				← MIAMI VICE →			
AVERAGE AUDIENCE (Households (000))					11,250				10,480				17,090			
AVERAGE AUDIENCE (%)					13.1	12.6*		13.7*	12.2	12.0*		12.4*	19.9	19.3*		20.5*
SHARE OF AUDIENCE %					23	22 *		23 *	20	20 *		20 *	34	33 *		35 *
AVG. AUD. BY ¼ HR. %					12.4	12.7	13.7	13.7	12.0	11.9	12.0	12.8	18.9	19.7	20.4	20.6

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000))					12,710		12,630		11,250		10,910		10,480			
TOTAL AUDIENCE (%)					14.8		14.7		13.1		12.7		12.2			
Program					WEBSTER		MR. BELVEDERE (SD)		DIFF'RENT STROKES		BENSON (SD)		← SPENSER: FOR HIRE (R) →			
AVERAGE AUDIENCE (Households (000))					10,910		11,000		9,880		9,620		7,730			
AVERAGE AUDIENCE (%)					12.7		12.8		11.5		11.2		9.0	9.1*		8.9*
SHARE OF AUDIENCE %					22		22		19		18		15	15 *		15 *
AVG. AUD. BY ¼ HR. %					12.4	13.0	12.7	12.9	11.5	11.5	11.0	11.3	9.1	9.2	9.1	8.6
CBS TV TOTAL AUDIENCE (Households (000))					17,270				23,450				17,950			
TOTAL AUDIENCE (%)					20.1				27.3				20.9			
Program					← TWILIGHT ZONE (SUS-SD) →				← DALLAS (SD) →				← FALCON CREST →			
AVERAGE AUDIENCE (Households (000))					12,460				19,500				15,380			
AVERAGE AUDIENCE (%)					14.5	13.9*		15.1*	22.7	21.7*		23.7*	17.9	18.1*		17.7*
SHARE OF AUDIENCE %					25	25 *		25 *	37	35 *		38 *	30	30 *		31 *
AVG. AUD. BY ¼ HR. %					13.7	14.1	14.7	15.6	21.0	22.4	23.7	23.7	18.3	17.9	17.8	17.7
NBC TV TOTAL AUDIENCE (Households (000))					14,600				15,380				21,130			
TOTAL AUDIENCE (%)					17.0				17.9				24.6			
Program					← KNIGHT RIDER (SD) →				← MISFITS OF SCIENCE →				← MIAMI VICE →			
AVERAGE AUDIENCE (Households (000))					10,390				11,000				17,010			
AVERAGE AUDIENCE (%)					12.1	11.3*		12.9*	12.8	12.5*		13.0*	19.8	19.3*		20.3*
SHARE OF AUDIENCE %					21	20 *		22 *	21	20 *		21 *	34	32 *		35 *
AVG. AUD. BY ¼ HR. %					10.9	11.7	12.9	12.8	12.6	12.4	12.5	13.5	19.0	19.6	20.4	20.2
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	51.6	53.2	53.9	54.9	56.7	57.4	58.2	59.2	60.1	61.1	62.0	61.6	59.2	58.9	58.5	57.8
WK. 2	50.1	51.9	52.5	53.8	55.7	57.4	58.8	59.9	61.6	62.0	62.4	62.2	60.0	59.3	58.2	57.2

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

EVE.FRI. OCT.25, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					14,090 16.4 (1) (SD) (-OP)	31,780 37.0										
ABC TV program						← WORLD SERIES GAME #1 KANSAS CITY VS ST. LOUIS (8:22-11:23PM)(OP) →										
AVERAGE AUDIENCE (Households (000) & %)					12,280 14.3	18,980 22.1		19.8*		22.0*		23.3*		23.0*		23.2*
SHARE OF AUDIENCE %					26	37		34 *		36 *		37 *		37 *		38 *
AVG. AUD. BY ¼ HR. %					13.7	16.4	18.9	20.7	22.1	21.9	23.2	23.4	23.1	22.9	23.1	23.2
CBS TV TOTAL AUDIENCE (Households (000) & %)					14,260 16.6				17,010 19.8							
CBS TV program					← AIRWOLF (SD) →				← CBS SATURDAY NIGHT MOVIE AGATHA CHRISTIE'S THIRTEEN AT DINNER (SD) →							
AVERAGE AUDIENCE (Households (000) & %)					10,910 12.7	12.2*		13.2*	11,000 12.8	13.1*		13.4*		12.7*		12.1*
SHARE OF AUDIENCE %					21	21 *		22 *	21	21 *		21 *		21 *		21 *
AVG. AUD. BY ¼ HR. %					11.7	12.6	13.1	13.4	13.2	13.0	13.6	13.2	13.0	12.4	12.2	12.1
NBC TV TOTAL AUDIENCE (Households (000) & %)					15,290 17.8		15,630 18.2		18,040 21.0		16,150 18.8		16,410 19.1			
NBC TV program					GIMME A BREAK		FACTS OF LIFE (SD)		GOLDEN GIRLS		227		← HUNTER →			
AVERAGE AUDIENCE (Households (000) & %)					12,710 14.8		14,170 16.5		15,890 18.5		14,350 16.7		13,060 15.2	14.7*		15.6*
SHARE OF AUDIENCE %					25		28		30		27		26	25 *		27 *
AVG. AUD. BY ¼ HR. %					13.8	15.9	16.1	16.9	18.0	19.0	16.7	16.7	14.7	14.7	15.8	15.5

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					35,730 41.6											
ABC TV program	(2)					← WORLD SERIES GAME #6 ST. LOUIS VS KANSAS CITY (8:13-11:26PM) (S)(OP)(SD) →										
AVERAGE AUDIENCE (Households (000) & %)					20,790 24.2	16.4*		20.0*		21.8*		23.9*		26.8*		29.3*
SHARE OF AUDIENCE %					41	31 *		35 *		36 *		39 *		43 *		47 *
AVG. AUD. BY ¼ HR. %	2.1				15.1	16.5	19.5	20.5	21.8	21.8	23.0	24.8	26.0	27.5	28.7	30.0
CBS TV TOTAL AUDIENCE (Households (000) & %)					12,970 15.1				16,660 19.4							
CBS TV program					← AIRWOLF (SD) →				← CBS SATURDAY NIGHT MOVIE CHILDREN OF THE NIGHT (SD) →							
AVERAGE AUDIENCE (Households (000) & %)					9,450 11.0	10.5*		11.5*	11,080 12.9	12.1*		13.0*		13.2*		13.2*
SHARE OF AUDIENCE %					19	19 *		20 *	21	20 *		21 *		22 *		22 *
AVG. AUD. BY ¼ HR. %					10.2	10.8	11.6	11.5	12.1	12.1	13.1	12.9	13.4	13.1	13.4	13.1
NBC TV TOTAL AUDIENCE (Households (000) & %)					15,720 18.3		15,720 18.3		18,040 21.0		16,060 18.7		14,170 16.5			
NBC TV program					GIMME A BREAK		FACTS OF LIFE (SD)		GOLDEN GIRLS		227 (SD)		← HUNTER →			
AVERAGE AUDIENCE (Households (000) & %)					12,800 14.9		14,090 16.4		16,150 18.8		14,350 16.7		11,340 13.2	13.0*		13.5*
SHARE OF AUDIENCE %					27		28		31		27		22	22 *		23 *
AVG. AUD. BY ¼ HR. %					13.9	16.0	16.0	16.9	18.3	19.4	16.8	16.6	12.7	13.2	13.5	13.5

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	50.8	52.3	52.8	54.6	57.7	58.7	59.3	60.6	61.8	62.1	62.2	62.6	60.5	59.3	58.2	57.7
WK. 2	49.1	50.2	51.2	52.3	53.8	56.0	57.8	59.0	60.3	60.7	61.1	61.4	60.3	60.1	59.7	58.8

U.S. TV Households: 85,900,000

(1)WORLD SERIES PRE GAME #1,ABC,(8:00-8:22PM)(S)

(2)CFA COLLEGE FOOTBALL POST,ABC,MULTI-SEGMENT TELECAST

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

WEEK 1

	TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)				3,260 3.8												
		(1)				ABC WEEKEND REPORT-SAT. (11:57-12:12AM)											
	AVERAGE AUDIENCE (Households (000) & %)		23.1*		3,090 3.6												
	SHARE OF AUDIENCE %		41 *		10												
	AVG. AUD. BY ¼ HR. %	23.8	21.7		3.8	3.6											
CBS TV	TOTAL AUDIENCE (Households (000) & %)																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE %																
	AVG. AUD. BY ¼ HR. %																
NBC TV	TOTAL AUDIENCE (Households (000) & %)			10,910 12.7													
				← SATURDAY NIGHT (11:30-12:47AM) (SUSTAINING 12:47-1:00AM) →													
	AVERAGE AUDIENCE (Households (000) & %)			6,360 7.4	8.1*		7.5*		6.2*								
	SHARE OF AUDIENCE %			21	20 *		22 *		22 *								
	AVG. AUD. BY ¼ HR. %			8.3	7.8	7.6	7.3	6.3	5.9								

WEEK 2

	TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)				3,090 3.6												
		(2)				ABC WEEKEND REPORT-SAT. (11:57-12:12AM)											
	AVERAGE AUDIENCE (Households (000) & %)		28.3*		3,010 3.5												
	SHARE OF AUDIENCE %		49 *		10												
	AVG. AUD. BY ¼ HR. %	33.2	21.7		3.7	3.4											
CBS TV	TOTAL AUDIENCE (Households (000) & %)																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE %																
	AVG. AUD. BY ¼ HR. %																
NBC TV	TOTAL AUDIENCE (Households (000) & %)			9,790 11.4													
				← DAVID LETTERMAN-SPECIAL (11:30-12:48AM) (SUSTAINING 12:48-1:00AM) →													
	AVERAGE AUDIENCE (Households (000) & %)			5,070 5.9	6.7*		5.8*		4.7*								
	SHARE OF AUDIENCE %			17	16 *		17 *		16 *								
	AVG. AUD. BY ¼ HR. %			6.8	6.6	5.9	5.7	4.7	4.7								

TV HOUSEHOLDS USING TV (See Def. 1)		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
	WK. 1	53.6	48.2	42.3	39.4	35.6	31.9	28.6	26.2	22.3	20.1	17.5	15.6	13.8	12.6	11.0	10.0
	WK. 2	56.5	49.7	42.8	38.6	34.4	32.0	29.2	26.2	23.4	21.1	18.6	16.5	14.7	13.1	12.0	10.8

U.S. TV Households: 85,900,000

(1)WORLD SERIES GAME #1,KANSAS CITY VS ST. LOUIS,ABC,(8:22-11:23PM)(S)

(2)WORLD SERIES GAME #6,ST. LOUIS VS KANSAS CITY,ABC,(8:13-11:26PM)(S)

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES — EVE.SUN. OCT.20, 1985

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)	14,090 16.4				35,130 40.9											
Program	RIPLEY'S BELIEVE IT-NOT (SD)				WORLD SERIES GAME #2 KANSAS CITY VS ST. LOUIS (8:14-11:17PM) (S)(OP)(SD)											
AVERAGE AUDIENCE (Households (000) & %)	8,420 9.8	8.9*		10.6*	19,930 23.2	16.8*		20.7*		23.4*		24.6*		25.1*		26.0*
SHARE OF AUDIENCE %	16	15 *		17 *	35	26 *		31 *		34 *		35 *		37 *		39 *
AVG. AUD. BY ¼ HR. %	8.3	9.6	9.8	11.5	15.8	16.9	20.0	21.4	22.9	23.8	24.7	24.5	25.3	24.9	25.2	26.8
CBS TV																
TOTAL AUDIENCE (Households (000) & %)	23,880 27.8				25,250 29.4				18,980 22.1				14,770 17.2			
Program	60 MINUTES				MURDER, SHE WROTE (SD)				CRAZY LIKE A FOX (SD)				TRAPPER JOHN, M.D.			
AVERAGE AUDIENCE (Households (000) & %)	16,840 19.6	18.2*		21.0*	20,440 23.8	22.9*		24.7*	15,200 17.7	17.9*		17.5*	11,940 13.9	13.9*		13.8*
SHARE OF AUDIENCE %	31	30 *		33 *	35	34 *		36 *	26	26 *		25 *	22	21 *		23 *
AVG. AUD. BY ¼ HR. %	17.3	19.2	20.8	21.3	21.9	23.8	25.0	24.4	18.0	17.8	17.9	17.1	13.9	13.9	14.0	13.6
NBC TV																
TOTAL AUDIENCE (Households (000) & %)				11,000 12.8	15,890 18.5		13,920 16.2		27,660 32.2							
Program	NFL FOOTBALL GAME 2-NBC N.Y. JETS VS NEW ENGLAND PATRIOTS (OP) SEATTLE VS DENVER (4:34-7:48PM)(-OP)			(1)	AMAZING STORIES		ALFRED HITCHCOCK PRESENTS (SD)		NBC SUNDAY NIGHT MOVIE I DREAM OF JEANNIE:15 YEARS LATER (SD)							
AVERAGE AUDIENCE (Households (000) & %)		17.7*		11,340 13.2	13,060 15.2		12,630 14.7		18,380 21.4	19.7*		21.6*		23.0*		21.4*
SHARE OF AUDIENCE %		31 *		22	23		21		32	28 *		31 *		35 *		35 *
AVG. AUD. BY ¼ HR. %	17.7	17.8	18.4	13.2	14.4	16.0	14.4	15.0	19.0	20.4	21.3	22.0	23.1	23.0	22.5	20.3

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)	17,520 20.4				43,120 50.2											
Program	RIPLEY'S BELIEVE IT-NOT (SD)				WORLD SERIES GAME #7 ST. LOUIS VS KANSAS CITY (8:13-11:14PM) (S)(OP)(SD)											
AVERAGE AUDIENCE (Households (000) & %)	11,510 13.4	12.9*		14.0*	28,000 32.6	24.9*		30.1*		35.1*		34.8*		35.3*		32.5*
SHARE OF AUDIENCE %	21	20 *		22 *	47	36 *		42 *		49 *		48 *		50 *		48 *
AVG. AUD. BY ¼ HR. %	12.4	13.4	14.3	13.7	22.2	25.2	29.2	31.0	34.4	35.8	34.7	34.8	35.1	35.5	33.2	31.8
CBS TV																
TOTAL AUDIENCE (Households (000) & %)	28,090 32.7				23,620 27.5				18,210 21.2				14,950 17.4			
Program	60 MINUTES (7:12-8:12PM) (OP)(-OP)				MURDER, SHE WROTE (8:12-9:12PM) (SD)(OP)(-OP)				CRAZY LIKE A FOX (9:12-10:12PM) (SD)(OP)(-OP)				TRAPPER JOHN, M.D. (10:12-11:12PM) (OP)(-OP)			
AVERAGE AUDIENCE (Households (000) & %)	19,070 22.2	20.6*		22.7*	18,120 21.1	20.5*		21.4*	14,770 17.2	17.0*		17.7*	11,340 13.2	13.4*		13.0*
SHARE OF AUDIENCE %	33	31 *		33 *	29	28 *		29 *	25	24 *		25 *	21	20 *		21 *
AVG. AUD. BY ¼ HR. %	19.7	20.8	21.9	23.5	20.8	20.4	20.9	21.9	17.2	16.9	17.6	17.9	13.5	13.4	13.0	13.0
NBC TV																
TOTAL AUDIENCE (Households (000) & %)	9,190 10.7		11,000 12.8		14,950 17.4		13,740 16.0		20,790 24.2							
Program	PUNKY BREWSTER		SILVER SPOONS		AMAZING STORIES		ALFRED HITCHCOCK PRESENTS (SD)		NBC SUNDAY NIGHT MOVIE CRIME OF INNOCENCE							
AVERAGE AUDIENCE (Households (000) & %)	7,130 8.3		9,450 11.0		12,370 14.4		12,370 14.4		14,770 17.2	15.3*		17.9*		17.7*		17.9*
SHARE OF AUDIENCE %	13		16		20		20		26	22 *		26 *		27 *		29 *
AVG. AUD. BY ¼ HR. %	6.9	9.6	10.4	11.7	14.0	14.8	14.2	14.5	14.1	16.5	18.0	17.9	17.6	17.8	18.2	17.5

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	59.3	61.9	63.7	64.5	65.9	67.9	69.2	69.6	69.4	69.7	69.5	68.3	66.5	64.7	62.1	59.8
WK. 2	65.3	66.1	67.2	68.6	70.2	72.2	72.1	72.5	71.1	70.5	70.0	68.5	66.4	65.3	62.7	59.5

U.S. TV Households: 85,900,000

(1)NFL FOOTBALL POST 2-NBC,NBC,(7:48-8:00PM)

For explanation of symbols, See page A.

EVE.SUN. OCT.27, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SUN. OCT.20, 1985

		TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WEEK 1	ABC TV	TOTAL AUDIENCE (Households (000) & %)	(1)		3,010 3.5 ABC WEEKEND REPORT-SUN. (11:36-11:51PM)													
		AVERAGE AUDIENCE (Households (000) & %)		22.0*	2,660 3.1													
		SHARE OF AUDIENCE %		38 *	11													
		AVG. AUD. BY ¼ HR. %	23.0	14.8	3.3	2.9												
	CBS TV	TOTAL AUDIENCE (Households (000) & %)	4,640 5.4 CBS SUNDAY NEWS-OSGOOD															
		AVERAGE AUDIENCE (Households (000) & %)	4,470 5.2															
		SHARE OF AUDIENCE %	10															
		AVG. AUD. BY ¼ HR. %	5.2															
	NBC TV	TOTAL AUDIENCE (Households (000) & %)					940 1.1 G MICHAELS SPORTS MACHINE											
		AVERAGE AUDIENCE (Households (000) & %)					940 1.1											
		SHARE OF AUDIENCE %					4											
		AVG. AUD. BY ¼ HR. %					1.1											
WEEK 2	ABC TV	TOTAL AUDIENCE (Households (000) & %)	(2)			3,180 3.7 ABC WEEKEND REPORT-SUN.												
		AVERAGE AUDIENCE (Households (000) & %)	31.1*			3,180 3.7												
		SHARE OF AUDIENCE %	50 *			14												
		AVG. AUD. BY ¼ HR. %	31.1			3.7												
	CBS TV	TOTAL AUDIENCE (Households (000) & %)	3,870 4.5 CBS SUNDAY NEWS-OSGOOD (11:12-11:27PM) (OP)															
		AVERAGE AUDIENCE (Households (000) & %)	3,690 4.3															
		SHARE OF AUDIENCE %	9															
		AVG. AUD. BY ¼ HR. %	4.6	4.3														
	NBC TV	TOTAL AUDIENCE (Households (000) & %)					770 .9 G MICHAELS SPORTS MACHINE											
		AVERAGE AUDIENCE (Households (000) & %)					770 .9											
		SHARE OF AUDIENCE %					3											
		AVG. AUD. BY ¼ HR. %					.9											
TV HOUSEHOLDS USING TV (See Def. 1)		WK. 1	51.6	42.6	35.4	30.6	26.2	23.1	19.8	18.0	15.6	14.1	12.3	10.3	9.0	8.5	7.7	6.7
		WK. 2	52.9	45.5	36.9	31.8	26.4	22.8	19.8	17.5	15.0	13.0	10.9	9.9	8.9	8.5	7.8	7.0

U.S. TV Households: 85,900,000

(1)WORLD SERIES GAME #2,KANSAS CITY VS ST. LOUIS,ABC,(8:14-11:17PM)(S)

(2)WORLD SERIES GAME #7,ST. LOUIS VS KANSAS CITY,ABC,(8:13-11:14PM)(S)

For explanation of symbols, See page A

EVE.SUN. OCT.27, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. OCT.14-18, 1985

WEEK 1

	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000))			5,150				5,330									
	TOTAL AUDIENCE (%)			6.0				6.2									
	Program	← GOOD MORNING, AMERICA-730 → (CO-OP) (PARTICIPATING)				← GOOD MORNING, AMERICA-830 → (CO-OP) (PARTICIPATING)											
	AVERAGE AUDIENCE (Households (000))			3,950				4,210									
	AVERAGE AUDIENCE (%)			4.6				4.9									
	SHARE OF AUDIENCE %			23				23									
	AVG. AUD. BY ¼ HR. %			4.5	4.7			4.9	5.0								
CBS TV	TOTAL AUDIENCE (Households (000))			3,260				3,180						4,640		3,950	
	TOTAL AUDIENCE (%)			3.8				3.7						5.4		4.6	
	Program			CBS MORNING NEWS 1				CBS MORNING NEWS 2						$25,000 PYRAMID		PRESS YOUR LUCK	
	AVERAGE AUDIENCE (Households (000))			2,490				2,490						3,870		3,260	
	AVERAGE AUDIENCE (%)			2.9				2.9						4.5		3.8	
	SHARE OF AUDIENCE %			15				13						20		17	
	AVG. AUD. BY ¼ HR. %			2.9	2.9			2.9	2.9					4.2	4.8	3.8	3.9
NBC TV	TOTAL AUDIENCE (Households (000))			5,330				4,980						1,980		3,870	
	TOTAL AUDIENCE (%)			6.2				5.8						2.3		4.5	
	Program	← TODAY SHOW-7.30AM → (CO-OP) (PARTICIPATING)				← TODAY SHOW-8.30AM → (CO-OP) (PARTICIPATING)								YOUR NUMBER'S UP		SALE OF THE CENTURY	
	AVERAGE AUDIENCE (Households (000))			3,950				4,040						1,630		3,260	
	AVERAGE AUDIENCE (%)			4.6				4.7						1.9		3.8	
	SHARE OF AUDIENCE %			23				22						9		17	
	AVG. AUD. BY ¼ HR. %			4.8	4.4			4.7	4.8					1.9	1.9	3.5	4.1

WEEK 2

	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000))			4,810				5,240									
	TOTAL AUDIENCE (%)			5.6				6.1									
	Program	← GOOD MORNING, AMERICA-730 → (CO-OP) (PARTICIPATING)>(OP)				← GOOD MORNING, AMERICA-830 → (CO-OP) (PARTICIPATING)								← (SUS-OP) →			
	AVERAGE AUDIENCE (Households (000))			3,950				4,300									
	AVERAGE AUDIENCE (%)			4.6				5.0									
	SHARE OF AUDIENCE %			23				23									
	AVG. AUD. BY ¼ HR. %			4.7	4.5			5.1	5.0								
CBS TV	TOTAL AUDIENCE (Households (000))			3,260				3,260						4,470		3,870	
	TOTAL AUDIENCE (%)			3.8				3.8						5.2		4.5	
	Program			CBS MORNING NEWS 1				CBS MORNING NEWS 2						$25,000 PYRAMID (SUS-OP)>		PRESS YOUR LUCK (SUS-OP)>	
	AVERAGE AUDIENCE (Households (000))			2,580				2,490						3,870		3,440	
	AVERAGE AUDIENCE (%)			3.0				2.9						4.5		4.0	
	SHARE OF AUDIENCE %			15				13						20		17	
	AVG. AUD. BY ¼ HR. %			3.0	3.0			2.9	2.9					4.3	4.7	4.1	4.0
NBC TV	TOTAL AUDIENCE (Households (000))			4,810				4,810						2,230		4,040	
	TOTAL AUDIENCE (%)			5.6				5.6						2.6		4.7	
	Program	← TODAY SHOW-7.30AM → (CO-OP) (PARTICIPATING)				← TODAY SHOW-8.30AM → (CO-OP) (PARTICIPATING)								YOUR NUMBER'S UP (MTUWF)(SUS-OP)		SALE OF THE CENTURY (MTUWF)(SUS-OP)	
	AVERAGE AUDIENCE (Households (000))			3,780				4,040						1,890		3,440	
	AVERAGE AUDIENCE (%)			4.4				4.7						2.2		4.0	
	SHARE OF AUDIENCE %			22				22						10		17	
	AVG. AUD. BY ¼ HR. %			4.5	4.2			4.7	4.7					2.1	2.2	3.8	4.2
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	13.0	15.1	16.7	17.9	19.1	20.6	20.9	21.2	21.5	21.9	21.8	22.1	22.2	22.5	22.9	23.2
	WK. 2	13.6	15.5	16.8	18.0	19.6	21.1	21.1	21.1	21.4	22.1	21.9	21.8	22.0	22.6	23.0	23.0

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

DAY MON.-FRI. OCT.21-25, 1985

WEEK 1

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	2,490 2.9		2,230 2.6		3,350 3.9		4,120 4.8		8,420 9.8				8,330 9.7			
	Program	THREE'S A CROWD DAYTIME		ALL STAR BLITZ		RYAN'S HOPE		LOVING		← ALL MY CHILDREN →				← ONE LIFE TO LIVE (SD) →			
	AVERAGE AUDIENCE (Households (000) & %)	2,060 2.4		1,890 2.2		2,660 3.1		3,520 4.1		6,530 7.6	7.2*		8.1*	6,100 7.1	6.9*		7.3*
	SHARE OF AUDIENCE %	10		9		12		16		27	26 *		28 *	26	25 *		27 *
	AVG. AUD. BY ¼ HR. %	2.4	2.5	2.2	2.2	3.2	3.1	4.0	4.2	6.7	7.6	8.1	8.0	7.0	6.9	7.1	7.5
CBS TV	TOTAL AUDIENCE (Households (000) & %)	6,360 7.4		7,820 9.1				8,850 10.3				6,870 8.0				4,810 5.6	
	Program	PRICE IS RIGHT 1		PRICE IS RIGHT 2 (SD)				← YOUNG AND THE RESTLESS →				← AS THE WORLD TURNS →				CAPITOL	
	AVERAGE AUDIENCE (Households (000) & %)	5,500 6.4		6,790 7.9				6,530 7.6	7.5*		7.7*	5,150 6.0	6.0*		6.1*	4,210 4.9	
	SHARE OF AUDIENCE %	27		33				29	30 *		29 *	21	21 *		22 *	18	
	AVG. AUD. BY ¼ HR. %	6.0	6.7	7.7	8.1			7.4	7.7	7.7	7.6	6.0	6.0	6.1	6.2	4.9	5.0
NBC TV	TOTAL AUDIENCE (Households (000) & %)	6,700 7.8		4,720 5.5		3,870 4.5		2,750 3.2		6,530 7.6				5,070 5.9			
	Program	WHEEL OF FORTUNE		SCRABBLE		SUPER PASSWORD		SEARCH FOR TOMORROW		← DAYS OF OUR LIVES →				← ANOTHER WORLD (TUTHF)(OP)(SD) →			
	AVERAGE AUDIENCE (Households (000) & %)	5,760 6.7		4,210 4.9		3,350 3.9		2,320 2.7		5,070 5.9	5.7*		6.1*	3,870 4.5	4.4*		4.5*
	SHARE OF AUDIENCE %	28		20		15		10		20	20 *		21 *	17	17 *		17 *
	AVG. AUD. BY ¼ HR. %	6.6	6.8	4.9	4.9	3.9	4.0	2.6	2.7	5.6	5.8	6.0	6.1	4.5	4.4	4.7	4.4

WEEK 2

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	2,410 2.8		2,230 2.6		3,260 3.8		4,120 4.8		8,500 9.9				8,420 9.8			
	Program	THREE'S A CROWD DAYTIME		ALL STAR BLITZ		RYAN'S HOPE		LOVING		← ALL MY CHILDREN →				← ONE LIFE TO LIVE (SD) →			
	AVERAGE AUDIENCE (Households (000) & %)	2,060 2.4		1,890 2.2		2,750 3.2		3,610 4.2		6,530 7.6	7.1*		8.0*	6,440 7.5	7.3*		7.7*
	SHARE OF AUDIENCE %	10		9		13		16		27	26 *		29 *	28	27 *		29 *
	AVG. AUD. BY ¼ HR. %	2.4	2.5	2.1	2.2	3.2	3.4	4.1	4.4	6.8	7.4	8.0	8.0	7.3	7.3	7.5	7.8
CBS TV	TOTAL AUDIENCE (Households (000) & %)	6,270 7.3		7,390 8.6				8,850 10.3				6,960 8.1				4,980 5.8	
	Program	PRICE IS RIGHT 1		PRICE IS RIGHT 2 (SD)				← YOUNG AND THE RESTLESS →				← AS THE WORLD TURNS →				CAPITOL	
	AVERAGE AUDIENCE (Households (000) & %)	5,410 6.3		6,530 7.6				6,610 7.7	7.6*		7.7*	5,330 6.2	6.3*		6.2*	4,380 5.1	
	SHARE OF AUDIENCE %	27		32				30	30 *		30 *	23	23 *		23 *	19	
	AVG. AUD. BY ¼ HR. %	6.0	6.5	7.5	7.7			7.5	7.7	7.7	7.7	6.3	6.3	6.2	6.2	5.1	5.1
NBC TV	TOTAL AUDIENCE (Households (000) & %)	6,700 7.8		4,640 5.4		3,350 3.9		2,490 2.9		6,870 8.0				4,900 5.7			
	Program	WHEEL OF FORTUNE		SCRABBLE		SUPER PASSWORD		SEARCH FOR TOMORROW		← DAYS OF OUR LIVES →				← ANOTHER WORLD (SD) →			
	AVERAGE AUDIENCE (Households (000) & %)	5,760 6.7		4,040 4.7		3,010 3.5		2,150 2.5		5,500 6.4	6.3*		6.5*	3,690 4.3	4.3*		4.2*
	SHARE OF AUDIENCE %	29		20		14		10		23	23 *		23 *	16	16 *		16 *
	AVG. AUD. BY ¼ HR. %	6.5	6.8	4.8	4.6	3.5	3.5	2.5	2.4	6.2	6.3	6.6	6.4	4.4	4.2	4.3	4.2
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	23.0	23.7	23.7	24.2	25.9	26.7	26.5	27.1	28.0	28.8	28.5	28.6	27.7	27.8	27.3	28.0
	WK. 2	23.0	23.8	23.5	24.1	25.7	26.3	25.8	26.2	27.3	27.6	27.6	27.6	26.7	26.8	26.2	26.9

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. OCT.14-18, 1985

WEEK 1

TIME		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	{	10,050 11.7														10,480 12.2	
		← GENERAL HOSPITAL →					(S)(OP)									ABC WORLD NEWS TONIGHT	
AVERAGE AUDIENCE (Households (000) & %)	{	7,650 8.9	8.7*		9.0*											8,850 10.3	
SHARE OF AUDIENCE	%	29	29 *		28 *											19	
AVG. AUD. BY ¼ HR.	%	8.6	8.9	9.2	8.9											10.1	10.6
CBS TV TOTAL AUDIENCE (Households (000) & %)	{	7,130 8.3				1,980 2.3										12,710 14.8	
		← GUIDING LIGHT (SD)(SUS-SD) →				BODY LANGUAGE										CBS EVENING NEWS-RATHER	
AVERAGE AUDIENCE (Households (000) & %)	{	5,500 6.4	6.3*		6.4*	1,630 1.9										10,910 12.7	
SHARE OF AUDIENCE	%	21	21 *		20 *	6										24	
AVG. AUD. BY ¼ HR.	%	6.1	6.5	6.6	6.3	1.8	1.9									12.4	12.9
NBC TV TOTAL AUDIENCE (Households (000) & %)	{	3,610 4.2														10,140 11.8	
		← SANTA BARBARA (TUTHF)(S)(OP) (SUS-OP) →				←					(S)(OP)				→	NBC NIGHTLY NEWS >(S)(OP)	
AVERAGE AUDIENCE (Households (000) & %)	{	2,750 3.2	3.1*		3.2*											8,930 10.4	
SHARE OF AUDIENCE	%	11	11 *		11 *											21	
AVG. AUD. BY ¼ HR.	%	3.2	3.1	3.1	3.3											9.9	10.9

WEEK 2

TIME		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	{	10,050 11.7														9,790 11.4	
		← GENERAL HOSPITAL →				←	(S)(OP)		→							ABC WORLD NEWS TONIGHT	
AVERAGE AUDIENCE (Households (000) & %)	{	7,650 8.9	8.7*		9.1*											8,500 9.9	
SHARE OF AUDIENCE	%	31	31 *		31 *											20	
AVG. AUD. BY ¼ HR.	%	8.5	8.8	9.2	9.1											9.8	10.2
CBS TV TOTAL AUDIENCE (Households (000) & %)	{	6,790 7.9				1,800 2.1										12,030 14.0	
		← GUIDING LIGHT (SD)(SUS-SD) →				BODY LANGUAGE		←		(S)(OP)		→				CBS EVENING NEWS-RATHER	
AVERAGE AUDIENCE (Households (000) & %)	{	5,330 6.2	6.0*		6.4*	1,550 1.8										10,390 12.1	
SHARE OF AUDIENCE	%	21	22 *		21 *	6										23	
AVG. AUD. BY ¼ HR.	%	5.9	6.1	6.4	6.4	1.7	1.9									12.0	12.2
NBC TV TOTAL AUDIENCE (Households (000) & %)	{	3,950 4.6														10,480 12.2	
		← SANTA BARBARA →														NBC NIGHTLY NEWS	
AVERAGE AUDIENCE (Households (000) & %)	{	2,920 3.4	3.2*		3.5*											9,110 10.6	
SHARE OF AUDIENCE	%	12	11 *		12 *											20	
AVG. AUD. BY ¼ HR.	%	3.3	3.1	3.4	3.6											10.5	10.7

TV HOUSEHOLDS USING TV (See Def. 1)		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
	WK. 1	29.5	31.2	32.6	33.1	32.6	34.1	35.5	37.2	38.9	41.1	43.0	45.3	48.4	51.2	52.7	53.9
	WK. 2	27.6	28.9	30.2	31.3	30.5	32.1	33.6	35.7	37.1	39.1	41.8	44.5	47.7	50.1	52.2	54.4

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

DAY MON.-FRI. OCT.21-25, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. OCT. 19, 1985

WEEK 1

Network	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					3,180 3.7		5,240 6.1		5,070 5.9		4,980 5.8		4,900 5.7		5,500 6.4	
ABC TV	Program					BUGS BUNNY/ LOONEY TUNES-1		BUGS BUNNY/ LOONEY TUNES-2		EWOKS		DROIDS: ADVENTURES		SUPERPOWERS TEAM (SD)		13 GHOSTS OF SCOOBY-DOO	
ABC TV	AVERAGE AUDIENCE (Households (000) & %)					2,490 2.9		4,120 4.8		4,380 5.1		4,300 5.0		4,210 4.9		4,380 5.1	
ABC TV	SHARE OF AUDIENCE %					19		25		23		21		19		19	
ABC TV	AVG. AUD. BY ¼ HR. %					2.4	3.4	4.6	4.9	5.0	5.2	4.9	5.0	4.8	5.1	5.1	5.1
CBS TV	TOTAL AUDIENCE (Households (000) & %)					3,610 4.2		4,120 4.8		6,530 7.6				5,760 6.7			
CBS TV	Program					BERENSTAIN BEARS (SUS-SD)		WUZZLES (SUS-SD)		← MUPPET BABIES & MONSTERS →				← ROCK N WRESTLING(S) →			
CBS TV	AVERAGE AUDIENCE (Households (000) & %)					2,750 3.2		3,350 3.9		4,210 4.9	4.5*		5.3*	3,870 4.5	4.5*		4.6*
CBS TV	SHARE OF AUDIENCE %					21		20		21	20 *		22 *	17	17 *		17 *
CBS TV	AVG. AUD. BY ¼ HR. %					2.9	3.5	3.7	4.2	4.3	4.8	5.2	5.4	4.4	4.6	4.9	4.3
NBC TV	TOTAL AUDIENCE (Households (000) & %)					2,320 2.7		4,300 5.0		5,760 6.7		6,870 8.0		8,420 9.8		7,820 9.1	
NBC TV	Program					SNORKS (SD)		GUMMI BEARS (SD)		SMURFS I		SMURFS II		SMURFS III (SD)		IT'S PUNKY BREWSTER	
NBC TV	AVERAGE AUDIENCE (Households (000) & %)					1,890 2.2		3,350 3.9		4,550 5.3		5,580 6.5		7,300 8.5		6,790 7.9	
NBC TV	SHARE OF AUDIENCE %					15		20		23		27		33		29	
NBC TV	AVG. AUD. BY ¼ HR. %					1.9	2.5	3.5	4.4	5.2	5.5	6.3	6.7	8.5	8.5	7.6	8.1

WEEK 2

Network	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					2,320 2.7		3,870 4.5		4,640 5.4		4,470 5.2		4,470 5.2		4,300 5.0	
ABC TV	Program					BUGS BUNNY/ LOONEY TUNES-1		BUGS BUNNY/ LOONEY TUNES-2		EWOKS		DROIDS: ADVENTURES		SUPERPOWERS TEAM (SD)		13 GHOSTS OF SCOOBY-DOO	
ABC TV	AVERAGE AUDIENCE (Households (000) & %)					1,800 2.1		3,010 3.5		3,690 4.3		3,690 4.3		3,780 4.4		3,180 3.7	
ABC TV	SHARE OF AUDIENCE %					15		18		18		16		16		13	
ABC TV	AVG. AUD. BY ¼ HR. %					1.9	2.4	3.2	3.7	4.2	4.4	4.2	4.3	4.3	4.5	3.6	3.9
CBS TV	TOTAL AUDIENCE (Households (000) & %)					2,830 3.3		3,870 4.5		7,220 8.4				7,560 8.8			
CBS TV	Program					BERENSTAIN BEARS (SUS-SD)		WUZZLES (SUS-SD)		← MUPPET BABIES & MONSTERS →				← ROCK N WRESTLING →			
CBS TV	AVERAGE AUDIENCE (Households (000) & %)					2,060 2.4		3,260 3.8		5,150 6.0	5.5*		6.5*	4,900 5.7	5.2*		6.2*
CBS TV	SHARE OF AUDIENCE %					18		20		23	23 *		24 *	21	19 *		22 *
CBS TV	AVG. AUD. BY ¼ HR. %					2.1	2.8	3.4	4.1	5.1	5.9	6.3	6.6	5.2	5.1	6.4	6.0
NBC TV	TOTAL AUDIENCE (Households (000) & %)					3,610 4.2		5,500 6.4		7,040 8.2		8,250 9.6		9,280 10.8		7,470 8.7	
NBC TV	Program					SNORKS (SD)		GUMMI BEARS (SD)		SMURFS I		SMURFS II		SMURFS III (SD)		IT'S PUNKY BREWSTER	
NBC TV	AVERAGE AUDIENCE (Households (000) & %)					3,010 3.5		4,470 5.2		5,930 6.9		7,040 8.2		7,990 9.3		6,530 7.6	
NBC TV	SHARE OF AUDIENCE %					26		27		29		30		34		27	
NBC TV	AVG. AUD. BY ¼ HR. %					3.1	3.9	4.8	5.7	6.5	7.2	7.9	8.5	9.3	9.2	7.8	7.3

TV HOUSEHOLDS USING TV (See Def. 1)

	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	7.3	8.5	10.0	12.0	15.4	17.9	19.6	21.4	22.3	23.4	24.7	25.3	25.9	26.7	26.9	27.4
WK. 2	7.1	8.8	10.8	13.0	14.7	17.2	19.4	21.5	23.8	25.8	27.3	29.0	29.0	28.8	28.8	28.4

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

DAY SAT. OCT. 26, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. OCT.19, 1985

WEEK 1

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)	4,120		4,040		5,150		3,870									
	4.8		4.7		6.0		4.5									
Program	SCOOBY'S MYSTERY FUNHOUSE (SD)		LITTLES		ABC WEEKEND SPECIALS VELVETEEN RABBIT		← AMERICAN BANDSTAND →									
AVERAGE AUDIENCE (Households (000) & %)	3,350		3,350		4,210		2,060									
	3.9		3.9		4.9		2.4	2.4*		2.3*						
SHARE OF AUDIENCE %	14		14		16		8	8 *		7 *						
AVG. AUD. BY ¼ HR. %	4.0	3.8	3.6	4.1	4.9	5.0	2.6	2.2	2.1	2.6						
CBS TV																
TOTAL AUDIENCE (Households (000) & %)	4,040		3,260		15,810											
	4.7		3.8		18.4											
Program	CBS STORYBREAK.(B) YEH-SHEN		DUNGEONS AND DRAGONS(B) (SD)		← CBS COLLEGE FOOTBALL PURDUE VS OHIO STATE (12:04-3:48PM)(SD) →											
AVERAGE AUDIENCE (Households (000) & %)	3,350		2,830		4,900											
	3.9		3.3		5.7	4.1*		4.5*		5.0*		5.0*		5.9*		6.3*
SHARE OF AUDIENCE %	14		12		18	14 *		15 *		16 *		16 *		18 *		18 *
AVG. AUD. BY ¼ HR. %	3.8	4.1	3.5	3.2	3.9	4.2	4.6	4.4	4.7	5.2	5.3	4.8	5.7	6.0	6.1	6.4
NBC TV																
TOTAL AUDIENCE (Households (000) & %)	7,820		6,360		5,930		4,980									
	9.1		7.4		6.9		5.8									
Program	ALVIN AND THE CHIPMUNKS (SD)		KIDD VIDEO (SD)		MR. T		SPIDERMAN AND FRIENDS									
AVERAGE AUDIENCE (Households (000) & %)	6,870		5,410		4,980		4,210									
	8.0		6.3		5.8		4.9									
SHARE OF AUDIENCE %	29		22		20		16									
AVG. AUD. BY ¼ HR. %	8.2	7.8	6.6	6.1	5.7	5.8	4.8	5.0								

WEEK 2

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)	3,780		3,610		4,210		2,580		3,180							
	4.4		4.2		4.9		3.0		3.7							
Program	SCOOBY'S MYSTERY FUNHOUSE (SD)		LITTLES(B)		ABC WEEKEND SPECIALS BAD CAT		AMERICAN BANDSTAND		← SEIKO TUCSON GOLF-SAT (1:00-3:01PM) (+OP) →							
AVERAGE AUDIENCE (Households (000) & %)	2,830		3,180		3,350		2,060		860							
	3.3		3.7		3.9		2.4		1.0	1.4*		.8*		.8*		1.0*
SHARE OF AUDIENCE %	14		13		13		8		3	5 *		3 *		3 *		3 *
AVG. AUD. BY ¼ HR. %	3.5	3.0	3.4	4.1	3.7	4.0	2.3	2.5	1.7	1.1	.9	.8	.8	.9	.9	1.0
CBS TV																
TOTAL AUDIENCE (Households (000) & %)	4,300		3,010		2,320		3,350		9,530							
	5.0		3.5		2.7		3.9		11.1							
Program	CBS STORYBREAK-SAT(B) HUGH PINE		DUNGEONS & DRAGONS(B) (SD)		LAND OF-LOST(B) (SD)		CHARLIE BROWN & SNOOPY(B) (SD)		← NBA ON CBS SPECIAL PHILADELPHIA VS NEW YORK (1:00-3:38PM) →							
AVERAGE AUDIENCE (Households (000) & %)	3,350		2,490		1,800		2,580		3,690							
	3.9		2.9		2.1		3.0		4.3	4.3*		3.9*		4.4*		4.5*
SHARE OF AUDIENCE %	14		10		7		10		14	15 *		13 *		15 *		14 *
AVG. AUD. BY ¼ HR. %	3.9	4.0	3.0	2.8	2.0	2.2	2.7	3.2	4.1	4.5	4.0	3.8	4.4	4.4	4.4	4.5
NBC TV																
TOTAL AUDIENCE (Households (000) & %)	8,680		7,300		5,240		4,040									
	10.1		8.5		6.1		4.7									
Program	ALVIN AND THE CHIPMUNKS (SD)		KIDD VIDEO (SD)		MR. T		SPIDERMAN AND FRIENDS									
AVERAGE AUDIENCE (Households (000) & %)	7,130		6,100		4,470		3,520									
	8.3		7.1		5.2		4.1									
SHARE OF AUDIENCE %	30		25		18		14									
AVG. AUD. BY ¼ HR. %	8.0	8.6	7.5	6.7	5.2	5.2	4.0	4.1								

TV HOUSEHOLDS USING TV (See Def. 1)	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	27.9	28.9	29.0	29.2	29.5	29.7	31.4	32.3	32.2	32.3	32.7	33.1	33.3	33.9	34.6	35.4
WK. 2	27.9	28.1	28.2	28.4	28.4	29.0	28.7	29.3	28.4	29.1	29.4	29.7	29.2	30.1	30.4	31.2

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

DAY SAT. OCT.26, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. OCT. 19, 1985

WEEK 1

TIME		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000))		2,320	12,630													4,810	
TOTAL AUDIENCE (%)		2.7	14.7													5.6	
Program		(1) (-OP)	← CFA COLLEGE FOOTBALL GAME MIAMI VS OKLAHOMA TEXAS VS ARKANSAS MULTI-SEGMENT TELECAST(OP)(-OP)													CFA COLLEGE FOOTBALL POST (6:37-7:00PM)(OP)	
AVERAGE AUDIENCE (Households (000))		2,060	4,380													4,300	
AVERAGE AUDIENCE (%)		2.4	5.1		3.9*		4.6*		4.2*		5.5*		6.2*		6.8*	5.0	
SHARE OF AUDIENCE	%	7	13		11 *		13 *		11 *		14 *		15 *		15 *	11	
AVG. AUD. BY ¼ HR.	%	2.5	2.7	3.4	4.3	4.5	4.7	4.3	4.0	5.0	6.0	6.1	6.4	6.9	6.7	5.2	5.0
CBS TV TOTAL AUDIENCE (Households (000))					21,900												
TOTAL AUDIENCE (%)					25.5												
Program		CBS COLLEGE FOOTBALL PURDUE VS OHIO STATE (12:04-3:46PM)(-OP)			← CBS COLLEGE FOOTBALL GM 2 AUBURN VS GEORGIA TECH MICHIGAN VS IOWA (3:46-7:05PM)(OP)(-OP)												
AVERAGE AUDIENCE (Households (000))					9,530												
AVERAGE AUDIENCE (%)			7.6*		11.1		10.4*		11.1*		10.8*		11.2*		11.5*		12.4*
SHARE OF AUDIENCE	%		22 *		27		28 *		30 *		27 *		27 *		25 *		26 *
AVG. AUD. BY ¼ HR.	%	7.0	8.2	8.4	9.3	10.5	10.2	10.7	11.5	11.3	10.3	10.7	11.6	11.4	11.6	12.2	12.5
NBC TV TOTAL AUDIENCE (Households (000))																10,390	
TOTAL AUDIENCE (%)																12.1	
Program																NBC NIGHTLY NEWS-SAT.	
AVERAGE AUDIENCE (Households (000))																8,420	
AVERAGE AUDIENCE (%)																9.8	
SHARE OF AUDIENCE	%															20	
AVG. AUD. BY ¼ HR.	%															9.3	10.4

WEEK 2

TIME		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000))		3,950	13,060												6,270		
TOTAL AUDIENCE (%)		4.6	15.2												7.3		
Program		(2) (OP) (-OP)	← CFA COLLEGE FOOTBALL GAME COLORADO VS NEBRASKA WEST VIRGINIA VS PENN STATE MULTI-SEGMENT TELECAST(OP)(-OP)													CFA COLLEGE FOOTBALL POST MULTI-SEGMENT TELECAST (OP)	
AVERAGE AUDIENCE (Households (000))		3,260	4,640												4,120		
AVERAGE AUDIENCE (%)		3.8	5.4		5.8*		5.8*		5.1*		5.3*		5.6*		4.8		4.7*
SHARE OF AUDIENCE	%	12	15		18 *		18 *		15 *		15 *		15 *		11		11 *
AVG. AUD. BY ¼ HR.	%	3.6	4.6	5.8	5.7	5.5	6.0	5.5	4.6	5.1	5.6	5.8	5.5	5.1	4.8	4.6	4.8
CBS TV TOTAL AUDIENCE (Households (000))				17,700													
TOTAL AUDIENCE (%)				20.6													
Program			(3) (-OP)	← CBS COLLEGE FOOTBALL OHIO STATE VS MINNESOTA (3:36-7:03PM)(OP)(-OP)													
AVERAGE AUDIENCE (Households (000))				7,040													
AVERAGE AUDIENCE (%)			4.4*	8.2	5.1*		6.0*		7.3*		8.2*		9.0*		10.3*		10.6*
SHARE OF AUDIENCE	%		14 *	22	16 *		18 *		22 *		24 *		24 *		25 *		24 *
AVG. AUD. BY ¼ HR.	%	4.2	4.6	4.5	5.5	6.0	6.1	6.5	8.1	8.7	7.7	8.5	9.6	10.1	10.4	10.4	10.8
NBC TV TOTAL AUDIENCE (Households (000))																9,530	
TOTAL AUDIENCE (%)																11.1	
Program																NBC NIGHTLY NEWS-SAT.	
AVERAGE AUDIENCE (Households (000))																8,330	
AVERAGE AUDIENCE (%)																9.7	
SHARE OF AUDIENCE	%															21	
AVG. AUD. BY ¼ HR.	%															9.6	9.8

TV HOUSEHOLDS USING TV (See Def. 1)		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
	WK. 1	36.8	37.4	37.4	37.6	37.8	38.5	39.0	39.4	40.8	42.3	44.1	45.8	48.0	48.8	49.4	50.3
	WK. 2	32.1	32.7	33.4	34.0	33.7	34.3	34.6	35.5	36.8	37.6	40.0	42.2	44.7	46.3	46.9	48.2

U.S. TV Households: 85,900,000

(1)CFA COLLEGE FOOTBALL-PRE,ABC,(3:00-3:23PM) (2)CFA COLLEGE FOOTBALL-PRE,ABC,(3:01-3:23PM)

(3)NBA ON CBS SPECIAL,PHILADELPHIA VS NEW YORK,CBS,(1:00-3:36PM)(S)

For explanation of symbols, See page A.

DAY SAT. OCT. 26, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. OCT.20, 1985

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WEEK 1																
ABC TV TOTAL AUDIENCE (Households (000) & %)																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																
CBS TV TOTAL AUDIENCE (Households (000) & %)									7,300 8.5						2,580 3.0	
Program									← SUNDAY MORNING →						FACE THE NATION	
AVERAGE AUDIENCE (Households (000) & %)									3,520 4.1	3.4*		4.3*		4.5*	2,060 2.4	
SHARE OF AUDIENCE %									17	17 *		18 *		16 *	8	
AVG. AUD. BY ¼ HR. %									3.0	3.8	4.4	4.3	4.3	4.8	2.5	2.4
NBC TV TOTAL AUDIENCE (Households (000) & %)																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																
WEEK 2																
ABC TV TOTAL AUDIENCE (Households (000) & %)															12,200 14.2	
Program															NEW YORK CITY MARATHON (10:30-1:31PM)	
AVERAGE AUDIENCE (Households (000) & %)															4,210 4.9	3.8*
SHARE OF AUDIENCE %															15	14 *
AVG. AUD. BY ¼ HR. %															3.6	4.0
CBS TV TOTAL AUDIENCE (Households (000) & %)									9,190 10.7						3,180 3.7	
Program									← SUNDAY MORNING →						FACE THE NATION	
AVERAGE AUDIENCE (Households (000) & %)									4,980 5.8	5.4*		6.0*		6.0*	2,410 2.8	
SHARE OF AUDIENCE %									20	20 *		21 *		20 *	8	
AVG. AUD. BY ¼ HR. %									5.2	5.7	5.8	6.3	6.0	5.9	2.9	2.7
NBC TV TOTAL AUDIENCE (Households (000) & %)																
Program	← RELIGIOUS SERIES (SUS) →															
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	4.9	5.8	7.3	9.4	12.2	14.7	16.6	18.3	20.2	22.2	23.9	25.4	27.8	30.1	30.3	29.9
WK. 2	9.0	11.0	13.9	16.4	19.4	21.0	23.1	24.4	26.8	28.2	29.0	30.7	31.6	31.9	31.0	31.7

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

DAY SUN. OCT.27, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. OCT.20, 1985

WEEK 1

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)			5,240 6.1				600 .7									
Program			← THIS WEEK-DAVID BRINKLEY →				SPORTSBEAT									
AVERAGE AUDIENCE (Households (000) & %)			3,440 4.0	3.9*		4.2*	520 .6									
SHARE OF AUDIENCE %			11	12 *		12 *	2									
AVG. AUD. BY ¼ HR. %			3.6	4.1	4.2	4.1	.6	.6								
CBS TV TOTAL AUDIENCE (Households (000) & %)							7,390 8.6		28,260 32.9							
Program							CBS NFL TODAY		← CBS NFL FOOTBALL GAME 1 — VARIOUS TEAMS AND TIMES- MULTI-SEGMENT TELECAST							
AVERAGE AUDIENCE (Households (000) & %)							6,010 7.0		14,520 16.9	13.0*		16.8*		17.0*		17.9*
SHARE OF AUDIENCE %							22		41	35 *		42 *		40 *		43 *
AVG. AUD. BY ¼ HR. %							6.5	7.5	11.7	14.3	16.4	17.2	17.5	16.7	17.8	18.1
NBC TV TOTAL AUDIENCE (Households (000) & %)					2,060 2.4		6,180 7.2		20,360 23.7							
Program					MEET THE PRESS		NFL '85-NBC		← NFL FOOTBALL GAME 1-NBC — VARIOUS TEAMS AND TIMES- MULTI-SEGMENT TELECAST							
AVERAGE AUDIENCE (Households (000) & %)					1,720 2.0		4,550 5.3		7,730 9.0	6.1*		7.8*		8.8*		8.0*
SHARE OF AUDIENCE %					7		16		21	16 *		19 *		21 *		19 *
AVG. AUD. BY ¼ HR. %					1.9	2.1	4.6	6.0	5.7	6.4	7.4	8.2	8.5	9.3	8.3	7.9

WEEK 2

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)											2,750 3.2					
Program	NEW YORK CITY MARATHON (10:30-1:31PM) (-OP)										← THIS WK-DAVID BRINKLEY(B) → (1:31-2:31PM)(OP)					
AVERAGE AUDIENCE (Households (000) & %)		4.2*		4.7*		5.6*		6.3*		4.8*	1,720 2.0	2.1*		1.9*		
SHARE OF AUDIENCE %		15 *		16 *		18 *		18 *		12 *	5	5 *		5 *		
AVG. AUD. BY ¼ HR. %	4.3	4.1	4.8	4.7	5.4	5.8	6.0	6.7	5.4	4.1	2.2	2.0	1.9	1.8	1.5	
CBS TV TOTAL AUDIENCE (Households (000) & %)							7,040 8.2		29,460 34.3							
Program							CBS NFL TODAY		← CBS NFL FOOTBALL GAME 1 — VARIOUS TEAMS AND TIMES- MULTI-SEGMENT TELECAST							
AVERAGE AUDIENCE (Households (000) & %)							5,240 6.1		14,260 16.6	14.0*		16.1*		16.8*		16.8*
SHARE OF AUDIENCE %							18		40	36 *		40 *		41 *		41 *
AVG. AUD. BY ¼ HR. %							5.5	6.7	13.1	14.8	15.8	16.5	16.5	17.1	17.4	16.2
NBC TV TOTAL AUDIENCE (Households (000) & %)					2,660 3.1		6,010 7.0		23,880 27.8							
Program					MEET THE PRESS		NFL '85-NBC		← NFL FOOTBALL GAME 1-NBC — VARIOUS TEAMS AND TIMES- MULTI-SEGMENT TELECAST							
AVERAGE AUDIENCE (Households (000) & %)					2,060 2.4		4,380 5.1		10,820 12.6	9.8*		11.4*		12.3*		12.8*
SHARE OF AUDIENCE %					8		15		31	25 *		29 *		30 *		31 *
AVG. AUD. BY ¼ HR. %					2.3	2.5	4.5	5.7	9.0	10.7	11.5	11.3	12.2	12.5	12.5	13.1
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	30.6	31.2	30.9	31.0	31.0	32.0	34.3	35.6	37.1	38.8	39.4	40.9	41.8	41.6	42.2	42.4
WK. 2	31.2	31.1	32.0	32.0	32.8	33.6	34.6	36.7	38.9	39.9	40.2	40.2	41.1	41.8	41.9	41.0

U.S TV Households: 85,900,000

For explanation of symbols, See page A.

DAY SUN. OCT.27, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. OCT.20, 1985

WEEK 1

TIME		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV																	
TOTAL AUDIENCE (Households (000) & %)																6,610 7.7	
Program																ABC WRLD NEWS TONIGHT-SUN	
AVERAGE AUDIENCE (Households (000) & %)																5,500 6.4	
SHARE OF AUDIENCE	%															12	
AVG. AUD. BY ¼ HR.	%															6.2	6.7
CBS TV																	
TOTAL AUDIENCE (Households (000) & %)					12,970 15.1			7,900 9.2						6,960 8.1			
Program		CBS NFL FOOTBALL GAME 1 VARIOUS TEAMS AND TIMES MULTI-SEGMENT TELECAST (+OP)				CBS NFL FOOTBALL POST MULTI-SEGMENT TELECAST (OP)(+OP)		CBS SPORTS SPCL-SUN (OP)						CBS EVENING NEWS-SUNDAY			
AVERAGE AUDIENCE (Households (000) & %)			18.3*		8,590 10.0			3,610 4.2	3.9*		4.1*		4.5*	5,760 6.7			
SHARE OF AUDIENCE	%		43 *		22			9	9 *		9 *		9 *	13			
AVG. AUD. BY ¼ HR.	%	18.1	18.4	19.2	13.2	8.2	6.0	4.1	3.7	4.2	4.0	4.5	4.5	6.1	7.3		
NBC TV																	
TOTAL AUDIENCE (Households (000) & %)								30,490 35.5									
Program		NFL FOOTBALL GAME 1-NBC VARIOUS TEAMS AND TIMES MULTI-SEGMENT TELECAST (+OP)						NFL FOOTBALL GAME 2-NBC N.Y. JETS VS NEW ENGLAND PATRIOTS SEATTLE VS DENVER (4:34-7:48PM)(OP)									
AVERAGE AUDIENCE (Households (000) & %)			8.9*		9.8*		13.5*	15,120 17.6	17.5*		17.4*		17.6*		17.1*		18.0*
SHARE OF AUDIENCE	%		21 *		22 *		30 *	35	40 *		39 *		37 *		34 *		34 *
AVG. AUD. BY ¼ HR.	%	8.9	9.0	8.9	10.8	12.4	11.1	17.3	17.6	17.6	17.2	17.5	17.7	17.2	17.1	17.7	18.2

WEEK 2

TIME		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV																	
TOTAL AUDIENCE (Households (000) & %)		3,090 3.6														10,310 12.0	
Program		SEIKO TUCSON GOLF-SUN														ABC WRLD NEWS TONIGHT-SUN	
AVERAGE AUDIENCE (Households (000) & %)		1,200 1.4	1.1*		1.3*		1.4*		1.7*							8,160 9.5	
SHARE OF AUDIENCE	%	3	3 *		3 *		3 *		4 *							17	
AVG. AUD. BY ¼ HR.	%	1.1	1.1	1.2	1.4	1.4	1.5	1.7	1.6							8.9	10.2
CBS TV																	
TOTAL AUDIENCE (Households (000) & %)							27,140 31.6										
Program		CBS NFL FOOTBALL GAME 1 VARIOUS TEAMS AND TIMES MULTI-SEGMENT TELECAST (+OP)					CBS NFL FOOTBALL GAME 2 N.Y. GIANTS VS NEW ORLEANS SAINTS SAN FRANCISCO 49ER'S VS L.A RAMS MULTI-SEGMENT TELECAST(OP)(+OP)										
AVERAGE AUDIENCE (Households (000) & %)			17.1*		17.8*		12,030 14.0		13.4*		13.8*		13.5*		14.1*		14.1*
SHARE OF AUDIENCE	%		41 *		41 *		28		30 *		30 *		28 *		26 *		25 *
AVG. AUD. BY ¼ HR.	%	16.6	17.4	17.8	16.7	11.6	13.4	12.9	13.7	13.7	13.8	13.8	13.2	14.4	14.0	13.9	14.3
NBC TV																	
TOTAL AUDIENCE (Households (000) & %)							4,300 5.0									6,610 7.7	
Program		NFL FOOTBALL GAME 1-NBC VARIOUS TEAMS AND TIMES MULTI-SEGMENT TELECAST(+OP)						1) OP)								NBC NIGHTLY NEWS SUN(B)	
AVERAGE AUDIENCE (Households (000) & %)			14.5*		14.7*	11.9*	3,780 4.4									5,330 6.2	
SHARE OF AUDIENCE	%		35 *		34 *	27 *	10									10	
AVG. AUD. BY ¼ HR.	%	14.2	14.8	14.6	14.6	12.6	4.6	3.9								6.0	6.3

TV HOUSEHOLDS USING TV (See Def. 1)		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
	WK. 1	42.6	44.1	45.1	45.6	5.8	45.7	45.3	45.2	5.9	46.8	48.4	50.6	2.0	52.9	54.3	56.8
	WK. 2	41.4	42.4	43.6	44.4	3.8	44.1	45.5	47.0	8.3	49.8	51.3	54.1	7.6	59.4	60.6	62.8

U.S. TV Households: 85,900,000

(1)NFL FOOTBALL POST-NBC(B),NBC,MULTI-SEGMENT TELECAST

For explanation of symbols, See page A.

DAY SUN. OCT.27, 1985

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG AUD. BY ¼ HR %	TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG AUD. BY ¼ HR %	TELECAST DAYS
EVENING MONDAY																	
ABC ABC NEWSBRIEF-MON		8.58- 8.59PM	8.45	9,110	10.6	9,110	10.6	16	10.6		12,280	14.3	12,280	14.3	23	14.3	
ABC NFL MONDAY NIGHT FOOTBALL	1	9.00-11.57PM	9.00	31,780	37.0	16,240	18.9	29									
	2	9.00-12.27AM	→GRID								34,620	40.3	18,040	21.0	35		
			11.00						19.9							19.0	
			11.15				19.4*	32*	19.0					18.9*	34*	18.7	
			11.30						18.4							19.0	
			11.45				16.7*	35*	14.5					18.1*	38*	17.2	
			12.00													16.1	
			12.15											15.4*	37*	14.7	
CBS AMERICAN PORTRAIT-SUS(SUS)	1	8.58- 8.59PM	8.45														
CBS COUNTRY MUSIC AWARDS(S)	1	9.30-11.12PM	→GRID	24,910	29.0	16,750	19.5	30									
			11.00				19.1*	33*	19.1								
EVENING TUESDAY																	
ABC ABC NEWSBRIEF-TUE	2	8.07- 8.08PM	8.00								12,630	14.7	12,630	14.7	25	14.7	
ABC WORLD SERIES PRE GAME #3(S)	2	8.00- 8.23PM	→GRID								15,630	18.2	13,570	15.8	26		
			8.15													16.8	
ABC WORLD SERIES GAME #3(S)	2	8.23-11.36PM	→GRID								37,370	43.5	21,820	25.4	38		
			11.00													25.1	
			11.15											24.2*	40*	23.4	
			11.30											21.0*	43*	21.0	
ABC ABC NEWSBRIEF-TUE	1	10.16-10.17PM	10.15	7,040	8.2	7,040	8.2	13	8.2								
NBC AMER. LEAGUE CHAMP GM 6(S)	1	8.13-11.30PM	→GRID	33,070	38.5	17,950	20.9	32									
			11.00						22.1								
			11.15				22.2*	38*	22.2								
NBC AMER. LEAGUE CHAMP PRE 6(S)	1	8.00- 8.13PM	→GRID	12,800	14.9	12,800	14.9	25									
EVENING WEDNESDAY																	
ABC ABC NEWSBRIEF-WED	2	8.07- 8.08PM	8.00								12,710	14.8	12,710	14.8	25	14.8	
ABC WORLD SERIES PRE GAME #4(S)	2	8.00- 8.13PM	→GRID								14,350	16.7	13,740	16.0	27		
ABC ABC BUSINESS BRIEF-WED	1	8.58- 8.59PM	8.45	11,850	13.8	11,850	13.8	21	13.8								
ABC ABC NEWSBRIEF-WED	1	9.58- 9.59PM	9.45	13,830	16.1	13,830	16.1	24	16.1								
CBS AMERICAN PORTRAIT SUS(SUS)		8.58- 8.59PM	8.45														
NBC AMER. LEAGUE CHAMP GM 7(S)	1	8.13-11.26PM	→GRID	36,080	42.0	19,840	23.1	36									
			11.00						24.0								
			11.15				23.2*	41*	22.2								
NBC AMER. LEAGUE CHAMP PRE 7(S)	1	8.00- 8.13PM	→GRID	14,350	16.7	14,350	16.7	29									
EVENING THURSDAY																	
ABC ABC NEWSBRIEF-THU	2	8.06- 8.07PM	8.00								10,570	12.3	10,570	12.3	20	12.3	
ABC WORLD SERIES GAME #5(S)	2	8.13-11.24PM	→GRID								39,510	46.0	21,390	24.9	38		
			11.00													28.1	
			11.15											24.9*	42*	19.5	
ABC WORLD SERIES PRE GAME #5(S)	2	8.00- 8.13PM	→GRID								11,680	13.6	11,600	13.5	22		
ABC ABC NEWSBRIEF-THU	1	9.58- 9.59PM	9.45	8,330	9.7	8,330	9.7	15	9.7								

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

Nielsen NATIONAL TV AUDIENCE ESTIMATES

OTHER PROGRAMS

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS
EVENING FRIDAY																	
ABC ABC BUSINESS BRIEF-FRI	1	8.43- 8.44PM	8.30	9,110	10.6	9,110	10.6	18	10.6								
	2	8.44- 8.45PM	8.30								10,310	12.0	10,310	12.0	20	12.0	
ABC ABC NEWSBRIEF-FRI		9.58- 9.59PM	9.45	6,960	8.1	6,960	8.1	13	8.1		7,300	8.5	7,300	8.5	14	8.5	
CBS AMERICAN PORTRAIT SUS.(SUS)	1	8.58- 8.59PM	8.45														
CBS AMERICAN PORTRAIT-SUS.(SUS)	2	8.58- 8.59PM	8.45														
EVENING SATURDAY																	
ABC ABC NEWSBRIEF-SAT.		8.07- 8.08PM	8.00	11,170	13.0	11,170	13.0	24	13.0		11,170	13.0	11,170	13.0	25	13.0	
ABC WORLD SERIES PRE GAME #1(S)	1	8.00- 8.22PM	→GRID 8.15	14,090	16.4	12,280	14.3	26	15.6								
ABC WORLD SERIES PRE GAME #6(S)	2	8.00- 8.13PM	→GRID								12,370	14.4	11,680	13.6	27		
CBS CBS COLLEGE FOOTBALL	2	3.36- 7.03PM	→GRID 7.00								17,700	20.6	7,040	8.2	22	10.0	
CBS CBS COLLEGE FOOTBALL GM 2	1	3.46- 7.05PM	→GRID 7.00	21,900	25.5	9,530	11.1	27	11.1								
CBS SPORTSBREAK-SAT		8.58- 8.59PM	8.45	9,960	11.6	9,960	11.6	19	11.6		8,930	10.4	8,930	10.4	18	10.4	
CBS NEWSBREAK-SAT.	1	9.54- 9.56PM	9.45	8,760	10.2	8,680	10.1	16	10.1								
	2	9.58- 9.59PM	9.45								9,020	10.5	9,020	10.5	17	10.5	
NBC NBC NEWS DIGEST-SAT		8.58- 8.59PM	8.45	10,910	12.7	10,910	12.7	21	12.7		10,570	12.3	10,570	12.3	21	12.3	

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS
NBC NBC NEWS DIGEST-2-SAT.	2	9.58- 9.59PM	9.45								9,620	11.2	9,620	11.2	18	11.2	
EVENING SUNDAY																	
ABC ABC SPORTS UPDATE-SUN		7.58- 7.59PM	7.45	10,740	12.5	10,740	12.5	20	12.5		12,110	14.1	12,110	14.1	22	14.1	
ABC ABC NEWSBRIEF-SUN.	1	8.08- 8.09PM	8.00	12,370	14.4	12,370	14.4	23	14.4								
	2	8.07- 8.08PM	8.00								15,120	17.6	15,120	17.6	26	17.6	
ABC WORLD SERIES PRE GAME #2(S)	1	8.00- 8.14PM	→GRID	13,400	15.6	12,970	15.1	24									
ABC WORLD SERIES PRE GAME #7(S)	2	8.00- 8.13PM	→GRID								16,490	19.2	16,240	18.9	28		
CBS CBS NFL FOOTBALL GAME 2	2	4.24- 7.11PM	→GRID 7.00								27,140	31.6	12,030	14.0	28		
														17.5*	29*	17.3	
CBS 60 MINUTES	2	7.12- 8.12PM	→GRID 8.00								28,090	32.7	19,070	22.2	33		
														23.7*	34*	23.7	
CBS MURDER, SHE WROTE	2	8.12- 9.12PM	→GRID 9.00								23,620	27.5	18,120	21.1	29		
														21.5*	30*	21.5	
CBS SPORTSBREAK-SUN	1	8.58- 8.59PM	8.45	16,490	19.2	16,490	19.2	28	19.2								
CBS CRAZY LIKE A FOX	2	9.12-10.12PM	→GRID 10.00								18,210	21.2	14,770	17.2	25		
														16.2*	24*	16.2	
CBS SPORTSBREAK-SUN	2	9.10- 9.11PM	9.00								15,200	17.7	15,200	17.7	24	17.7	
CBS NEWSBREAK-SUN.	1	9.58- 9.59PM	9.45	9,360	10.9	9,360	10.9	16	10.9								
	2	10.10-10.11PM	10.00								9,620	11.2	9,620	11.2	17	11.2	
CBS TRAPPER JOHN, M.D.	2	10.12-11.12PM	→GRID 11.00								14,950	17.4	11,340	13.2	21		
														13.2*	24*	13.2	
NBC NFL FOOTBALL GAME 2-NBC	1	4.34- 7.48PM	→GRID 7.45	30,490	35.5	15,120	17.6	35									
							18.2*	30*	16.8								
NBC NBC NEWS DIGEST-SUN		8.58- 8.59PM	8.45	9,710	11.3	9,710	11.3	16	11.3		7,820	9.1	7,820	9.1	13	9.1	

 U.S. TV HOUSEHOLDS: 85,900,000 FOR EXPLANATION OF SYMBOLS, SEE PAGE A. *HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELECAST DAYS
EVENING SUNDAY-CONT'D																	
NBC NBC NEWS DIGEST-2-SUN.	1	9.58- 9.59PM	9.45	14,950	17.4	14,950	17.4	26	17.4								
EVENING MONDAY-FRIDAY																	
ABC ABC NEWS:NIGHTLINE		>	11.30	5,930	6.9	4,550	5.3	14	6.0	TU-F	5,330	6.2	3,950	4.6	12	5.3	W & F
			11.45						4.7	TU-F				4.7*	13*	4.2	W & F
			12.00						4.0	TU-TH				3.7*	11*	3.5	W & F
ABC ABC NEWS:NIGHTLINE TH(B)	2	11.55-12.25AM	11.45								4,980	5.8	4,040	4.7	16	5.7	THU.
			12.00													4.9	THU.
			12.15													3.8	THU.
ABC ABC NEWS:NIGHTLINE-FRI(B)	1	12.00-12.18AM	12.00	3,260	3.8	3,180	3.7	11	3.7	FRI.							
			12.15						3.2	FRI.							
ABC ABC NEWS:NIGHTLINE-TU(B)	2	12.07-12.37AM	12.00								4,640	5.4	3,520	4.1	15	4.9	TUE.
			12.15													3.9	TUE.
			12.30													3.6	TUE.
ABC EYE ON HOLLYWOOD		>	12.00	1,290	1.5	1,030	1.2	6	1.2	TU-F	1,290	1.5	940	1.1	6	1.1	W-F
			12.15						1.0	TU&TH						1.2	W&TH
			12.30						1.1	TU-TH						1.2	W&TH
			12.45						1.4	TU-TH						1.3	W&TH
			2.15						1.1	FRI.						1.2	FRI.
			2.30						1.2	FRI.						1.1	FRI.
			2.45						1.1	FRI.							
ABC ABC NEWS:NIGHTLINE-MON	1	12.28-12.58AM	12.15	4,640	5.4	3,690	4.3	19	4.9	MON.							
			12.30						4.5	MON.							
			12.45						4.0	MON.							
	2	1.05- 1.35AM	1.00								4,300	5.0	3,440	4.0	22	4.6	MON.
			1.15													3.8	MON.
			1.30													3.6	MON.
CBS AMERICAN PORTRAIT		8.58- 8.59PM	8.45	11,850	13.8	11,850	13.8	21	13.8	TU&TH	12,970	15.1	12,970	15.1	22	15.1	MTUTH
CBS NEWSBREAK-M-F		>	9.45	13,310	15.5	13,400	15.6	24	14.0	M-F	11,080	12.9	11,080	12.9	19	12.9	M-F
			10.00						16.5	TUE.							
			10.30						18.6	MON.							
CBS CBS LATE NIGHT I		>	11.30	6,610	7.7	4,380	5.1	17	5.6	M-F	6,440	7.5	4,210	4.9	16	5.5	M-F
			11.45				5.3*	15*	5.1	M-F				5.3*	15*	5.0	M-F
			12.00						5.1	M-F						4.8	M-F
			12.15				5.0*	18*	4.9	M-F				4.8*	17*	4.7	M-F
			12.30						4.8	M-F				4.3*	19*	4.4	M-F
			12.45				4.7*	22*	4.4	M-F							
CBS CBS LATE NIGHT II		>	12.30	3,520	4.1	2,580	3.0	17	3.8	M-F	3,350	3.9	2,580	3.0	15	3.4	M-F
			12.45				3.4*	17*	3.1	M-F				3.2*	15*	3.0	M-F
			1.00						2.9	M-F						2.9	M-F
			1.15				2.8*	18*	2.7	M-F				2.8*	16*	2.8	M-F
			1.30						2.1	MON.							
		VARIOUS TIMES	(SUS)														
CBS CBS NEWS NIGHTWATCH-1		>	2.00	1,120	1.3	940	1.1	13	1.2	M-THSU	1,120	1.3	940	1.1	12	1.1	M-THSU
			2.15						1.1	M-THSU						1.1	M-THSU
CBS CBS NEWS NIGHTWATCH-2		2.30- 3.00AM	→GRID	1,120	1.3	940	1.1	16		M-THSU	1,120	1.3	1,030	1.2	16		M-THSU
			2.30						1.2	M-THSU						1.2	M-THSU
CONT'D																	

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 1 SHARE %	WEEK 1 AVG. AUD.BY ¼ HR %	WEEK 1 TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 2 SHARE %	WEEK 2 AVG. AUD.BY ¼ HR %	WEEK 2 TELE-CAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
CBS CBS NEWS NIGHTWATCH-2-CONT'D			2.45						1.1	M-THSU						1.2	M-THSU
CBS CBS NEWS NIGHTWATCH-3		3.00- 6.00AM	3.00	1,550	1.8	860	1.0	22	1.1	M-THSU	1,720	2.0	940	1.1	22	1.4	M-THSU
			3.15				1.1*	19*	1.0	M-THSU				1.3*	21*	1.2	M-THSU
			3.30						1.0	M-THSU						1.2	M-THSU
			3.45				1.0*	21*	1.0	M-THSU				1.2*	23*	1.2	M-THSU
			4.00						1.0	M-THSU						1.2	M-THSU
			4.15				1.0*	23*	.9	M-THSU				1.2*	25*	1.2	M-THSU
			4.30						1.0	M-THSU						1.1	M-THSU
			4.45				1.0*	24*	1.0	M-THSU				1.1*	25*	1.1	M-THSU
			5.00						.9	M-THSU						1.1	M-THSU
			5.15				.9*	22*	.9	M-THSU				1.1*	26*	1.1	M-THSU
			5.30						.9	M-THSU						1.0	M-THSU
			5.45				.9*	21*	.8	M-THSU				.9*	20*	.9	M-THSU
NBC NBC NEWS DIGEST-M-F	1	>	8.00	11,850	13.8	11,850	13.8	22	14.6	M-F	9,880	11.5	9,880	11.5	17	11.5	M-F
	2	8.58- 8.59PM	8.45						13.3	MTHF	10,310	12.0	10,310	12.0	17	12.0	TU&TH
NBC NBC NEWS DIGEST-2-M-F		>	9.45	11,000	12.8	11,000	12.8	20	10.2	M & F							
			10.00						15.4	MON.							
NBC TONIGHT SHOW		>	11.30	10,310	12.0	6,530	7.6	24	8.9	MWTHF	9,450	11.0	5,760	6.7	20	7.7	M-F
			11.45				8.4*	22*	8.1	MWTHF				7.4*	20*	7.1	M-F
			12.00						7.9	MWTHF						6.5	M-F
			12.15				7.2*	25*	6.6	MWTHF				5.9*	20*	5.5	M-F
			12.30						6.4	WED.							
			12.45				6.1*	27*	5.7	WED.							
NBC DAVID LETTERMAN I	1	>	12.00	4,120	4.8	3,440	4.0	19	5.3	M-TH							
			12.15						4.8	TUE.							
	2	12.30- 1.00AM	12.30						4.3	M-TH	3,690	4.3	3,010	3.5	17	3.8	M-TH
			12.45						3.6	M-TH						3.3	M-TH
			1.00						3.8	WED.							
			1.15						3.2	WED.							
NBC DAVID LETTERMAN II	1	>	12.30	2,830	3.3	2,490	2.9	19	3.7	M-TH							
			12.45						3.4	TUE.							
			1.00						2.9	M-TH							
			1.15						2.7	M-TH							
			1.30						2.9	WED.							
			1.45						2.5	WED.							
NBC FRIDAY NIGHT VIDEOS		12.30- 2.00AM	12.30	6,610	7.7	3,350	3.9	20	5.4	FRI.	6,440	7.5	2,920	3.4	16	5.1	FRI.
			12.45				4.9*	20*	4.5	FRI.				4.7*	18*	4.3	FRI.
			1.00						3.7	FRI.						3.6	FRI.
			1.15				3.7*	19*	3.6	FRI.				3.3*	15*	2.9	FRI.
			1.30						3.5	FRI.						2.4	FRI.
			1.45				3.2*	20*	2.8	FRI.				2.4*	14*	2.3	FRI.
NBC DAVID LETTERMAN II	2	1.00- 1.30AM	1.00								2,920	3.4	2,320	2.7	17	2.9	M-TH
			1.15													2.5	M-TH
DAY MONDAY-FRIDAY																	
ABC ABC WORLD NEWS-MORN-615A		6.15- 6.30AM	6.15	1,290	1.5	1,200	1.4	16	1.4	M-F	1,550	1.8	1,460	1.7	19	1.7	M-F
ABC ABC WORLD NEWS-MORN-645A		6.45- 7.00AM	6.45	2,060	2.4	1,890	2.2	18	2.2	M-F	2,230	2.6	1,980	2.3	17	2.3	M-F

 U.S. TV HOUSEHOLDS: 85,900,000

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELECAST DAYS
DAY MONDAY-FRIDAY-CONT'D																	
ABC GOOD MORN-AMER THU-730(B)	2	7.30- 7.49AM	7.30								3,260	3.8	2,830	3.3	17	3.4	THU.
			7.45													3.0	THU.
ABC REAGAN U.N. ADDRESS-ABC(SUS)	2	10.10-10.49AM	10.00														THU.
ABC ABC DAYTIME NEWSBRIEF-M-F	1	>	2.45	6,530	7.6	6,610	7.7	28	7.6	M-F							
	2	2.58- 2.59PM	2.45								6,440	7.5	6,440	7.5	28	7.5	M-F
ABC ABC AFTERSCHOOL SPEC.(S)	2	4.00- 5.00PM	4.00								8,930	10.4	5,580	6.5	20	6.6	WED.
			4.15											6.5*	22*	6.5	WED.
			4.30													6.3	WED.
			4.45											6.5*	19*	6.7	WED.
ABC ABC NOTEBOOK(S)	1	4.00- 4.30PM	4.00	3,520	4.1	2,750	3.2	9	3.5	WED.							
			4.15						2.9	WED.							
CBS CBS EARLY MORNING NEWS		6.30- 7.00AM	6.30	1,890	2.2	1,460	1.7	18	1.6	M-F	1,630	1.9	1,290	1.5	15	1.4	M-F
			6.45						1.8	M-F						1.7	M-F
CBS CBS NEWS SPCL REPORT(SUS)	2	10.10-10.45AM	10.00														THU.
CBS NEWSBREAK-11.57		11.57-11.59AM	11.45	5,670	6.6	5,500	6.4	26	6.4	M-F	5,330	6.2	5,150	6.0	25	6.0	M-F
CBS NEWSBREAK-3.44		>	3.30	5,410	6.3	5,410	6.3	20	6.1	M-F	5,330	6.2	5,330	6.2	21	6.1	M-F
			3.45						6.4	M-F						6.3	M-F
CBS AMERICAN TREASURY		3.58- 3.59PM	3.45	4,550	5.3	4,550	5.3	16	5.3	MWF	4,550	5.3	4,550	5.3	18	5.3	MWF
CBS AMERICAN TREASURY SUS(SUS)		3.58- 3.59PM	3.45							THU.							THU.
CBS AMERICAN TREASURY-SUS(SUS)		3.58- 3.59PM	3.45							TUE.							WED.
CBS CBS SCHOOLBREAK SPECIALS(S)	2	4.30- 5.30PM	4.30								6,100	7.1	3,610	4.2	12	4.0	TUE.
			4.45											3.9*	12*	3.7	TUE.
			5.00													4.1	TUE.
			5.15											4.4*	12*	4.7	TUE.
NBC NBC NEWS AT SUNRISE		6.30- 7.00AM	6.30	2,660	3.1	1,980	2.3	19	1.9	M-F	2,660	3.1	1,980	2.3	18	2.0	M-F
			6.45						2.7	M-F						2.7	M-F
NBC REAGAN U.N. ADDRESS-NBC(SUS)	2	10.00-11.00AM	10.00														THU.
NBC ANOTHER WORLD-MO(B)	1	2.00- 3.00PM	2.00	5,670	6.6	3,870	4.5	14	5.0	MON.							
			2.15				5.0*	16*	5.0	MON.							
			2.30						3.9	MON.							
			2.45				3.9*	13*	3.9	MON.							
NBC ANOTHER WORLD-WE(B)	1	2.00- 3.00PM	2.00	4,980	5.8	3,180	3.7	14	4.0	WED.							
			2.15				4.1*	16*	4.2	WED.							
			2.30						3.2	WED.							
			2.45				3.3*	12*	3.4	WED.							
NBC NBC NEWS DIGEST-DAYTIME		2.57- 2.58PM	2.45	3,440	4.0	3,440	4.0	14	4.0	FRI.	3,260	3.8	3,260	3.8	15	3.8	MWF
NBC NBC-DIGEST-DAYTIME-MON(B)	1	2.57- 2.58PM	2.45	4,640	5.4	4,640	5.4	17	5.4	MON.							
NBC NBC-DIGEST-DAYTIME-WED(B)	1	2.57- 2.58PM	2.45	2,830	3.3	2,830	3.3	12	3.3	WED.							
NBC NAT'L LEAGUE CHAMP GM 6(S)	1	3.00- 6.50PM	3.00	25,860	30.1	11,680	13.6	36	6.3	WED.							
			3.15				6.9*	23*	7.5	WED.							
			3.30						8.7	WED.							
			3.45				9.1*	28*	9.5	WED.							
			4.00						11.1	WED.							
			4.15				11.5*	34*	12.0	WED.							
			4.30						13.2	WED.							

CONT'D

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS
DAY MONDAY-FRIDAY-CONT'D																	
NBC NAT'L LEAGUE CHAMP GM 6(S)-CONT'D																	
			4.45				13.3*	37*	13.5	WED.							
			5.00						14.4	WED.							
			5.15				14.7*	38*	15.1	WED.							
			5.30						16.8	WED.							
			5.45				17.0*	40*	17.2	WED.							
			6.00						17.8	WED.							
			6.15				18.8*	39*	19.9	WED.							
			6.30						20.5	WED.							
			6.45				19.4*	38*	16.0	WED.							
NBC NAT'L LEAGUE CHMP GM-5(SUS)	1	3.00- 3.51PM	3.00							MON.							
NBC NAT'L LEAGUE CHAMP GM 5(S)	1	3.51- 6.50PM	3.45	25,000	29.1	13,060	15.2	35	9.8	MON.							
			4.00						11.1	MON.							
			4.15				11.6*	32*	12.0	MON.							
			4.30						13.0	MON.							
			4.45				13.2*	34*	13.4	MON.							
			5.00						14.6	MON.							
			5.15				15.1*	36*	15.6	MON.							
			5.30						16.2	MON.							
			5.45				16.3*	36*	16.5	MON.							
			6.00						17.6	MON.							
			6.15				18.0*	36*	18.5	MON.							
			6.30						20.4	MON.							
			6.45				20.2*	37*	19.5	MON.							
DAY SATURDAY																	
ABC ABC FUN FIT-10:25AM		10.25-10.29AM	10.15	4,900	5.7	4,120	4.8	18	4.8		4,210	4.9	3,610	4.2	15	4.2	
ABC ABC FUN FIT-11:25AM		11.25-11.29AM	11.15	3,690	4.3	2,920	3.4	12	3.4		3,010	3.5	2,490	2.9	12	2.9	
ABC SEIKO TUCSON GOLF-SAT(S)	2	1.00- 3.01PM	→GRID								3,180	3.7	860	1.0	3		
			3.00													1.7	
ABC CFA COLLEGE FOOTBALL-PRE	1	3.00- 3.23PM	→GRID	2,320	2.7	2,060	2.4	7									
	2	3.01- 3.23PM	→GRID								3,950	4.6	3,260	3.8	12		
			3.15						2.2							4.0	
ABC CFA COLLEGE FOOTBALL GAME	1	3.23- 6.37PM	→GRID	12,630	14.7	4,380	5.1	13									
	2	3.23- 6.23PM	→GRID								13,060	15.2	4,640	5.4	15		
			6.15											5.0*	12*	4.6	
			6.30				5.9*	13*	5.7								
CBS IN THE NEWS- 8.26AM-SUS(SUS)		8.26- 8.29AM	8.15														
CBS IN THE NEWS- 8.56AM-SUS(SUS)		8.56- 8.59AM	8.45														
CBS IN THE NEWS-11.56A(B)	2	11.56-11.59AM	11.45								2,580	3.0	2,320	2.7	10	2.7	
CBS IN THE NEWS-11:56AM(B)	1	11.56-11.59AM	11.45	2,660	3.1	2,410	2.8	10	2.8								
CBS CBS COLLEGE FOOTBALL	1	12.04- 3.46PM	→GRID	15,810	18.4	4,900	5.7	18									
			3.45				8.4*	23*	8.1								
CBS CBS COLLEGE FOOTBALL PRE	1	12.00-12.04PM	12.00	4,720	5.5	3,520	4.1	14	4.1								
CBS IN THE NEWS-12.26P(B)	2	12.26-12.29PM	12.15								1,800	2.1	1,720	2.0	7	2.0	
CBS IN THE NEWS-12.56P(B)	2	12.56-12.59PM	12.45								3,090	3.6	2,830	3.3	11	3.3	

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELECAST DAYS
DAY SATURDAY-CONT'D																	
CBS NBA ON CBS SPECIAL(S)	2	1.00- 3.36PM	→GRID								9,530	11.1	3,690	4.3	14		
			3.30											4.0*	12*	4.0	
NBC ONE TO GROW ON-8:28AM		8.28- 8.30AM	8.15	2,580	3.0	2,410	2.8	17	2.8		4,210	4.9	4,120	4.8	32	4.8	
NBC ONE TO GROW ON-8:58AM		8.58- 9.00AM	8.45	4,380	5.1	4,210	4.9	24	4.9		5,410	6.3	4,980	5.8	28	5.8	
NBC ONE TO GROW ON-10:28AM		10.28-10.30AM	10.15	6,960	8.1	6,870	8.0	30	8.0		7,900	9.2	7,650	8.9	32	8.9	
NBC ONE TO GROW ON-11:28AM		11.28-11.30AM	11.15	6,960	8.1	6,700	7.8	28	7.8		7,730	9.0	7,560	8.8	31	8.8	
NBC ONE TO GROW ON-11:58AM		11.58-12.00NN	11.45	5,500	6.4	5,410	6.3	22	6.3		5,410	6.3	5,240	6.1	21	6.1	
DAY SUNDAY																	
ABC NEW YORK CITY MARATHON(S)	2	10.30- 1.31PM	→GRID								12,200	14.2	4,210	4.9	15		
			1.30													3.3	
CBS CBS NFL FOOTBALL GAME 1	1	1.00- 3.56PM	→GRID	28,260	32.9	14,520	16.9	41									
	2	1.00- 4.10PM	→GRID								29,460	34.3	14,260	16.6	40		
			3.45				18.9*	42*	14.4								
			4.00				5.9*	13*	5.7								
			4.15						2.7					11.8*	27*	11.7	
			4.30						<<								
CBS CBS NFL FOOTBALL POST	1	3.49- 4.22PM	→GRID	12,970	15.1	8,590	10.0	22									
			4.30						<<								
NBC NFL FOOTBALL GAME 1-NBC	1	1.00- 4.28PM	→GRID	20,360	23.7	7,730	9.0	21									
	2	1.00- 4.13PM	→GRID								23,880	27.8	10,820	12.6	31		
	2	1.00- 4.13PM	→GRID								23,880	27.8	10,820	12.6	31		
			4.15													3.8	
			4.30						11.2							<<	

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

***HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).**